Qualcomm Inc / QCOM

Equity | Generated Sep 18, 2026 11:33 PM EDT

Current price	Daily move	Bid / Ask	Previous close
$178.00	**-10.71 -5.68%**	**-/-**	**$188.71**

Market	**NYSE**
Industry	**Semiconductors**
Market data as of	**Sep 18, 2026 11:33 PM EDT**

JW Intelligence Report

Complete | 3 of 3 sections | Sep 18, 2026 7:50 PM EDT

JW Rank	Rank label	Confidence	IV percentile
75.6 / 100	**Constructive**	**high**	**66 / 100**

Model reference	Upside scenario	Risk reference	Wheel strategy fit
$176.00	**$190.00**	**$169.50**	**82 / 100**

Options stance	**neutral**
Tail-risk safety	**56 / 100**
JW Rank data coverage / as of	**100.0% | Sep 18, 2026 7:50 PM EDT**

Key insight

QCOM Option Market Implies Balanced Sentiment

Market read

The QCOM option market displays a balanced outlook, with implied volatility reflecting expected price movement but no clear directional bias. The term structure is flat, suggesting similar volatility expectations across various expirations. While recent news highlights both positive catalysts like the Amazon deal and concerns about Apple's share decline, the market seems to be digesting this information without a strong bullish or bearish tilt.

Strategy context

The current option pricing suggests a balanced view of QCOM's near-term prospects. Traders are positioning for potential price movement in either direction.

JW AI conclusions

Short- and medium-term model interpretation

AI context bias	**Mixed**
AI analysis updated	**Sep 18, 2026 2:19 PM EDT**

Short-term scenario

Speculative buy-the-dip for potential 1-3 week bounce given oversold daily move, still-positive MACD, and support near 176; high uncertainty from today's volatility, memory issues, and Apple/handset weakness. Not advice; size small and monitor Q4 guidance.

Three-month outlook

Neutral with upside skew if execution materializes, but elevated uncertainty. Street Hold consensus (~$194-204 targets imply modest upside from here). Non-handset diversification (auto +60%+, IoT, data center ramp to $5B FY27 / $15B+ FY29, Amazon/BMW wins, Modular AI software) could offset handset decline, Apple modem loss, and China weakness. Q4 earnings (Nov 4) and FY2027 inflection are key tests. Risks: delayed hyperscaler shipments, persistent memory crunch/margin pressure, China demand, broader semi cycle, or failed Apple revenue replacement. Possible 5-15% move either way; clearly identify that data-center optionality remains a 'show-me' story with execution risk.

Market sentiment

Cautiously bullish on the dip among traders. Posts highlight pullback to ~177 as buying opportunity (calls/LEAPS purchased), expecting rebound toward $200 in weeks, citing Amazon deal, Snapdragon performance superiority, and AI/data center optionality vs ignored valuation. Comparisons to other rebound stocks. Some promotional/spam accounts. Older semantic posts mixed on cheap multiple vs handset/Apple/China risks and execution. Overall dip-buying interest with focus on catalysts, but not uniformly euphoric.

Supporting evidence

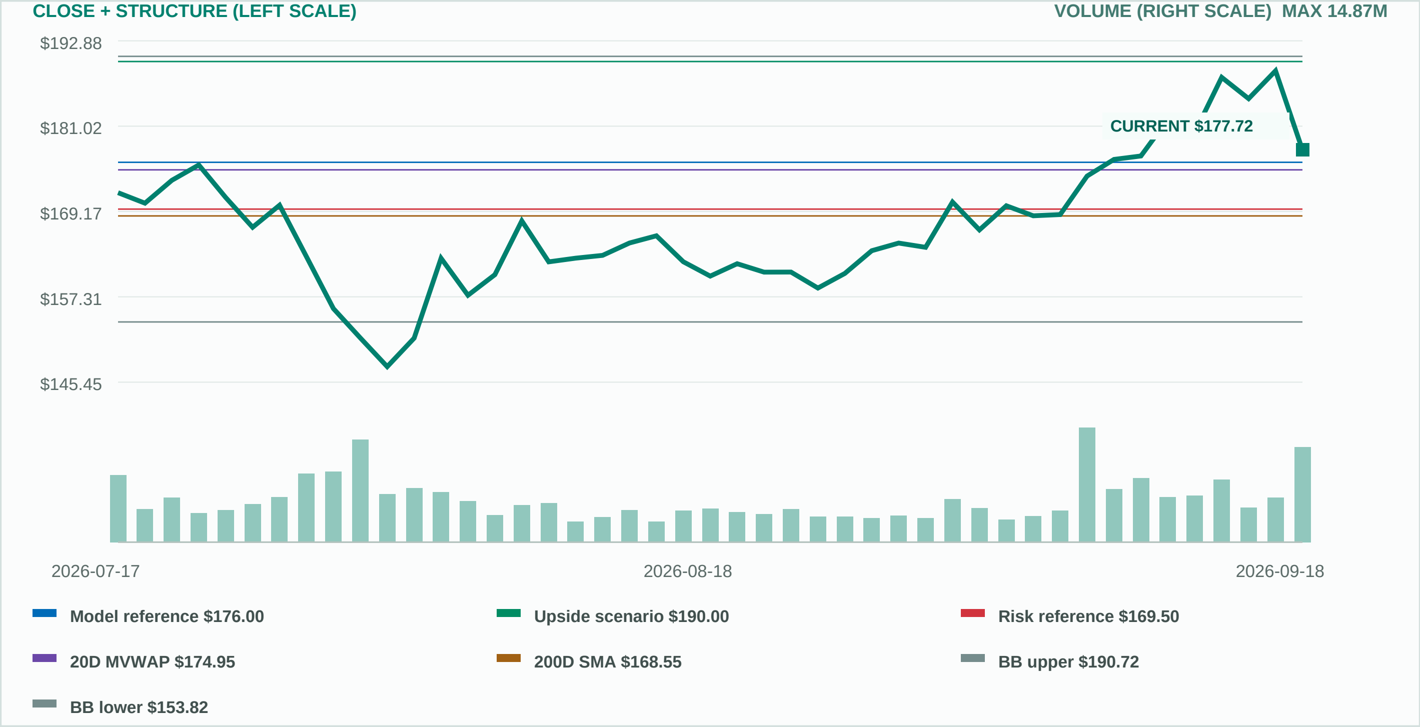
The QCOM option chain exhibits a balanced skew with delta 25 points slightly negative (-1.77). | Implied volatility is relatively high at 45.4% but consistent across near-term and further out expirations, indicating uncertainty about future price direction. | Recent news includes both positive developments (Amazon deal, auto/IoT growth) and concerns (Apple share loss), contributing to the neutral market sentiment.

Risk watch

Earnings season is approaching, and Q4 guidance will be crucial for determining the stock's future trajectory.

Enhanced price structure

45 trading days with volume, model levels and current technical reference bands



45 complete trading-session observations

JW Rank factors

Score, source coverage and interpretation for each decision factor

JW RANK FACTOR PROFILE	COVERAGE	0 50 100	
Liquidity	100.0%		95.4
Strategy Fit	100.0%		81.6
Technical Trend	100.0%		86.3
Market Tail Risk	100.0%		56.3
Fundamental Quality	100.0%		65.9
Volatility Pressure	100.0%		61.0

Decision summary

Primary model reads before the detailed indicator appendix

Momentum	Institutional flow	Structure	Volatility
bullish_recovery	**Above MVWAP**	**Above 200D trend**	**high**

Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	**BULLISH RECOVERY | neutral | MACD accelerating**
Trend signal	**BULLISH RECOVERY**
RSI signal	**neutral**
RSI (7 / 14 / 21)	**49.52 / 53.97 / 52.68**
RSI velocity	**-5.17**
MACD line / signal / histogram	**4.62 / - / 3.05**
MACD acceleration	**0.21**
Stochastic K / D	**73.09 / 81.07**

Institutional footprints

Volume-weighted cost, price location and flow

Current read	**Above institutional MVWAP | Accumulation bias**
Institutional flow	**1.24**
20-day MVWAP	**$174.95**
Price vs 20-day MVWAP	**+1.74%**
Daily reference VWAP	**$181.94**
Price vs daily reference	**-2.17%**
Volume	**12.35M**

Structural context

Long-term trend and volatility boundaries

Current read	**Above 200-day trend | Positive macro velocity**
Macro velocity	**1.14**
20-day / 200-day SMA	**$172.27 / $168.55**
Bollinger range	**$153.82 - $190.72**
Bollinger position	**0.648**

Options and volatility intelligence

Structure, premium conditions and principal risks

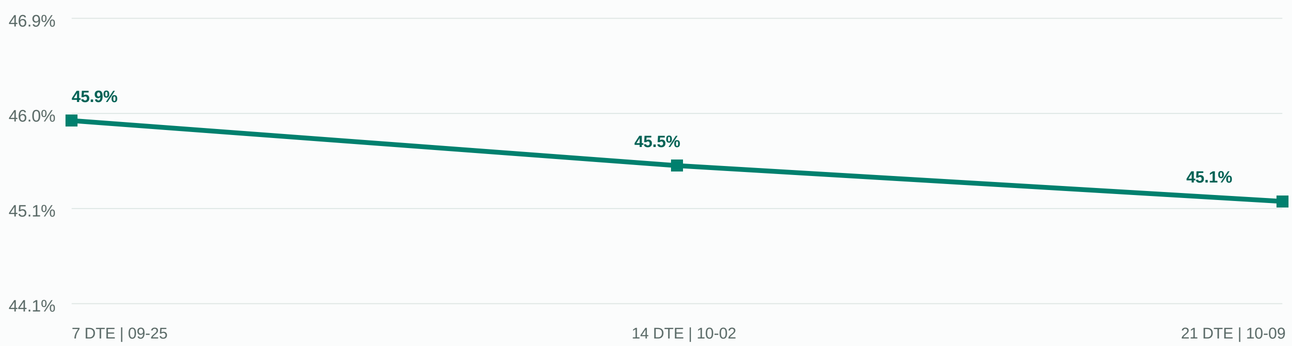
IV rank	IV percentile	VVIX	SKEW
30 / 100	**68 / 100**	**87.89**	**145.70**

Market regime	**Calm**
Tail-risk regime	**NORMAL TAIL RISK**
Term structure	**flat**
Term slope	**-0.79 pts**
Skew read	**balanced**
Liquidity / quote coverage	**99.1%**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Sep 18, 2026 2:55 PM EDT**
Options data quality	**Coverage 88.9%**

Option term structure

ATM implied-volatility curve by days to expiration

ATM IV CURVE



Downward-sloping ATM volatility term structure

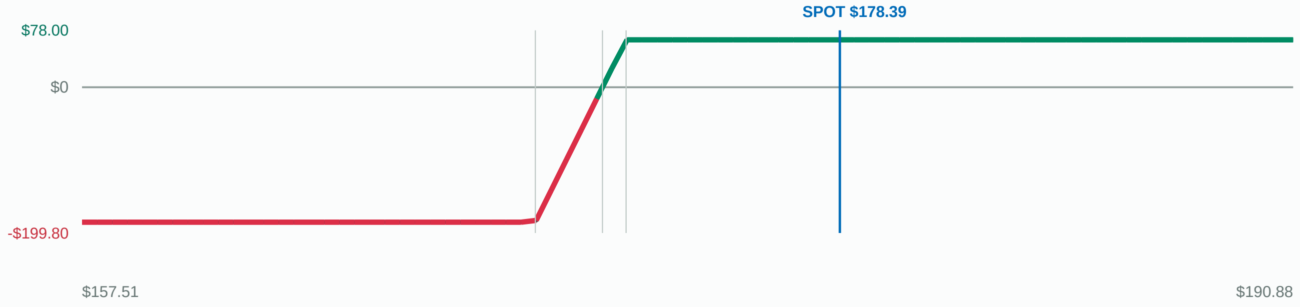
EXPIRATION	DTE	ATM IV	STATE
2026-09-25	7	45.9%	-
2026-10-02	14	45.5%	-
2026-10-09	21	45.1%	-

Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

Bull Put Spread reference

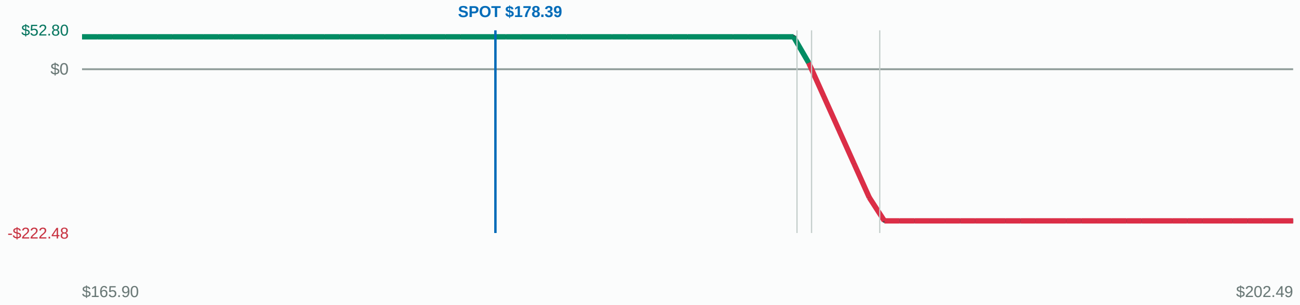
Short $172.50 | Long $170.00 | Width $2.50 | Net credit $0.65



Max profit $65.00 | Max loss -$185.00 | Break-even $171.85 | Per contract at expiry

Bear Call Spread reference

Short $187.50 | Long $190.00 | Width $2.50 | Net credit $0.44



Max profit $44.00 | Max loss -$206.00 | Break-even $187.94 | Per contract at expiry

Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	**2026-10-29**
Earnings IV-crush risk	**NOT MEASURED**
VIX	**14.97**
VVIX	**87.89**
SKEW index	**145.70**
Observation confidence	**high**
Option quote quality	**reliable**
Contracts observed	**115**

Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	**114**

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

The QCOM option market displays a balanced outlook, with implied volatility reflecting expected price movement but no clear directional bias. The term structure is flat, suggesting similar volatility expectations across various expirations. While recent news highlights both positive catalysts like the Amazon deal and concerns about Apple's share decline, the market seems to be digesting this information without a strong bullish or bearish tilt.

Options context

QCOM Option Market Implies Balanced Sentiment

Wheel context

The current option pricing suggests a balanced view of QCOM's near-term prospects. Traders are positioning for potential price movement in either direction.

Observed evidence

The QCOM option chain exhibits a balanced skew with delta 25 points slightly negative (-1.77). | Implied volatility is relatively high at 45.4% but consistent across near-term and further out expirations, indicating uncertainty about future price direction. | Recent news includes both positive developments (Amazon deal, auto/IoT growth) and concerns (Apple share loss), contributing to the neutral market sentiment.

Principal risks to monitor

Earnings season is approaching, and Q4 guidance will be crucial for determining the stock's future trajectory.

Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization **$198.19B**	P/E (TTM) **20.97**
ROE **37.3%**	Revenue growth **0.1%**
EPS growth **-23.9%**	Operating margin **23.0%**
Net profit margin **21.0%**	Gross margin **-**
Free cash flow CAGR **23.8%**	Debt / equity **0.70**
Dividend yield **2.5%**	Beta **1.69**
52-week range **$121.99 - $259.92**	

Company or fund profile

Issuer identity and classification

Name **Qualcomm Inc**	Market **NYSE**
Industry **Semiconductors**	Country **US**
Currency **USD**	IPO date **1991-12-13**
Shares outstanding **1.05B**	52-week return **12.6%**
Book value per share **$26.17**	Revenue per share **$41.22**

Website	**qualcomm.com**

Latest strategy observation

Most recent shared general market signal available when this report was generated

QCOM Covered Call signal

Sep 18, 2026 9:37 AM EDT

Covered Call | 2026-09-25

At signal $189.09 | Current $178.00

SHORT **Option $190.00 B $4.65 / A $5.15**

High turnover | CR $4.90

Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	**$8.26**
ATR as % of price	**4.7%**
Volatility environment	**high**
Current IV	**45.0%**
IV rank	**29 / 100**
IV percentile	**66 / 100**
Technical Snapshot IV source	**Private fundamentals snapshot**
Technical Snapshot IV observed at	**Sep 18, 2026 3:50 PM EDT**

Technical health and risk radar

Derived indicator health and event context

Overall health	**77 / 100**
Trend health	**78 / 100**
Momentum health	**98 / 100**
Volatility health	**40 / 100**
Structure health	**85 / 100**
Earnings risk / date	**low | 2026-10-29**
Macro risk	**unknown**
Volatility risk	**high**
Structure risk	**low**

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	**$172.27 / $168.52 / $168.55**
EMA (9 / 21)	**$180.21 / $174.87**
Bollinger upper / middle / lower	**$190.72 / $172.27 / $153.82**

Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
Bollinger %B	**0.648**
True high / low	**$192.12 / $175.97**
5-day true high / low	**$192.12 / $170.51**

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	1.141	**-**
SMA50	-0.063	**-**
MVWAP20	1.242	**-**
MACD	0.210	**-**
RSI	-5.173	**-**
Volume	1413066.000	**-**
ATR	0.192	**-**
T1	-	**5.06 / 173.68 / 191.91 / 184.84**
T2	-	**4.45 / 172.38 / 191.28 / 183.37**
T3	-	**3.98 / 171.22 / 190.06 / 180.15**

Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	**$178.39**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Sep 18, 2026 2:55 PM EDT**
Options data coverage	**88.9%**
SKEW regime	**HIGH TAIL RISK SKEW**
VVIX regime	**VVIX FLAT**
Front expiration / DTE	**2026-09-25 | 7 DTE**
Front at-the-money IV	**45.9%**
25-delta skew	**-1.77**
Put / Call 25-delta	**$172.50 Delta -0.283 / $187.50 Delta 0.242**
Median option bid/ask spread	**9.7%**
Bid/ask spread	**-**
Contracts observed / quoted	**115 / 114**

Price context

Last Price: 178.39 | Bid: 178.32 | Ask: 178.47 | Previous Close: 188.71 | Change: -10.32 | Daily change: -5.47% | Update Time: 2026-09-18T14:55:51.345296-04:00 | Latest History Date: 2026-09-18 | Latest History Price: 178.39

Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-25 | Latest Date: 2026-09-18 | Latest Price: 178.39 | Max Drawdown 60d Percent: -27.96%

Fundamental context

Current Iv Percent: 45.40% | Iv Rank: 29.90 | Iv Percentile: 67.73 | Next Earnings Date: 2026-10-29 | Ex Dividend Date: 2026-09-02

Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

Data, AI and model limitations

Prices, volumes, fundamentals, options data, news-derived context and model outputs reflect the timestamps shown and may be delayed, incomplete, revised or inaccurate. AI-generated explanations can omit context or produce errors. Models can fail when volatility, liquidity, correlations or market regimes change.

Performance and scenario limitations

Past, hypothetical, back-tested, simulated and model-derived results are not indicative of future results. Strategy statistics may exclude commissions, fees, taxes, slippage, early assignment, execution constraints and other costs unless expressly stated. Actual outcomes may differ materially.

Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

Reference documents

Official product terms and standardized options disclosure

Jason Wheel	**jasonwheel.com**
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