Microsoft Corporation / MSFT

Equity | Generated Nov 9, 2026 11:31 PM EST

Current price	Daily move	Bid / Ask	Previous close
$546.85	+16.24 +3.06%	$546.56/$547.35	$530.61

Market	**NYSE**
Industry	**Technology**
Market data as of	**Nov 9, 2026 11:31 PM EST**

JW Intelligence Report

Complete | 3 of 3 sections | Nov 9, 2026 6:50 PM EST

JW Rank	Rank label	Confidence	IV percentile
68.9 / 100	Constructive	high	20 / 100

Model reference	Upside scenario	Risk reference	Wheel strategy fit
$538.00	$558.00	$524.00	56 / 100

Options stance	**bullish**
Tail-risk safety	**35 / 100**
JW Rank data coverage / as of	**100.0% | Nov 9, 2026 6:50 PM EST**

Key insight

MSFT Option Market Implies Continued Upside Potential

Market read

The MSFT option market suggests continued bullish sentiment, driven by strong technicals, positive earnings results, and robust Azure growth. The term structure is in backwardation, indicating a preference for near-term upside. While some uncertainty remains regarding AI spending and competition, the overall market tone is constructive.

Strategy context

The option market shows a preference for near-term upside with backwardated term structure. Bull Put spreads are favored over Bear Call spreads.

JW AI conclusions

Short- and medium-term model interpretation

AI context bias	**Bullish**
AI analysis updated	**Nov 9, 2026 1:56 PM EST**

Short-term scenario

Cautious buy on a pullback over the next 1-3 weeks rather than chasing the intraday advance. Trend structure is supportive, but price is near short-term resistance and short-term momentum signals are mixed. Prefer a disciplined entry near support with a defined stop. Uncertainty is material because of AI-sector volatility, possible profit-taking after the recent rebound, and incomplete real-time order-flow data.

Three-month outlook

Moderately bullish over three months, with a reasonable path to retest the $559 area and potentially extend into the mid-$560s to around $580 if Azure and commercial backlog trends remain intact and broader tech sentiment holds. Street average targets near $630-636 suggest further upside is possible, but that is unlikely to be fully realized in only three months. Key uncertainties include elevated AI capital expenditure and free-cash-flow pressure, competition in cloud and AI, macro or interest-rate sensitivity, and the risk of a sentiment reversal after the multi-month rally. This outlook is probabilistic, not a forecast guarantee, and depends heavily on upcoming guidance and market conditions.

Market sentiment

Recent X discussion leans cautiously constructive. A Morgan Stanley note circulating on the platform lists MSFT among preferred hyperscalers with roughly 21% upside to $650. Other posts highlight Azure growth near 48%, the large commercial backlog, Copilot monetization, and relative strength versus some AI infrastructure names. Sampled post engagement is low. Uncertainty: the visible sample is small, not statistically representative, and does not capture the full range of investor views.

Supporting evidence

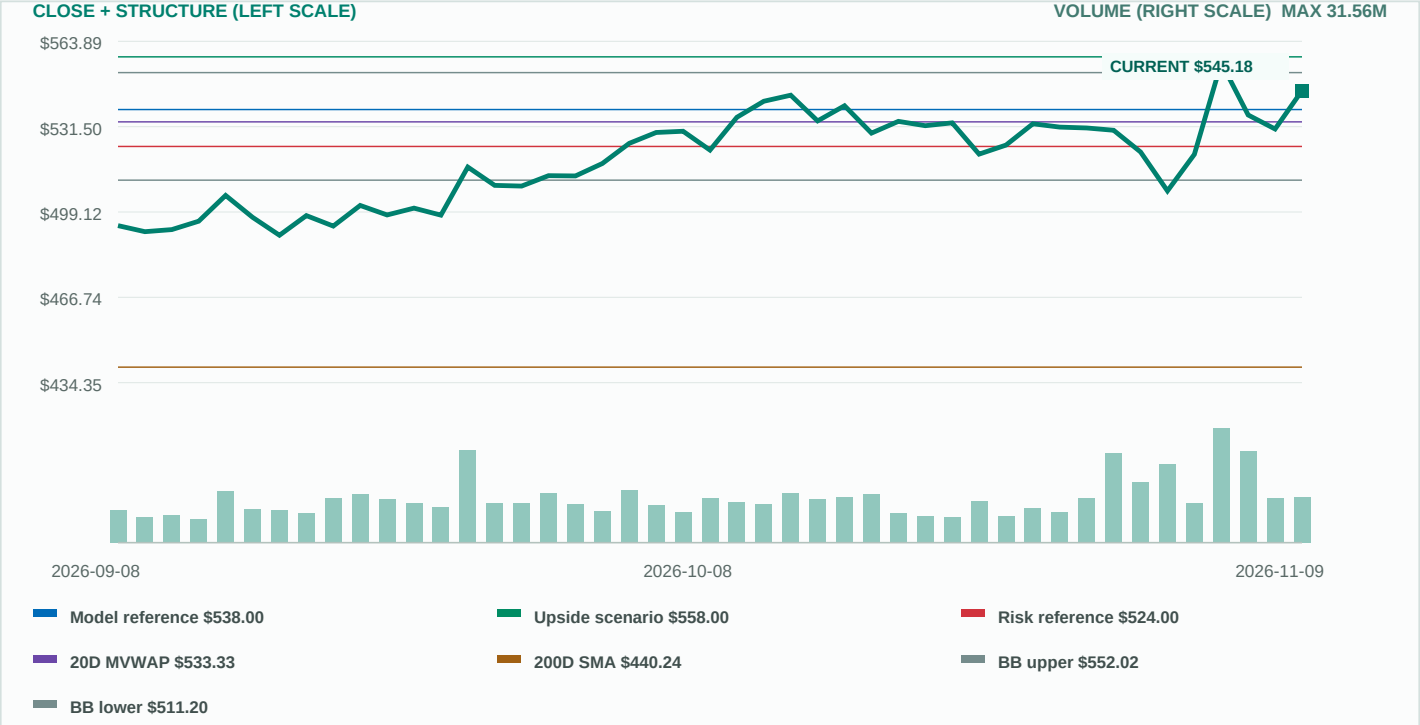
Strong technical indicators: MSFT is trading above both its 50-day and 200-day SMAs, with positive momentum readings. | Positive earnings results: Recent Q1 FY2027 earnings beat expectations, driven by strong revenue growth and Azure performance. | Robust Azure growth: Azure revenue grew 48% year-over-year, exceeding market expectations. | Bullish sentiment in the news and social media: Recent news and X discussions highlight positive factors such as Azure growth, commercial backlog strength, and Copilot monetization.

Risk watch

Uncertainty regarding AI spending and capex impact on margins. | Competition in the cloud and AI space.

Enhanced price structure

45 trading days with volume, model levels and current technical reference bands



45 complete trading-session observations

JW Rank factors

Score, source coverage and interpretation for each decision factor



Decision summary

Primary model reads before the detailed indicator appendix

Momentum	Institutional flow	Structure	Volatility
strong_bull	Above MVWAP	Above 200D trend	medium

Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	**STRONG BULL | neutral | MACD accelerating**
Trend signal	**STRONG BULL**
RSI signal	**neutral**
RSI (7 / 14 / 21)	**59.03 / 57.46 / 57.58**
RSI velocity	**-2.29**
MACD line / signal / histogram	**5.23 / - / 5.01**
MACD acceleration	**0.24**
Stochastic K / D	**59.57 / 63.25**

Institutional footprints

Volume-weighted cost, price location and flow

Current read	**Above institutional MVWAP | Accumulation bias**
Institutional flow	**0.46**
20-day MVWAP	**$533.33**
Price vs 20-day MVWAP	**+2.54%**
Daily reference VWAP	**$544.05**
Price vs daily reference	**+0.51%**
Volume	**12.51M**

Structural context

Long-term trend and volatility boundaries

Current read	**Above 200-day trend | Positive macro velocity**
Macro velocity	**0.21**
20-day / 200-day SMA	**$531.61 / $440.24**
Bollinger range	**$511.20 - $552.02**
Bollinger position	**0.833**

Options and volatility intelligence

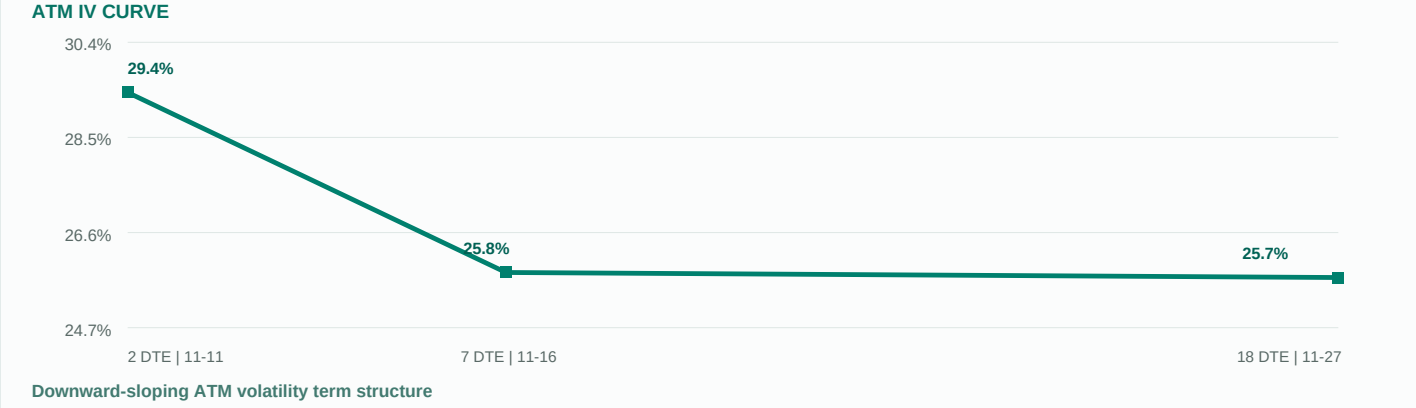
Structure, premium conditions and principal risks

IV rank	IV percentile	VVIX	SKEW
26 / 100	24 / 100	101.11	153.55

Market regime	**CRASH RISK**
Tail-risk regime	**NORMAL TAIL RISK**
Term structure	**backwardation**
Term slope	**-3.69 pts**
Skew read	**balanced**
Liquidity / quote coverage	**100.0%**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Nov 9, 2026 2:36 PM EST**
Options data quality	**Coverage 88.9%**

Option term structure

ATM implied-volatility curve by days to expiration



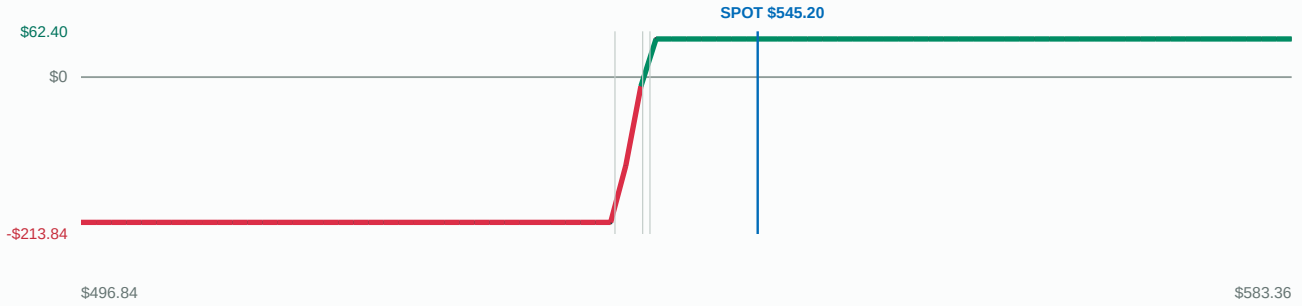
EXPIRATION	DTE	ATM IV	STATE
2026-11-11	2	29.4%	-
2026-11-16	7	25.8%	-
2026-11-27	18	25.7%	-

Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

Bull Put Spread reference

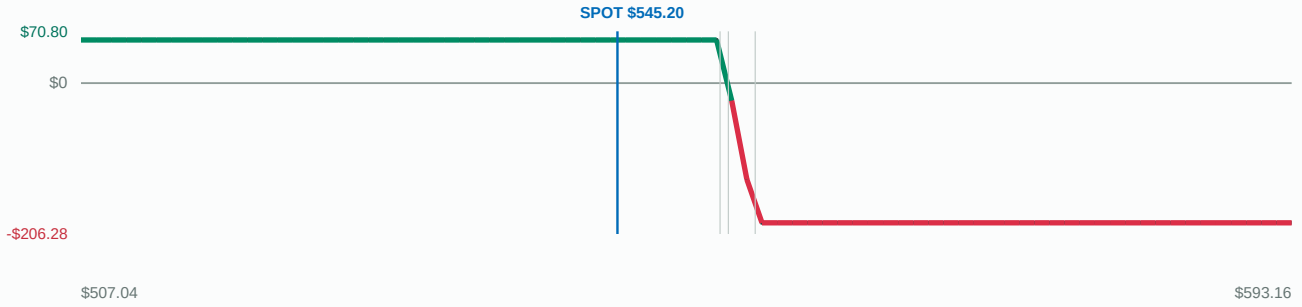
Short $537.50 | Long $535.00 | Width $2.50 | Net credit $0.52



Max profit $52.00 | Max loss -$198.00 | Break-even $536.98 | Per contract at expiry

Bear Call Spread reference

Short $552.50 | Long $555.00 | Width $2.50 | Net credit $0.59



Max profit $59.00 | Max loss -$191.00 | Break-even $553.09 | Per contract at expiry

Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	**2027-01-27**
Earnings IV-crush risk	**NOT MEASURED**
VIX	**20.24**
VVIX	**101.11**
SKEW index	**153.55**
Observation confidence	**high**
Option quote quality	**reliable**
Contracts observed	**144**

Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	**144**

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

The MSFT option market suggests continued bullish sentiment, driven by strong technicals, positive earnings results, and robust Azure growth. The term structure is in backwardation, indicating a preference for near-term upside. While some uncertainty remains regarding AI spending and competition, the overall market tone is constructive.

Options context

MSFT Option Market Implies Continued Upside Potential

Wheel context

The option market shows a preference for near-term upside with backwardated term structure. Bull Put spreads are favored over Bear Call spreads.

Observed evidence

Strong technical indicators: MSFT is trading above both its 50-day and 200-day SMAs, with positive momentum readings. | Positive earnings results: Recent Q1 FY2027 earnings beat expectations, driven by strong revenue growth and Azure performance. | Robust Azure growth: Azure revenue grew 48% year-over-year, exceeding market expectations. | Bullish sentiment in the news and social media: Recent news and X discussions highlight positive factors such as Azure growth, commercial backlog strength, and Copilot monetization.

Principal risks to monitor

Uncertainty regarding AI spending and capex impact on margins. | Competition in the cloud and AI space.

Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization **$3.94T**	P/E (TTM) **27.63**
ROE **33.2%**	Revenue growth **16.1%**
EPS growth **22.8%**	Operating margin **47.0%**
Net profit margin **41.2%**	Gross margin **-**
Free cash flow CAGR **3.6%**	Debt / equity **0.24**
Dividend yield **0.8%**	Beta **1.05**
52-week range **$349.20 - $559.15**	

Company or fund profile

Issuer identity and classification

Name **Microsoft Corporation**	Market **NYSE**
Industry **Technology**	Country **US**
Currency **USD**	IPO date **1986-03-13**
Shares outstanding **7.43B**	52-week return **6.7%**
Book value per share **$63.35**	Revenue per share **$46.53**
Website **microsoft.com / En In**	

Latest strategy observation

Most recent shared general market signal available when this report was generated

MSFT Covered Call signal

Nov 4, 2026 9:34 AM EST

Covered Call | 2026-11-06

At signal $544.98 | Current $546.85

SHORT **Option $542.50 B $7.45 / A $8.10**

Conservative | CR $7.78

Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	**$15.60**
ATR as % of price	**2.9%**
Volatility environment	**medium**
Current IV	**24.6%**
IV rank	**23 / 100**
IV percentile	**20 / 100**
Technical Snapshot IV source	**Private fundamentals snapshot**
Technical Snapshot IV observed at	**Nov 9, 2026 6:31 PM EST**

Technical health and risk radar

Derived indicator health and event context

Overall health	**83 / 100**
Trend health	**92 / 100**
Momentum health	**96 / 100**
Volatility health	**67 / 100**
Structure health	**67 / 100**
Earnings risk / date	**low | 2027-01-27**
Macro risk	**unknown**
Volatility risk	**medium**
Structure risk	**low**

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	**$531.61 / $517.28 / $440.24**
EMA (9 / 21)	**$533.91 / $529.54**
Bollinger upper / middle / lower	**$552.02 / $531.61 / $511.20**

Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
Bollinger %B	**0.833**
True high / low	**$548.28 / $530.61**
5-day true high / low	**$559.15 / $507.12**

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	0.215	**-**
SMA50	0.645	**-**
MVWAP20	0.464	**-**
MACD	0.237	**-**
RSI	-2.288	**-**
Volume	-6347959.670	**-**
ATR	0.253	**-**
T1	-	**4.37 / 533.09 / 538.33 / 524.47**
T2	-	**4.70 / 533.17 / 557.62 / 532.67**
T3	-	**4.51 / 531.93 / 559.15 / 520.99**

Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	**$545.20**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Nov 9, 2026 2:36 PM EST**
Options data coverage	**88.9%**
SKEW regime	**HIGH TAIL RISK SKEW**
VVIX regime	**VVIX RISING**
Front expiration / DTE	**2026-11-11 | 2 DTE**
Front at-the-money IV	**29.4%**
25-delta skew	**2.73**
Put / Call 25-delta	**$537.50 Delta -0.264 / $552.50 Delta 0.272**
Median option bid/ask spread	**7.1%**
Bid/ask spread	**-**
Contracts observed / quoted	**144 / 144**

Price context

Last Price: 545.20 | Bid: 545.16 | Ask: 545.23 | Previous Close: 530.61 | Change: 14.59 | Daily change: 2.75% | Update Time: 2026-11-09T14:36:05.037615-05:00 | Latest History Date: 2026-11-09 | Latest History Price: 545.20

Historical context

Trading-day sample: 60 sessions | First Date: 2026-08-17 | Latest Date: 2026-11-09 | Latest Price: 545.20 | Max Drawdown 60d Percent: -6.69%

Fundamental context

Current Iv Percent: 25.56% | Iv Rank: 26.40 | Iv Percentile: 24.30 | Next Earnings Date: 2027-01-27 | Ex Dividend Date: 2026-11-18

Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

Data, AI and model limitations

Prices, volumes, fundamentals, options data, news-derived context and model outputs reflect the timestamps shown and may be delayed, incomplete, revised or inaccurate. AI-generated explanations can omit context or produce errors. Models can fail when volatility, liquidity, correlations or market regimes change.

Performance and scenario limitations

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Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

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Reference documents

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