



Microsoft Corp / MSFT

Equity | Generated Sep 18, 2026 11:32 PM EDT

Current price	Daily move	Bid / Ask	Previous close
\$493.99	-3.76 -0.76%	-/-	\$497.75

Market	NYSE
Industry	Technology
Market data as of	Sep 18, 2026 11:32 PM EDT

JW Intelligence Report

Complete | 3 of 3 sections | Sep 18, 2026 6:50 PM EDT

JW Rank	Rank label	Confidence	IV percentile
70.9 / 100	Constructive	high	18 / 100
Model reference	Upside scenario	Risk reference	Wheel strategy fit
\$490.00	\$510.00	\$480.00	73 / 100

Options stance	bullish
Tail-risk safety	56 / 100
JW Rank data coverage / as of	100.0% Sep 18, 2026 6:50 PM EDT

Key insight

MSFT Option Market Implies Continued Growth Potential

Market read

The MSFT option market displays a bullish outlook, driven by strong underlying performance and positive analyst sentiment. Despite recent price consolidation, implied volatility suggests continued growth expectations. The term structure is in contango, indicating anticipation of future price increases.

Strategy context

The reference spreads suggest potential for both bull and bear strategies depending on the investor's outlook.



JW AI conclusions

Short- and medium-term model interpretation

AI context bias

Bullish

AI analysis updated

Sep 18, 2026 1:41 PM EDT

Short-term scenario

Cautious hold or scale in on dip. Recent rally + fading short-term momentum + mixed X/tech signals suggest consolidation possible. High uncertainty from macro/Fed, AI news, and technicals; 1-3 week range likely 480-510.

Three-month outlook

Moderately bullish with high uncertainty. Azure/AI execution and analyst targets (~15% upside) support \$530-550 potential if growth holds. Risks: elevated capex pressuring margins, AI safety/regulation/news controversies, post-rally valuation, broader market/Fed policy, and Oct earnings. Pullbacks or sideways action possible before next catalyst.

Market sentiment

Mixed-to-cautiously constructive. Bulls cite Azure/AI/Copilot strength, analyst reiterates (PT \$550), some adding on dips targeting \$535+. Cautions: 27% rally off July lows, PE ~28 seen as fair-to-full near-term, high capex, possible software H&S pattern, Fed jitters. Professional lean long-term positive but watchful short-term.

Supporting evidence

Strong technical indicators with the stock trading above both its 20-day and 50-day moving averages. | Positive analyst sentiment with a Strong Buy rating and an average price target above current levels. | High implied volatility, suggesting market expectation for continued price movement. | Contango term structure, indicating bullishness and anticipation of future price increases.

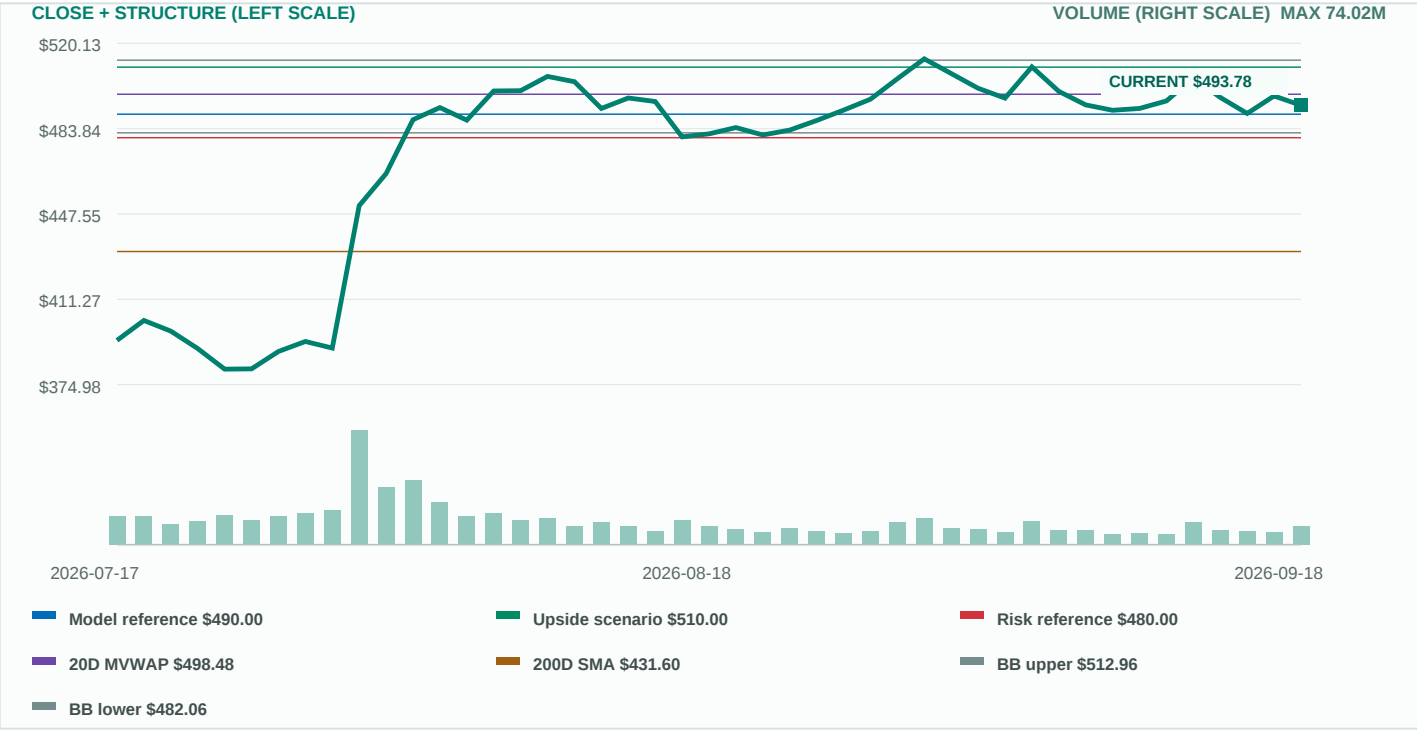
Risk watch

Elevated capex could pressure margins in the near term. | AI safety, regulation, and news controversies pose potential risks to future growth.



Enhanced price structure

45 trading days with volume, model levels and current technical reference bands

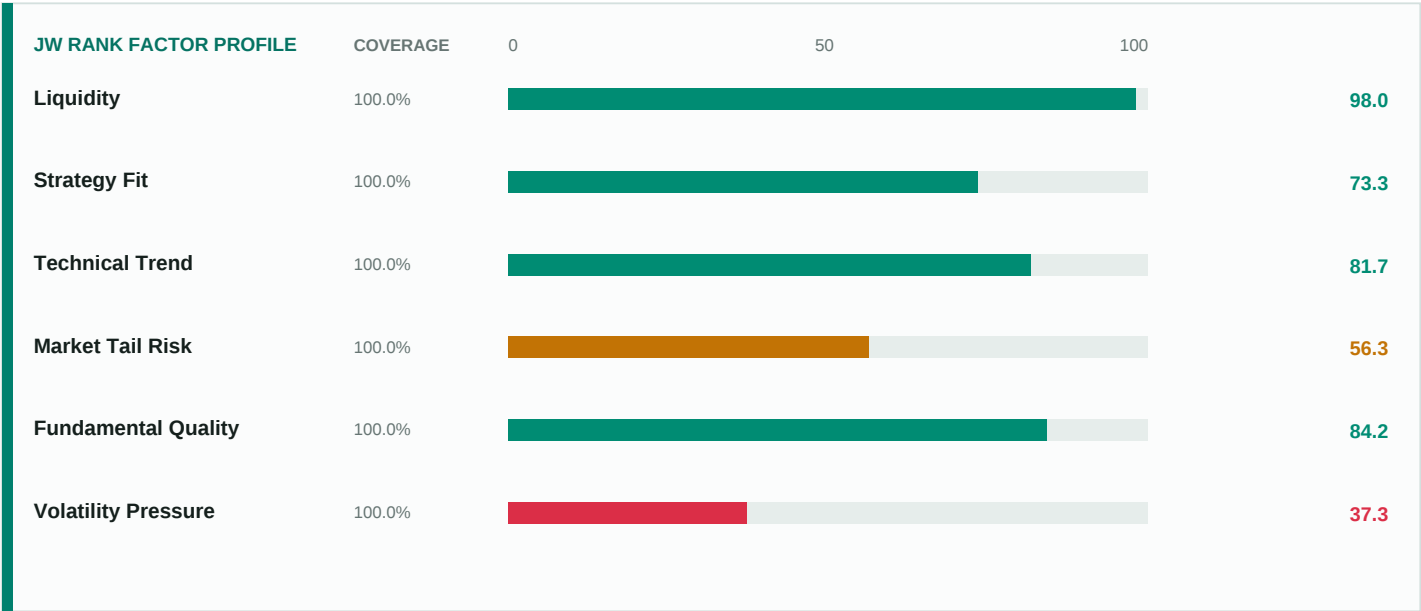


45 complete trading-session observations



JW Rank factors

Score, source coverage and interpretation for each decision factor



Decision summary

Primary model reads before the detailed indicator appendix

Momentum

strong_bull

Institutional flow

Below MVWAP

Structure

Above 200D trend

Volatility

medium



Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	STRONG BULL neutral MACD decelerating
Trend signal	STRONG BULL
RSI signal	neutral
RSI (7 / 14 / 21)	47.03 / 53.14 / 56.05
RSI velocity	-0.90
MACD line / signal / histogram	6.85 / - / 10.01
MACD acceleration	-0.85
Stochastic K / D	25.58 / 30.42

Institutional footprints

Volume-weighted cost, price location and flow

Current read	Below institutional MVWAP Accumulation bias
Institutional flow	0.58
20-day MVWAP	\$498.48
Price vs 20-day MVWAP	-0.90%
Daily reference VWAP	\$494.51
Price vs daily reference	-0.11%
Volume	12.12M

Structural context

Long-term trend and volatility boundaries

Current read	Above 200-day trend Positive macro velocity
Macro velocity	0.58
20-day / 200-day SMA	\$497.51 / \$431.60
Bollinger range	\$482.06 - \$512.96
Bollinger position	0.379



Options and volatility intelligence

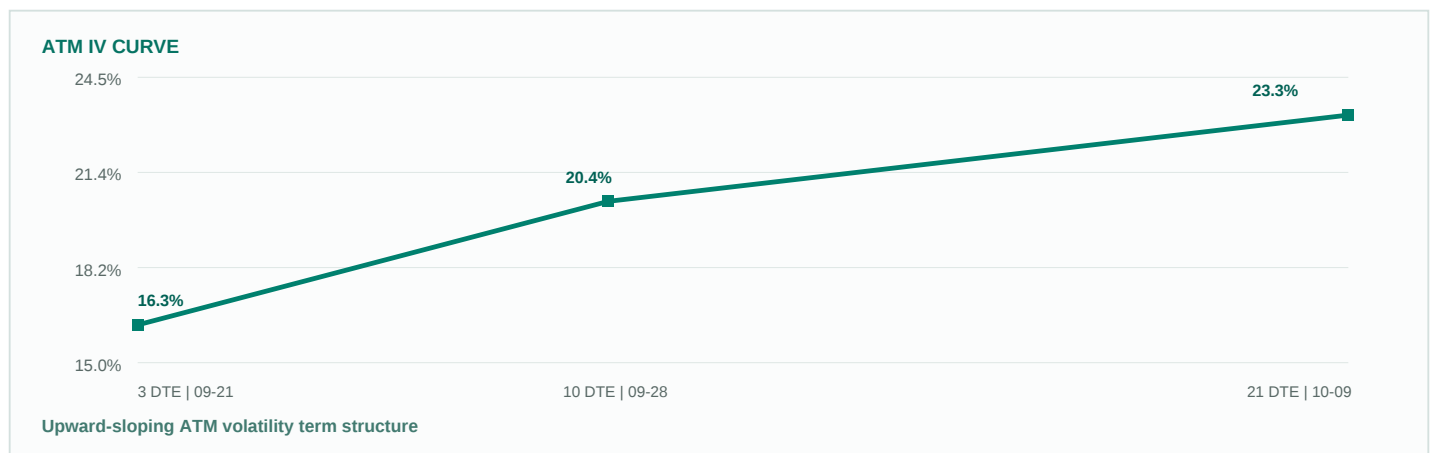
Structure, premium conditions and principal risks

IV rank 16 / 100	IV percentile 16 / 100	VVIX 87.93	SKEW 145.70
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Market regime	Calm
Tail-risk regime	NORMAL TAIL RISK
Term structure	contango
Term slope	+6.96 pts
Skew read	balanced
Liquidity / quote coverage	100.0%
Options Snapshot IV sources	ATM: option chain Rank/percentile: fundamentals
Options Snapshot IV observed at	Sep 18, 2026 2:34 PM EDT
Options data quality	Coverage 88.9%

Option term structure

ATM implied-volatility curve by days to expiration



EXPIRATION	DTE	ATM IV	STATE
2026-09-21	3	16.3%	-
2026-09-28	10	20.4%	-
2026-10-09	21	23.3%	-

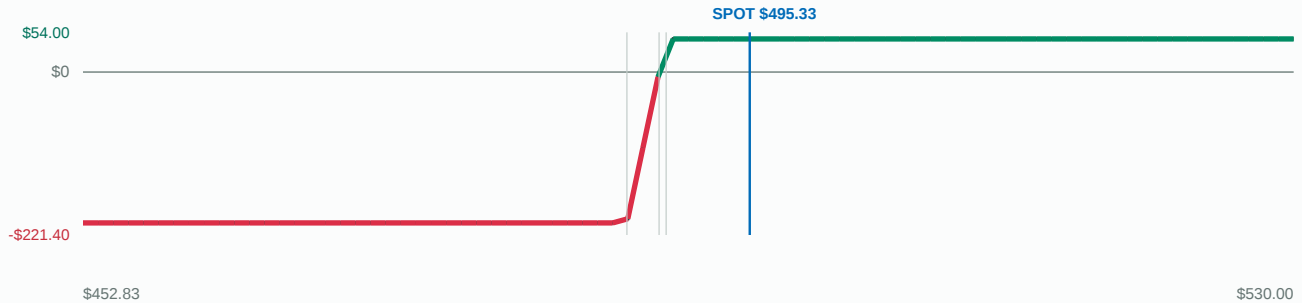


Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

Bull Put Spread reference

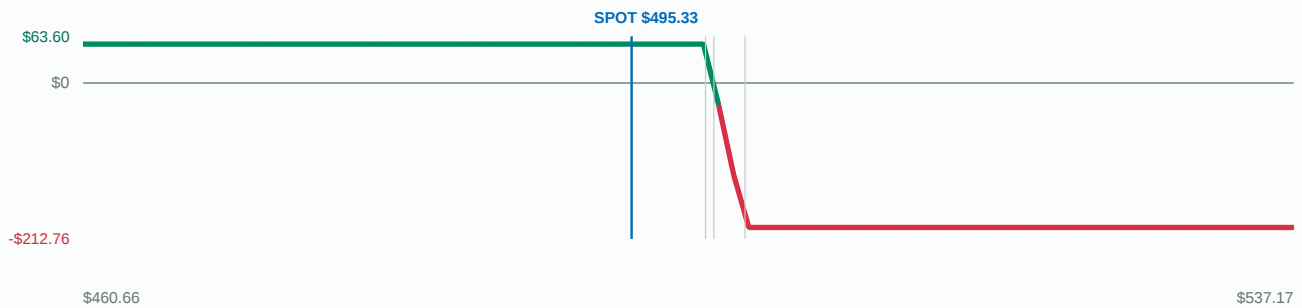
Short \$490.00 | Long \$487.50 | Width \$2.50 | Net credit \$0.45



Max profit \$45.00 | Max loss -\$205.00 | Break-even \$489.55 | Per contract at expiry

Bear Call Spread reference

Short \$500.00 | Long \$502.50 | Width \$2.50 | Net credit \$0.53



Max profit \$53.00 | Max loss -\$197.00 | Break-even \$500.53 | Per contract at expiry

Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	2026-10-28
Earnings IV-crush risk	NOT MEASURED
VIX	15.13
VVIX	87.93
SKEW index	145.70
Observation confidence	high
Option quote quality	reliable
Contracts observed	101



Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	101

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

The MSFT option market displays a bullish outlook, driven by strong underlying performance and positive analyst sentiment. Despite recent price consolidation, implied volatility suggests continued growth expectations. The term structure is in contango, indicating anticipation of future price increases.

Options context

MSFT Option Market Implies Continued Growth Potential

Wheel context

The reference spreads suggest potential for both bull and bear strategies depending on the investor's outlook.

Observed evidence

Strong technical indicators with the stock trading above both its 20-day and 50-day moving averages. | Positive analyst sentiment with a Strong Buy rating and an average price target above current levels. | High implied volatility, suggesting market expectation for continued price movement. | Contango term structure, indicating bullishness and anticipation of future price increases.

Principal risks to monitor

Elevated capex could pressure margins in the near term. | AI safety, regulation, and news controversies pose potential risks to future growth.



Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization	P/E (TTM)
\$3.70T	27.51
ROE	Revenue growth
33.2%	16.1%
EPS growth	Operating margin
22.8%	46.7%
Net profit margin	Gross margin
40.3%	-
Free cash flow CAGR	Debt / equity
3.6%	0.24
Dividend yield	Beta
0.8%	1.06
52-week range	
\$349.20 - \$553.72	

Company or fund profile

Issuer identity and classification

Name	Market
Microsoft Corp	NYSE
Industry	Country
Technology	US
Currency	IPO date
USD	1986-03-13
Shares outstanding	52-week return
7.43B	-3.7%
Book value per share	Revenue per share
\$59.56	\$44.60
Website	microsoft.com / En In



Latest strategy observation

Most recent shared general market signal available when this report was generated

MSFT Covered Call signal

Covered Call | 2026-09-21

At signal \$493.70 | Current \$493.99

SHORT Option \$492.50 B \$3.95 / A \$4.20

High turnover | CR \$4.08

Sep 18, 2026 9:43 AM EDT



Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	\$10.62
ATR as % of price	2.2%
Volatility environment	medium
Current IV	23.6%
IV rank	19 / 100
IV percentile	18 / 100
Technical Snapshot IV source	Private fundamentals snapshot
Technical Snapshot IV observed at	Sep 18, 2026 7:32 PM EDT

Technical health and risk radar

Derived indicator health and event context

Overall health	90 / 100
Trend health	92 / 100
Momentum health	97 / 100
Volatility health	78 / 100
Structure health	88 / 100
Earnings risk / date	low 2026-10-28
Macro risk	unknown
Volatility risk	medium
Structure risk	low

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	\$497.51 / \$464.68 / \$431.60
EMA (9 / 21)	\$496.14 / \$492.70
Bollinger upper / middle / lower	\$512.96 / \$497.51 / \$482.06



Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
Bollinger %B	0.379
True high / low	\$498.65 / \$491.10
5-day true high / low	\$509.95 / \$487.23

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	0.579	-
SMA50	2.169	-
MVWAP20	0.582	-
MACD	-0.845	-
RSI	-0.903	-
Volume	994761.670	-
ATR	-0.095	-
T1	-	7.64 / 498.06 / 501.47 / 490.30
T2	-	8.12 / 497.41 / 497.12 / 487.23
T3	-	9.38 / 496.74 / 505.90 / 495.54



Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	\$495.33
Options Snapshot IV sources	ATM: option chain Rank/percentile: fundamentals
Options Snapshot IV observed at	Sep 18, 2026 2:34 PM EDT
Options data coverage	88.9%
SKEW regime	HIGH TAIL RISK SKEW
VVIX regime	VVIX FLAT
Front expiration / DTE	2026-09-21 3 DTE
Front at-the-money IV	16.3%
25-delta skew	1.15
Put / Call 25-delta	\$490.00 Delta -0.233 / \$500.00 Delta 0.274
Median option bid/ask spread	9.9%
Bid/ask spread	-
Contracts observed / quoted	101 / 101

Price context

Last Price: 495.33 | Bid: 495.30 | Ask: 495.36 | Previous Close: 497.75 | Change: -2.42 | Daily change: -0.49% | Update Time: 2026-09-18T14:34:23.583949-04:00 | Latest History Date: 2026-09-18 | Latest History Price: 495.33

Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-25 | Latest Date: 2026-09-18 | Latest Price: 495.33 | Max Drawdown 60d Percent: -5.15%

Fundamental context

Current Iv Percent: 22.69% | Iv Rank: 16.23 | Iv Percentile: 15.94 | Next Earnings Date: 2026-10-28 | Ex Dividend Date: 2026-11-18



Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

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Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

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Reference documents

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