Microsoft Corp / MSFT

Equity | Generated Sep 17, 2026 11:32 PM EDT

Current price	Daily move	Bid / Ask	Previous close
$496.81	**+6.51 +1.33%**	**$496.40/$496.90**	**$490.30**

Market	**NYSE**
Industry	**Technology**
Market data as of	**Sep 17, 2026 11:32 PM EDT**

JW Intelligence Report

Complete | 3 of 3 sections | Sep 17, 2026 7:50 PM EDT

JW Rank	Rank label	Confidence	IV percentile
73.3 / 100	**Constructive**	**high**	**24 / 100**

Model reference	Upside scenario	Risk reference	Wheel strategy fit
$490.00	**$510.00**	**$478.00**	**76 / 100**

Options stance	**bullish**
Tail-risk safety	**56 / 100**
JW Rank data coverage / as of	**100.0% | Sep 17, 2026 7:50 PM EDT**

Key insight

MSFT Option Market Implies Continued Upside Potential

Market read

The MSFT option market exhibits a bullish sentiment, pricing in continued upside potential for the stock. This is supported by several factors including strong technical indicators, positive earnings expectations, and robust Azure cloud growth.

Strategy context

Bullish sentiment is driven by Azure cloud growth, AI adoption, and a recovering stock price from earlier weakness. However, concerns remain around high capital expenditure and competition.

JW AI conclusions

Short- and medium-term model interpretation

AI context bias	**Bullish**
AI analysis updated	**Sep 17, 2026 1:40 PM EDT**

Short-term scenario

Cautious/wait for pullback in 1-3 week window given mixed momentum and high uncertainty ahead of late-October earnings; consider entry on dip with defined risk. Not financial advice.

Three-month outlook

Moderately constructive with Street targets implying ~15%+ upside potential toward $573, supported by Azure/AI growth, $678B cloud backlog, dividend increase, and cash generation. Significant uncertainty remains around elevated AI capex, competition, macroeconomic conditions, and the Oct 28 earnings report (plus any guidance). Possible range $460-$550 depending on results and sentiment shifts; high volatility risk. Identify all forecasts as uncertain and not guarantees.

Market sentiment

Mixed-to-cautiously bullish. Posts highlight over-pessimism given strong Azure/AI usage, enterprise demand (especially cybersecurity), and analyst reiterates of Outperform/Market Outperform ($550+ targets). Some note sentiment as low as 2020 levels despite beats, with capex/AI safety concerns. Recent discussion of tug-of-war around $490 support, professional traders seeing AI infrastructure as a floor, and rotation into large-cap names. Overall recovering but skeptical on valuation and spending.

Supporting evidence

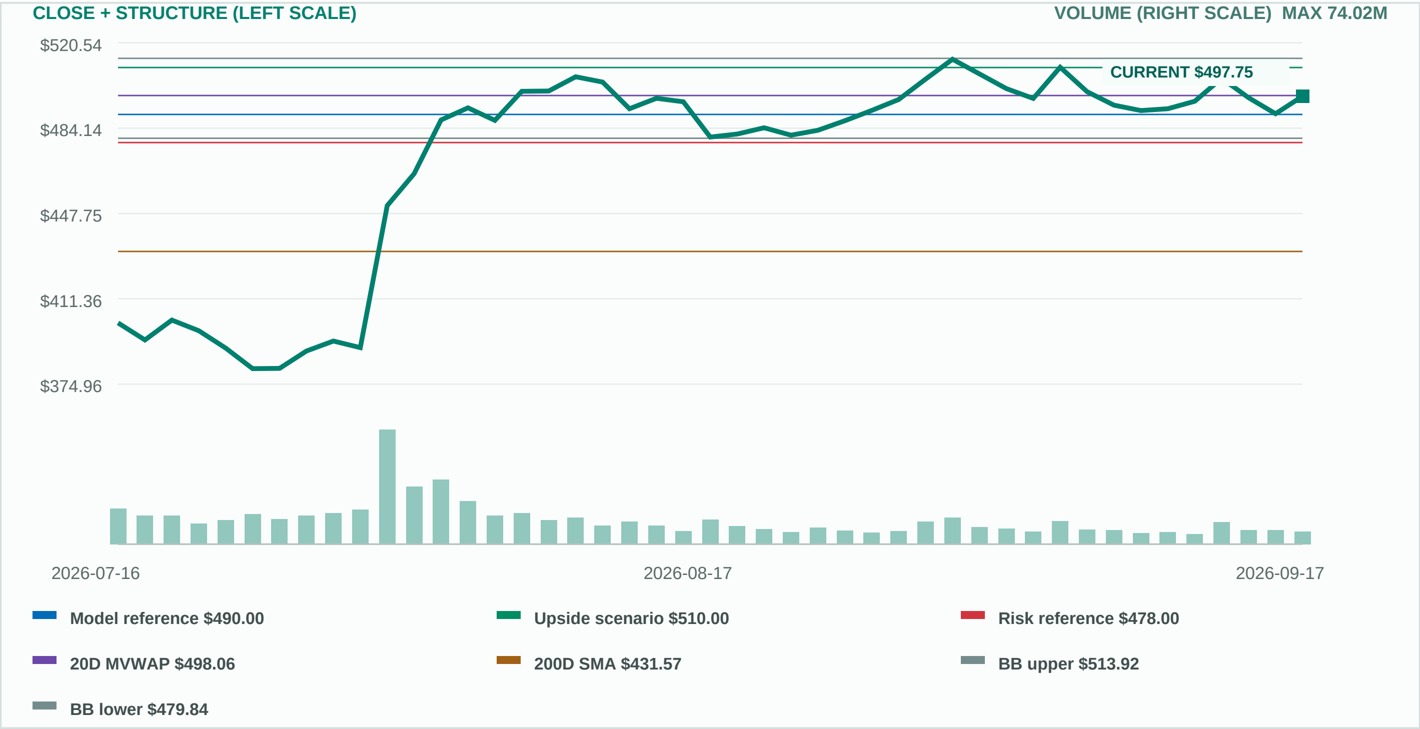
Implied volatility (IV) is elevated at 24.28%, suggesting market participants anticipate significant price movement in the near term. | The term structure of IV shows a backwardation pattern with nearer-term options more expensive than further-out options, indicating a belief that upside potential is concentrated in the short to medium term. | Strong technical indicators like the golden cross (50-day MA above 200-day MA) and positive RSI readings suggest an ongoing bullish trend. | The market anticipates strong earnings with analyst consensus targets exceeding current price levels.

Risk watch

Elevated capex spending could impact profitability and investor sentiment.

Enhanced price structure

45 trading days with volume, model levels and current technical reference bands



45 complete trading-session observations

JW Rank factors

Score, source coverage and interpretation for each decision factor

JW RANK FACTOR PROFILE	COVERAGE	SCORE (0 – 50 – 100)
Liquidity	100.0%	96.1
Strategy Fit	100.0%	75.6
Technical Trend	100.0%	84.2
Market Tail Risk	100.0%	56.3
Fundamental Quality	100.0%	84.2
Volatility Pressure	100.0%	46.2

Decision summary

Primary model reads before the detailed indicator appendix

Momentum	Institutional flow	Structure	Volatility
strong_bull	**Below MVWAP**	**Above 200D trend**	**medium**

Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	**STRONG BULL | neutral | MACD decelerating**
Trend signal	**STRONG BULL**
RSI signal	**neutral**
RSI (7 / 14 / 21)	**51.80 / 55.58 / 57.68**
RSI velocity	**-1.94**
MACD line / signal / histogram	**7.64 / - / 10.81**
MACD acceleration	**-0.84**
Stochastic K / D	**28.50 / 37.05**

Institutional footprints

Volume-weighted cost, price location and flow

Current read	**Below institutional MVWAP | Accumulation bias**
Institutional flow	**0.81**
20-day MVWAP	**$498.06**
Price vs 20-day MVWAP	**-0.25%**
Daily reference VWAP	**$497.46**
Price vs daily reference	**-0.13%**
Volume	**8.21M**

Structural context

Long-term trend and volatility boundaries

Current read	**Above 200-day trend | Positive macro velocity**
Macro velocity	**0.65**
20-day / 200-day SMA	**$496.88 / $431.57**
Bollinger range	**$479.84 - $513.92**
Bollinger position	**0.526**

Options and volatility intelligence

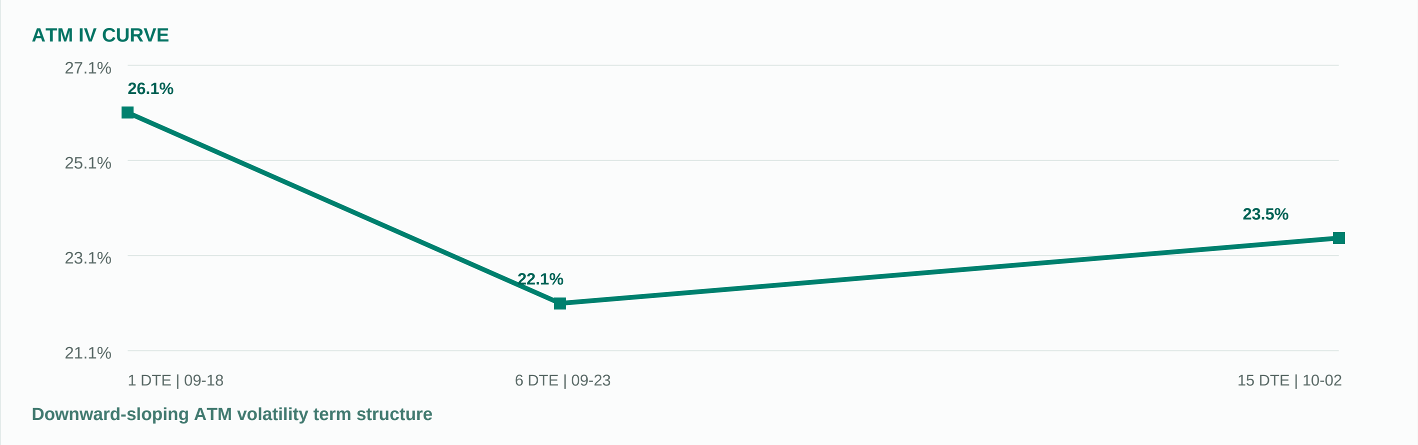
Structure, premium conditions and principal risks

IV rank	IV percentile	VVIX	SKEW
22 / 100	**23 / 100**	**88.56**	**145.95**

Market regime	**Calm**
Tail-risk regime	**NORMAL TAIL RISK**
Term structure	**backwardation**
Term slope	**-2.65 pts**
Skew read	**balanced**
Liquidity / quote coverage	**100.0%**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Sep 17, 2026 2:33 PM EDT**
Options data quality	**Coverage 88.9%**

Option term structure

ATM implied-volatility curve by days to expiration



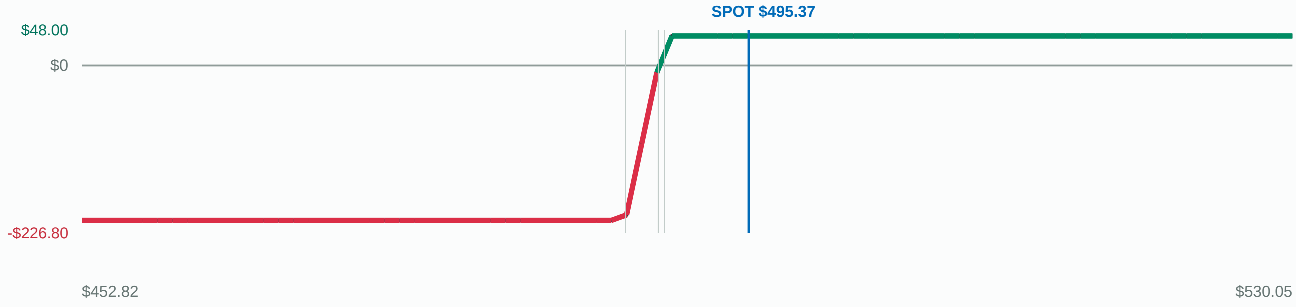
EXPIRATION	DTE	ATM IV	STATE
2026-09-18	1	26.1%	-
2026-09-23	6	22.1%	-
2026-10-02	15	23.5%	-

Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

Bull Put Spread reference

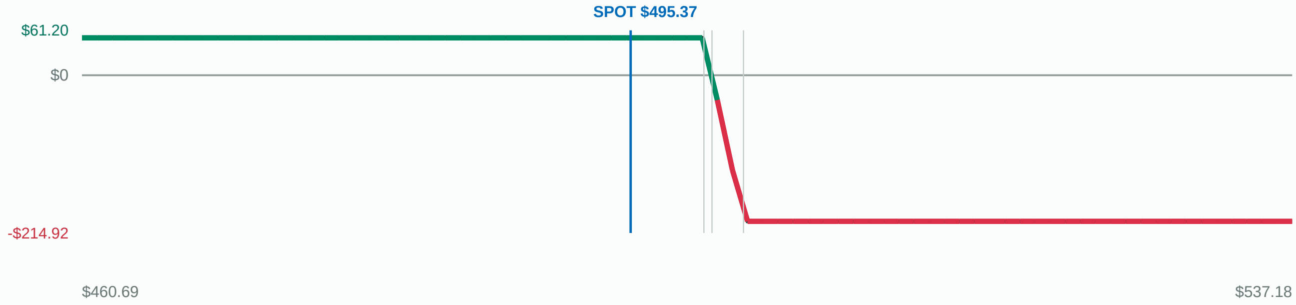
Short $490.00 | Long $487.50 | Width $2.50 | Net credit $0.40



Max profit $40.00 | Max loss -$210.00 | Break-even $489.60 | Per contract at expiry

Bear Call Spread reference

Short $500.00 | Long $502.50 | Width $2.50 | Net credit $0.51



Max profit $51.00 | Max loss -$199.00 | Break-even $500.51 | Per contract at expiry

Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	**2026-10-28**
Earnings IV-crush risk	**NOT MEASURED**
VIX	**15.53**
VVIX	**88.56**
SKEW index	**145.95**
Observation confidence	**high**
Option quote quality	**reliable**
Contracts observed	**140**

Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	**140**

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

The MSFT option market exhibits a bullish sentiment, pricing in continued upside potential for the stock. This is supported by several factors including strong technical indicators, positive earnings expectations, and robust Azure cloud growth.

Options context

MSFT Option Market Implies Continued Upside Potential

Wheel context

Bullish sentiment is driven by Azure cloud growth, AI adoption, and a recovering stock price from earlier weakness. However, concerns remain around high capital expenditure and competition.

Observed evidence

Implied volatility (IV) is elevated at 24.28%, suggesting market participants anticipate significant price movement in the near term. | The term structure of IV shows a backwardation pattern with nearer-term options more expensive than further-out options, indicating a belief that upside potential is concentrated in the short to medium term. | Strong technical indicators like the golden cross (50-day MA above 200-day MA) and positive RSI readings suggest an ongoing bullish trend. | The market anticipates strong earnings with analyst consensus targets exceeding current price levels.

Principal risks to monitor

Elevated capex spending could impact profitability and investor sentiment.

Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization **$3.64T**	P/E (TTM) **27.74**
ROE **33.2%**	Revenue growth **16.1%**
EPS growth **22.8%**	Operating margin **46.7%**
Net profit margin **40.3%**	Gross margin **-**
Free cash flow CAGR **3.6%**	Debt / equity **0.24**
Dividend yield **0.8%**	Beta **1.06**
52-week range **$349.20 - $553.72**	

Company or fund profile

Issuer identity and classification

Name **Microsoft Corp**	Market **NYSE**
Industry **Technology**	Country **US**
Currency **USD**	IPO date **1986-03-13**
Shares outstanding **7.43B**	52-week return **-3.5%**
Book value per share **$59.56**	Revenue per share **$44.60**

Website	**microsoft.com / En In**

Latest strategy observation

Most recent shared general market signal available when this report was generated

MSFT Covered Call signal

Sep 17, 2026 10:22 AM EDT

Covered Call | 2026-09-21

At signal $496.66 | Current $496.81

SHORT **Option $497.50 B $4.20 / A $4.60**

High turnover | CR $4.40

Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	**$10.85**
ATR as % of price	**2.2%**
Volatility environment	**medium**
Current IV	**24.7%**
IV rank	**23 / 100**
IV percentile	**24 / 100**
Technical Snapshot IV source	**Private fundamentals snapshot**
Technical Snapshot IV observed at	**Sep 17, 2026 3:50 PM EDT**

Technical health and risk radar

Derived indicator health and event context

Overall health	**92 / 100**
Trend health	**92 / 100**
Momentum health	**99 / 100**
Volatility health	**77 / 100**
Structure health	**97 / 100**
Earnings risk / date	**low | 2026-10-28**
Macro risk	**unknown**
Volatility risk	**medium**
Structure risk	**low**

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	**$496.88 / $462.49 / $431.57**
EMA (9 / 21)	**$496.73 / $492.59**
Bollinger upper / middle / lower	**$513.92 / $496.88 / $479.84**

Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
Bollinger %B	**0.526**
True high / low	**$501.47 / $490.30**
5-day true high / low	**$509.95 / $487.23**

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	0.648	**-**
SMA50	2.175	**-**
MVWAP20	0.805	**-**
MACD	-0.843	**-**
RSI	-1.935	**-**
Volume	-2006700.670	**-**
ATR	-0.030	**-**
T1	-	**8.12 / 497.41 / 497.12 / 487.23**
T2	-	**9.38 / 496.74 / 505.90 / 495.54**
T3	-	**10.17 / 495.64 / 509.95 / 495.34**

Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	**$495.37**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Sep 17, 2026 2:33 PM EDT**
Options data coverage	**88.9%**
SKEW regime	**HIGH TAIL RISK SKEW**
VVIX regime	**VVIX FLAT**
Front expiration / DTE	**2026-09-18 | 1 DTE**
Front at-the-money IV	**26.1%**
25-delta skew	**0.25**
Put / Call 25-delta	**$490.00 Delta -0.228 / $500.00 Delta 0.258**
Median option bid/ask spread	**7.6%**
Bid/ask spread	**-**
Contracts observed / quoted	**140 / 140**

Price context

Last Price: 495.37 | Bid: 495.32 | Ask: 495.37 | Previous Close: 490.30 | Change: 5.07 | Daily change: 1.03% | Update Time: 2026-09-17T14:34:00.150392-04:00 | Latest History Date: 2026-09-17 | Latest History Price: 495.37

Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-24 | Latest Date: 2026-09-17 | Latest Price: 495.37 | Max Drawdown 60d Percent: -5.15%

Fundamental context

Current Iv Percent: 24.28% | Iv Rank: 21.89 | Iv Percentile: 23.11 | Next Earnings Date: 2026-10-28 | Ex Dividend Date: 2026-11-18

Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

Data, AI and model limitations

Prices, volumes, fundamentals, options data, news-derived context and model outputs reflect the timestamps shown and may be delayed, incomplete, revised or inaccurate. AI-generated explanations can omit context or produce errors. Models can fail when volatility, liquidity, correlations or market regimes change.

Performance and scenario limitations

Past, hypothetical, back-tested, simulated and model-derived results are not indicative of future results. Strategy statistics may exclude commissions, fees, taxes, slippage, early assignment, execution constraints and other costs unless expressly stated. Actual outcomes may differ materially.

Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

Reference documents

Official product terms and standardized options disclosure

Jason Wheel	**jasonwheel.com**
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