Meta Platforms, Inc. / META

Equity | Generated Nov 16, 2026 11:31 PM EST

Current price	Daily move	Bid / Ask	Previous close
$624.12	-17.57 -2.74%	$624.00/$625.00	$641.69

Market	**NYSE**
Industry	**Media**
Market data as of	**Nov 16, 2026 11:31 PM EST**

JW Intelligence Report

Complete | 3 of 3 sections | Nov 16, 2026 6:50 PM EST

JW Rank	Rank label	Confidence	IV percentile
57.8 / 100	Balanced	high	71 / 100

Model reference	Upside scenario	Risk reference	Wheel strategy fit
$612.00	$655.00	$592.00	70 / 100

Options stance	**mixed**
Tail-risk safety	**38 / 100**
JW Rank data coverage / as of	**100.0% | Nov 16, 2026 6:50 PM EST**

Key insight

META Option Market Shows Uncertainty Amidst Mixed Signals

Market read

The META option market reflects a cautious outlook, with implied volatility suggesting uncertainty surrounding the company's future. While some investors see value in the recent pullback, concerns about AI spending, regulatory fines, and credit outlook weigh on sentiment. The term structure is backwardated, indicating a preference for near-term options, potentially reflecting short-term risk aversion.

Strategy context

Mixed sentiment in the market with some investors seeing value in the dip while others remain cautious due to recent news events.

JW AI conclusions

Short- and medium-term model interpretation

AI context bias	**Bearish**
AI analysis updated	**Nov 16, 2026 2:43 PM EST**

Short-term scenario

Cautious/neutral for 1-3 weeks. Prefer scaling in only near support rather than chasing; reclaim of $640 needed for firmer bounce. High uncertainty from news flow, legal appeals, and AI-spend headlines that can override technicals.

Three-month outlook

Moderately constructive base case toward $700-780 if ad growth and Muse monetization continue and legal/capex fears stabilize, supported by Strong Buy consensus and valuation near market multiples despite faster growth. Material downside risk to $550-600 remains if further large equity raises dilute shareholders, free cash flow stays pressured, additional fines materialize, or AI ROI disappoints and triggers broader sector derating. Outcomes highly uncertain and path-dependent on execution and regulatory developments over the next quarter.

Market sentiment

X discussion shows cautious-to-negative near-term tone driven by heavy AI capex, regulatory fines, credit outlook, and dilution worries from capital raises. Some longer-term investors view the pullback as overdone given 20%+ revenue growth, Muse progress, and ~19x forward earnings, with selective dip-buying noted. Recent high-engagement posts are limited; overall social sentiment remains mixed and uncertainty-sensitive rather than strongly bullish.

Supporting evidence

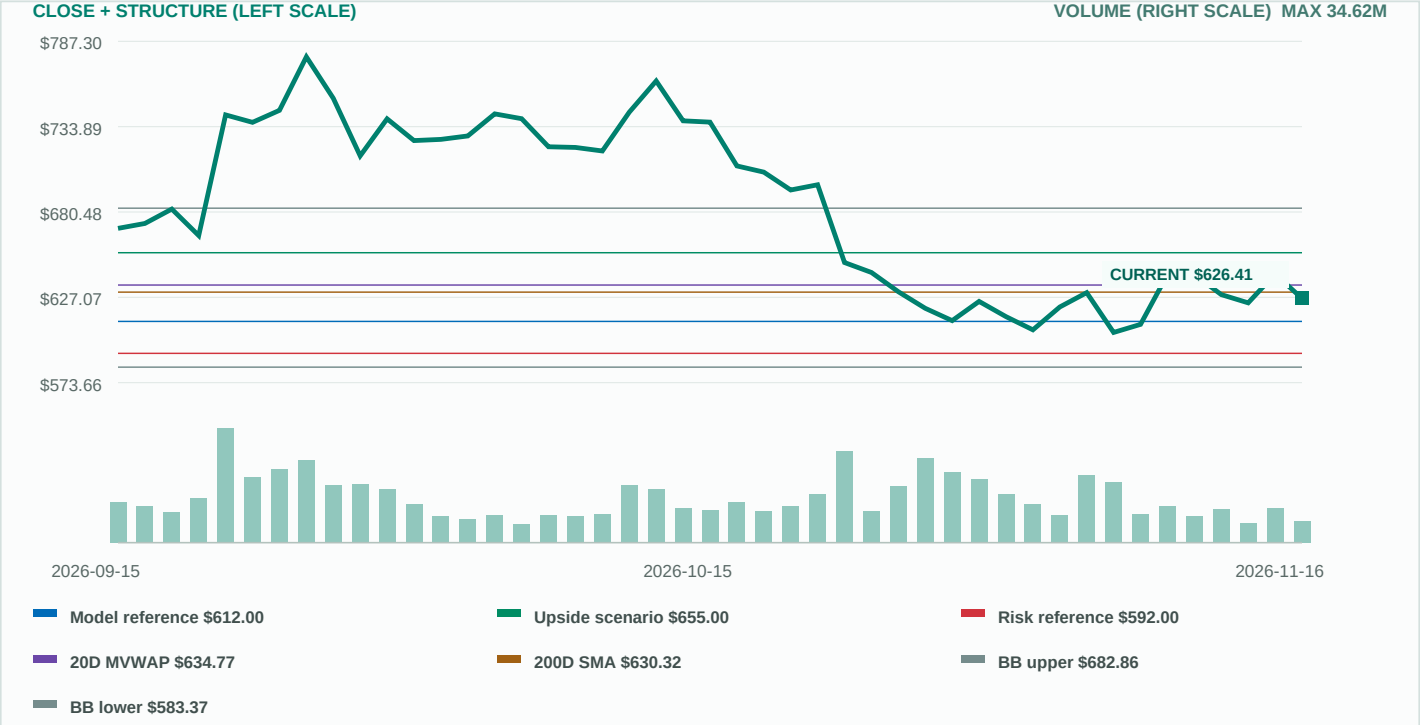
The 25-delta skew is balanced, suggesting neutral expectations for directional movement in the underlying price. | Implied volatility is elevated at 40.96%, reflecting market uncertainty. | The term structure is backwardated, with near-term options more expensive than longer-dated options. | Recent news flow includes concerns about AI infrastructure spending, regulatory fines, and a negative credit outlook from S&P.

Risk watch

Regulatory fines and legal challenges pose a significant risk to META's future profitability. | Competition in the AI space could pressure META's growth prospects.

Enhanced price structure

45 trading days with volume, model levels and current technical reference bands



45 complete trading-session observations

JW Rank factors

Score, source coverage and interpretation for each decision factor



Decision summary

Primary model reads before the detailed indicator appendix

Momentum	Institutional flow	Structure	Volatility
bearish_warning	Below MVWAP	Below 200D trend	medium

Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	**BEARISH WARNING | neutral | MACD accelerating**
Trend signal	**BEARISH WARNING**
RSI signal	**neutral**
RSI (7 / 14 / 21)	**45.68 / 43.87 / 45.08**
RSI velocity	**0.17**
MACD line / signal / histogram	**-14.66 / - / -17.02**
MACD acceleration	**1.07**
Stochastic K / D	**72.34 / 69.79**

Institutional footprints

Volume-weighted cost, price location and flow

Current read	**Below institutional MVWAP | Distribution bias**
Institutional flow	**-3.10**
20-day MVWAP	**$634.77**
Price vs 20-day MVWAP	**-1.68%**
Daily reference VWAP	**$629.14**
Price vs daily reference	**-0.80%**
Volume	**6.50M**

Structural context

Long-term trend and volatility boundaries

Current read	**Below 200-day trend | Negative macro velocity**
Macro velocity	**-4.33**
20-day / 200-day SMA	**$633.11 / $630.32**
Bollinger range	**$583.37 - $682.86**
Bollinger position	**0.433**

Options and volatility intelligence

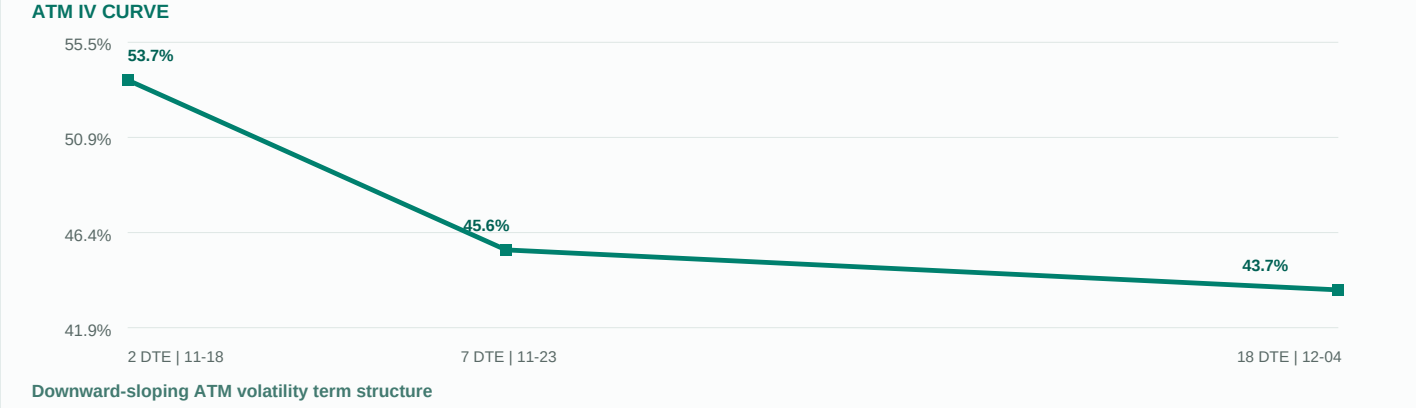
Structure, premium conditions and principal risks

IV rank	IV percentile	VVIX	SKEW
54 / 100	**71 / 100**	**116.21**	**147.14**

Market regime	**DANGER ZONE**
Tail-risk regime	**LOW TAIL RISK**
Term structure	**backwardation**
Term slope	**-9.97 pts**
Skew read	**balanced**
Liquidity / quote coverage	**100.0%**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Nov 16, 2026 2:50 PM EST**
Options data quality	**Coverage 88.9%**

Option term structure

ATM implied-volatility curve by days to expiration



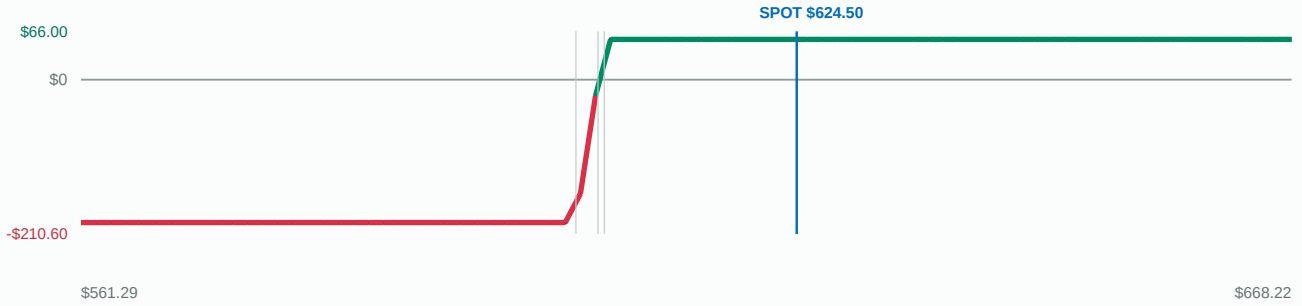
EXPIRATION	DTE	ATM IV	STATE
2026-11-18	2	53.7%	-
2026-11-23	7	45.6%	-
2026-12-04	18	43.7%	-

Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

Bull Put Spread reference

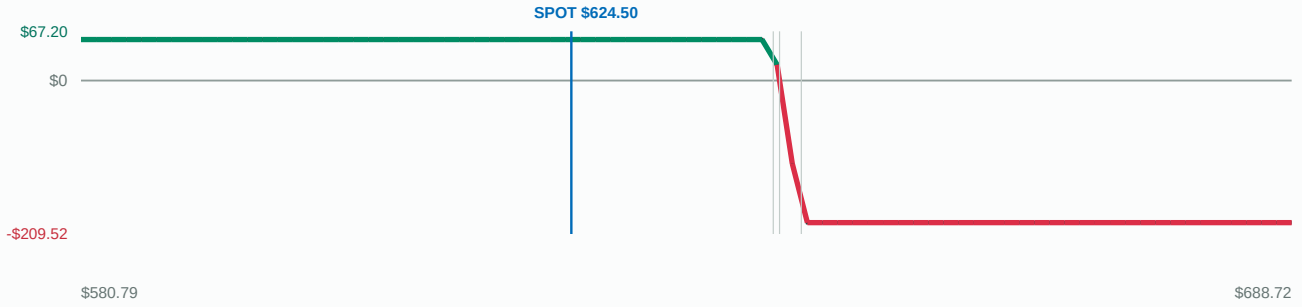
Short $607.50 | Long $605.00 | Width $2.50 | Net credit $0.55



Max profit $55.00 | Max loss -$195.00 | Break-even $606.95 | Per contract at expiry

Bear Call Spread reference

Short $642.50 | Long $645.00 | Width $2.50 | Net credit $0.56



Max profit $56.00 | Max loss -$194.00 | Break-even $643.06 | Per contract at expiry

Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	**2027-01-27**
Earnings IV-crush risk	**NOT MEASURED**
VIX	**24.31**
VVIX	**116.21**
SKEW index	**147.14**
Observation confidence	**high**
Option quote quality	**reliable**
Contracts observed	**144**

Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	**144**

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

The META option market reflects a cautious outlook, with implied volatility suggesting uncertainty surrounding the company's future. While some investors see value in the recent pullback, concerns about AI spending, regulatory fines, and credit outlook weigh on sentiment. The term structure is backwardated, indicating a preference for near-term options, potentially reflecting short-term risk aversion.

Options context

META Option Market Shows Uncertainty Amidst Mixed Signals

Wheel context

Mixed sentiment in the market with some investors seeing value in the dip while others remain cautious due to recent news events.

Observed evidence

The 25-delta skew is balanced, suggesting neutral expectations for directional movement in the underlying price. | Implied volatility is elevated at 40.96%, reflecting market uncertainty. | The term structure is backwardated, with near-term options more expensive than longer-dated options. | Recent news flow includes concerns about AI infrastructure spending, regulatory fines, and a negative credit outlook from S&P.

Principal risks to monitor

Regulatory fines and legal challenges pose a significant risk to META's future profitability. | Competition in the AI space could pressure META's growth prospects.

Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization	P/E (TTM)
$1.60T	**21.80**
ROE	Revenue growth
30.3%	**19.9%**
EPS growth	Operating margin
39.9%	**32.9%**
Net profit margin	Gross margin
31.2%	**-**
Free cash flow CAGR	Debt / equity
14.3%	**0.28**
Dividend yield	Beta
-	**1.28**

52-week range

$520.26 - $779.82

Company or fund profile

Issuer identity and classification

Name	Market
Meta Platforms, Inc.	**NYSE**
Industry	Country
Media	**US**
Currency	IPO date
USD	**2012-05-18**
Shares outstanding	52-week return
2.60B	**5.2%**
Book value per share	Revenue per share
$106.92	**$93.90**

Website	**meta.com**

Latest strategy observation

Most recent shared general market signal available when this report was generated

META Covered Call signal

Nov 16, 2026 9:53 AM EST

Covered Call | 2026-11-18

At signal $633.03 | Current $624.12

SHORT **Option $635.00 B $8.80 / A $9.00**

Conservative | CR $8.90

Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	**$22.69**
ATR as % of price	**3.6%**
Volatility environment	**medium**
Current IV	**40.8%**
IV rank	**53 / 100**
IV percentile	**71 / 100**
Technical Snapshot IV source	**Private fundamentals snapshot**
Technical Snapshot IV observed at	**Nov 16, 2026 6:31 PM EST**

Technical health and risk radar

Derived indicator health and event context

Overall health	**63 / 100**
Trend health	**38 / 100**
Momentum health	**80 / 100**
Volatility health	**56 / 100**
Structure health	**93 / 100**
Earnings risk / date	**low | 2027-01-27**
Macro risk	**unknown**
Volatility risk	**medium**
Structure risk	**low**

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	**$633.11 / $680.00 / $630.32**
EMA (9 / 21)	**$630.14 / $642.31**
Bollinger upper / middle / lower	**$682.86 / $633.11 / $583.37**

Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
Bollinger %B	**0.433**
True high / low	**$641.69 / $620.14**
5-day true high / low	**$648.45 / $618.92**

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	-4.330	**-**
SMA50	0.476	**-**
MVWAP20	-3.105	**-**
MACD	1.073	**-**
RSI	0.171	**-**
Volume	-1155912.000	**-**
ATR	-0.389	**-**
T1	-	**-15.24 / 637.19 / 643.91 / 623.61**
T2	-	**-17.32 / 640.67 / 630.32 / 618.92**
T3	-	**-17.88 / 644.09 / 648.45 / 627.97**

Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	**$624.50**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Nov 16, 2026 2:50 PM EST**
Options data coverage	**88.9%**
SKEW regime	**HIGH TAIL RISK SKEW**
VVIX regime	**VVIX FALLING**
Front expiration / DTE	**2026-11-18 | 2 DTE**
Front at-the-money IV	**53.7%**
25-delta skew	**3.83**
Put / Call 25-delta	**$607.50 Delta -0.249 / $642.50 Delta 0.240**
Median option bid/ask spread	**2.3%**
Bid/ask spread	**-**
Contracts observed / quoted	**144 / 144**

Price context

Last Price: 624.50 | Bid: 624.31 | Ask: 624.68 | Previous Close: 641.70 | Change: -17.20 | Daily change: -2.68% | Update Time: 2026-11-16T14:50:17.238856-05:00 | Latest History Date: 2026-11-16 | Latest History Price: 624.21

Historical context

Trading-day sample: 60 sessions | First Date: 2026-08-24 | Latest Date: 2026-11-16 | Latest Price: 624.21 | Max Drawdown 60d Percent: -22.19%

Fundamental context

Current Iv Percent: 40.96% | Iv Rank: 53.59 | Iv Percentile: 70.52 | Next Earnings Date: 2027-01-27 | Ex Dividend Date: 2026-09-20

Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

Data, AI and model limitations

Prices, volumes, fundamentals, options data, news-derived context and model outputs reflect the timestamps shown and may be delayed, incomplete, revised or inaccurate. AI-generated explanations can omit context or produce errors. Models can fail when volatility, liquidity, correlations or market regimes change.

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Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

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Reference documents

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