



Meta Platforms, Inc. / META

Equity | Generated Oct 29, 2026 11:31 PM EDT

Current price	Daily move	Bid / Ask	Previous close
\$617.00	+4.51 +0.74%	\$616.50/\$617.88	\$612.49

Market	NYSE
Industry	Media
Market data as of	Oct 29, 2026 11:31 PM EDT

JW Intelligence Report

Complete | 3 of 3 sections | Oct 29, 2026 7:51 PM EDT

JW Rank	Rank label	Confidence	IV percentile
59.9 / 100	Balanced	high	55 / 100
Model reference	Upside scenario	Risk reference	Wheel strategy fit
\$622.00	\$655.00	\$598.00	69 / 100

Options stance	mixed
Tail-risk safety	56 / 100
JW Rank data coverage / as of	100.0% Oct 29, 2026 7:51 PM EDT

Key insight

META Option Market Shows Mixed Sentiment Amid Earnings Rebound

Market read

The META option market displays mixed sentiment following a post-earnings rebound. While implied volatility remains elevated, reflecting uncertainty around AI spending and dilution concerns, the near-term skew suggests potential for a short-term bounce. The stock's recent price action has been volatile, with both bullish and bearish signals present.

Strategy context

The option market is pricing in potential for both upside and downside movement in the near term. The balanced skew suggests that traders are uncertain about the direction of the stock price.



JW AI conclusions

Short- and medium-term model interpretation

AI context bias

Mixed

AI analysis updated

Oct 29, 2026 2:30 PM EDT

Short-term scenario

Tactical long / buy-the-dip for a 1-3 week bounce only, sized small. Oversold readings and proximity to the \$625 offering price support a recovery attempt toward nearby resistance, but the broader trend is still down and dilution or capex headlines can erase gains. High uncertainty; this is not a high-conviction swing.

Three-month outlook

Moderately constructive with high uncertainty. Solid ad growth and Street targets near \$850 leave room for upside if Muse and other AI efforts show clearer monetization and free-cash-flow pressure moderates. Offsetting risks include \$135-145B 2026 capex plans, equity dilution from the recent raise, negative near-term FCF, legal overhangs, and investor skepticism on AI ROI, which could keep the stock volatile in a wide range (roughly \$580-\$720 as a plausible band, not a prediction). A sustained re-rating likely needs evidence of spending discipline or product traction; further weakness is possible if AI-spend concerns intensify. Not investment advice.

Market sentiment

Mixed and cautious, with a short-term lift from Bill Ackman publicly calling META incredibly undervalued and able to fund the AI build. Posts also flag bearish options flow (including put buying) and ongoing worries about dilution and negative free cash flow. Some longer-term accounts have described extreme negativity as an opportunity tied to the core ad business, while options-sentiment scores have cooled over recent weeks. Uncertainty: X commentary is noisy, often low-engagement, and can reverse with the next headline.

Supporting evidence

Implied volatility is high at 35.4%, indicating market uncertainty about future price movements. | The near-term skew is balanced, suggesting potential for both upside and downside movement. | Short-term technical indicators are mixed, with some showing oversold conditions while others remain bearish. | Recent earnings results beat estimates but raised concerns about AI spending and dilution from a recent equity offering.

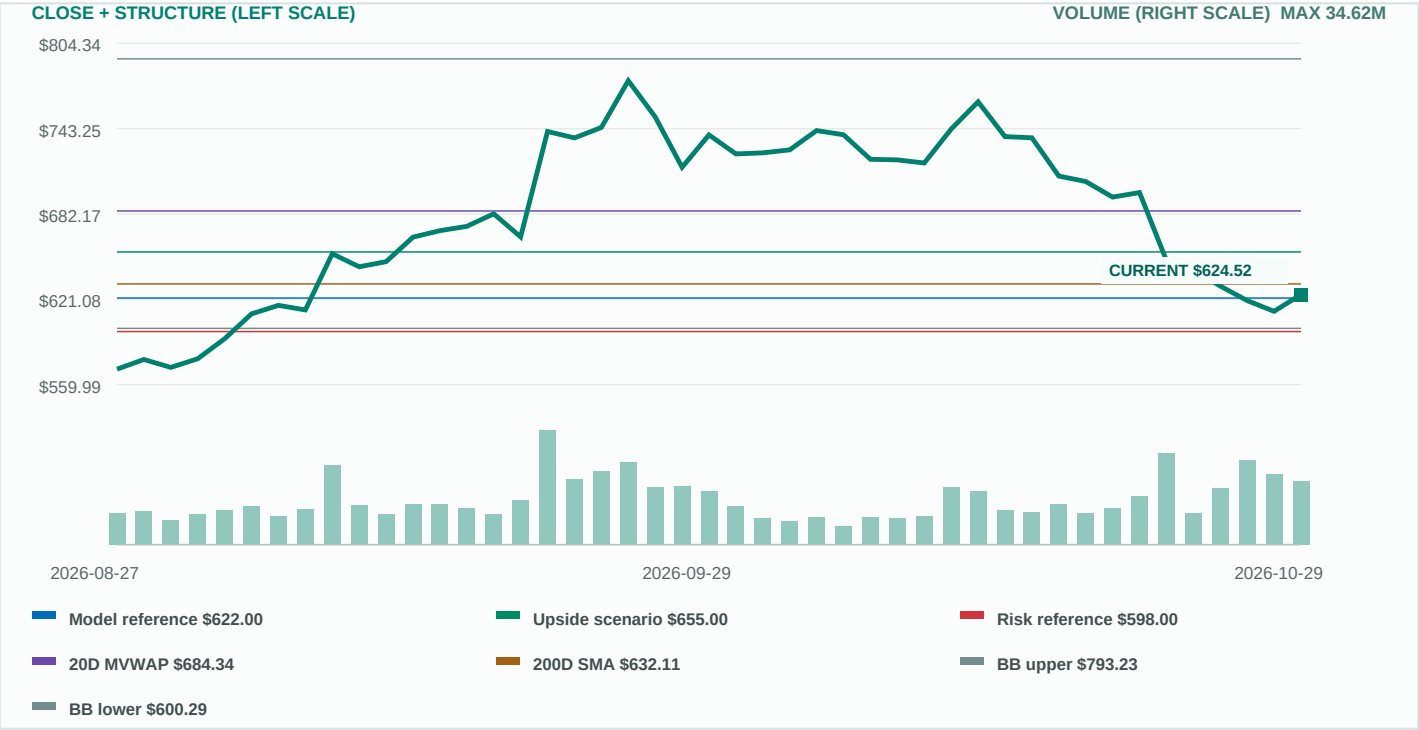
Risk watch

High implied volatility reflects uncertainty around AI spending and dilution concerns.



Enhanced price structure

45 trading days with volume, model levels and current technical reference bands

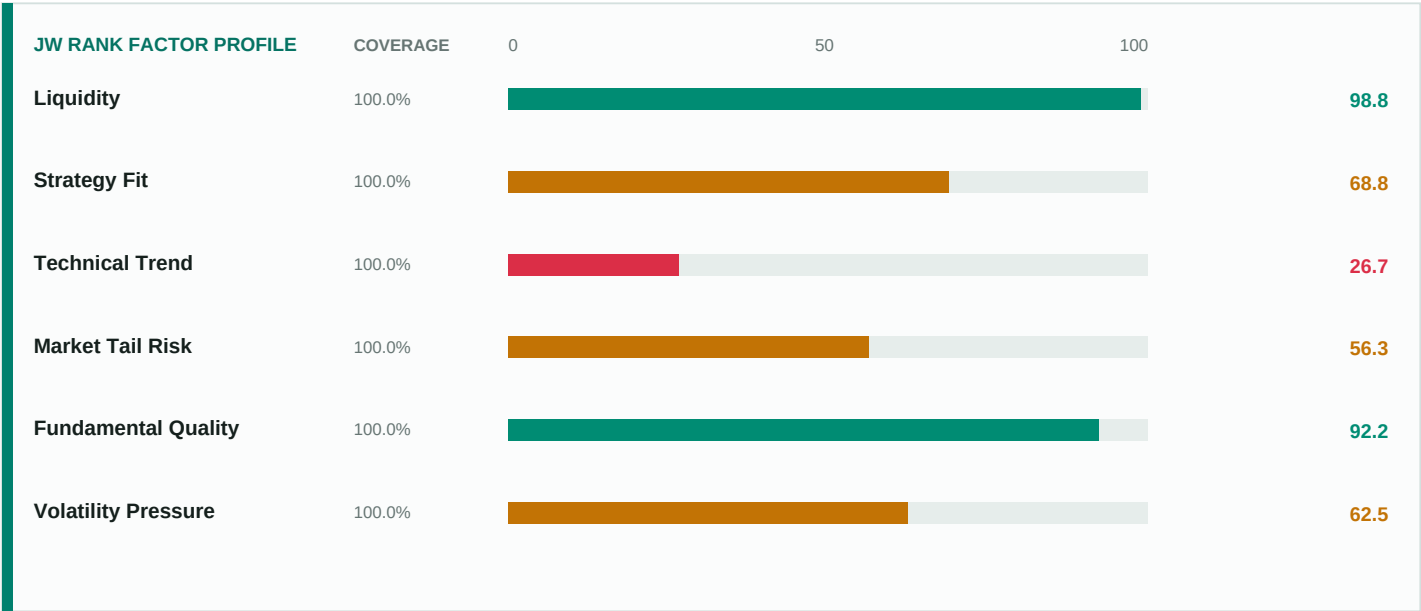


45 complete trading-session observations



JW Rank factors

Score, source coverage and interpretation for each decision factor



Decision summary

Primary model reads before the detailed indicator appendix

Momentum

bearish_warning

Institutional flow

Below MVWAP

Structure

Below 200D trend

Volatility

medium



Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	BEARISH WARNING neutral MACD decelerating
Trend signal	BEARISH WARNING
RSI signal	neutral
RSI (7 / 14 / 21)	25.78 / 34.97 / 40.95
RSI velocity	0.44
MACD line / signal / histogram	-18.28 / - / -3.45
MACD acceleration	-3.72
Stochastic K / D	4.12 / 2.94

Institutional footprints

Volume-weighted cost, price location and flow

Current read	Below institutional MVWAP Distribution bias
Institutional flow	-8.12
20-day MVWAP	\$684.34
Price vs 20-day MVWAP	-9.84%
Daily reference VWAP	\$625.33
Price vs daily reference	-1.33%
Volume	19.11M

Structural context

Long-term trend and volatility boundaries

Current read	Below 200-day trend Negative macro velocity
Macro velocity	-5.55
20-day / 200-day SMA	\$696.76 / \$632.11
Bollinger range	\$600.29 - \$793.23
Bollinger position	0.126



Options and volatility intelligence

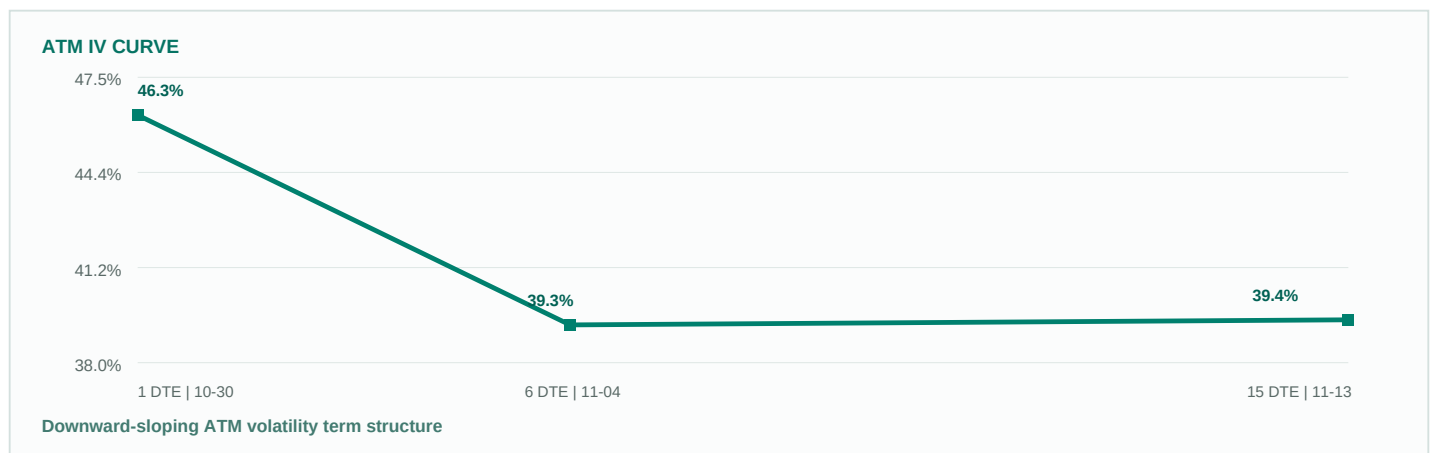
Structure, premium conditions and principal risks

IV rank 37 / 100	IV percentile 53 / 100	VVIX 95.19	SKEW 148.74
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Market regime	Calm
Tail-risk regime	NORMAL TAIL RISK
Term structure	backwardation
Term slope	-6.84 pts
Skew read	balanced
Liquidity / quote coverage	100.0%
Options Snapshot IV sources	ATM: option chain Rank/percentile: fundamentals
Options Snapshot IV observed at	Oct 29, 2026 2:46 PM EDT
Options data quality	Coverage 100.0%

Option term structure

ATM implied-volatility curve by days to expiration



EXPIRATION	DTE	ATM IV	STATE
2026-10-30	1	46.3%	-
2026-11-04	6	39.3%	-
2026-11-13	15	39.4%	-



Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit



Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	2026-10-21
Earnings IV-crush risk	high
Event IV premium	7.01
VIX	16.89
VVIX	95.19
SKEW index	148.74
Observation confidence	high
Option quote quality	reliable



Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts observed	150
Contracts with quotes	150

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

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Options context

META Option Market Shows Mixed Sentiment Amid Earnings Rebound

Wheel context

The option market is pricing in potential for both upside and downside movement in the near term. The balanced skew suggests that traders are uncertain about the direction of the stock price.

Observed evidence

Implied volatility is high at 35.4%, indicating market uncertainty about future price movements. | The near-term skew is balanced, suggesting potential for both upside and downside movement. | Short-term technical indicators are mixed, with some showing oversold conditions while others remain bearish. | Recent earnings results beat estimates but raised concerns about AI spending and dilution from a recent equity offering.

Principal risks to monitor

High implied volatility reflects uncertainty around AI spending and dilution concerns.



Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization	P/E (TTM)
\$1.57T	20.81
ROE	Revenue growth
30.3%	19.9%
EPS growth	Operating margin
39.9%	32.9%
Net profit margin	Gross margin
31.2%	-
Free cash flow CAGR	Debt / equity
14.3%	0.28
Dividend yield	Beta
-	1.25
52-week range	
\$520.26 - \$779.82	

Company or fund profile

Issuer identity and classification

Name	Market
Meta Platforms, Inc.	NYSE
Industry	Country
Media	US
Currency	IPO date
USD	2012-05-18
Shares outstanding	52-week return
2.56B	-18.5%
Book value per share	Revenue per share
\$106.92	\$93.90
Website	meta.com



Latest strategy observation

Most recent shared general market signal available when this report was generated

META Covered Call signal	Oct 29, 2026 9:37 AM EDT
Covered Call 2026-10-30	
At signal \$618.01 Current \$617.00	
SHORT Option \$620.00 B \$6.65 / A \$6.85	
Conservative CR \$6.75	



Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	\$23.83
ATR as % of price	3.8%
Volatility environment	medium
Current IV	36.2%
IV rank	39 / 100
IV percentile	55 / 100
Technical Snapshot IV source	Private fundamentals snapshot
Technical Snapshot IV observed at	Oct 29, 2026 3:51 PM EDT

Technical health and risk radar

Derived indicator health and event context

Overall health	53 / 100
Trend health	38 / 100
Momentum health	64 / 100
Volatility health	53 / 100
Structure health	63 / 100
Earnings risk / date	unknown 2026-10-21
Macro risk	unknown
Volatility risk	medium
Structure risk	medium

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	\$696.76 / \$668.60 / \$632.11
EMA (9 / 21)	\$649.47 / \$676.17
Bollinger upper / middle / lower	\$793.23 / \$696.76 / \$600.29



Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
Bollinger %B	0.126
True high / low	\$634.68 / \$612.49
5-day true high / low	\$648.85 / \$609.00

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	-5.545	-
SMA50	1.324	-
MVWAP20	-8.124	-
MACD	-3.721	-
RSI	0.442	-
Volume	730292.670	-
ATR	-0.601	-
T1	-	-16.12 / 690.09 / 624.42 / 609.00
T2	-	-11.89 / 698.29 / 630.56 / 619.21
T3	-	-7.12 / 708.71 / 647.69 / 627.80



Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	\$626.88
Options Snapshot IV sources	ATM: option chain Rank/percentile: fundamentals
Options Snapshot IV observed at	Oct 29, 2026 2:46 PM EDT
Options data coverage	100.0%
SKEW regime	HIGH TAIL RISK SKEW
VVIX regime	VVIX FALLING
Front expiration / DTE	2026-10-30 1 DTE
Front at-the-money IV	46.3%
25-delta skew	0.10
Put / Call 25-delta	\$617.50 Delta -0.266 / \$637.50 Delta 0.267
Median option bid/ask spread	2.4%
Bid/ask spread	-
Contracts observed / quoted	150 / 150

Price context

Last Price: 626.88 | Bid: 626.79 | Ask: 626.97 | Previous Close: 612.49 | Change: 14.39 | Daily change: 2.35% | Update Time: 2026-10-29T14:46:29.168382-04:00 | Latest History Date: 2026-10-29 | Latest History Price: 626.81

Historical context

Trading-day sample: 60 sessions | First Date: 2026-08-06 | Latest Date: 2026-10-29 | Latest Price: 626.81 | Max Drawdown 60d Percent: -21.23%

Fundamental context

Current Iv Percent: 35.40% | Iv Rank: 36.84 | Iv Percentile: 52.59 | Next Earnings Date: 2026-10-21 | Ex Dividend Date: 2026-09-20



Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

Data, AI and model limitations

Prices, volumes, fundamentals, options data, news-derived context and model outputs reflect the timestamps shown and may be delayed, incomplete, revised or inaccurate. AI-generated explanations can omit context or produce errors. Models can fail when volatility, liquidity, correlations or market regimes change.

Performance and scenario limitations

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Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

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Reference documents

Official product terms and standardized options disclosure

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