



Meta Platforms Inc / META

Equity | Generated Sep 9, 2026 11:32 PM EDT

Current price	Daily move	Bid / Ask	Previous close
\$648.45	+34.97 +5.70%	\$648.17/\$648.67	\$613.48

Market	NYSE
Industry	Media
Market data as of	Sep 9, 2026 11:32 PM EDT

JW Intelligence Report

Complete | 3 of 3 sections | Sep 9, 2026 6:50 PM EDT

JW Rank	Rank label	Confidence	IV percentile
74.0 / 100	Constructive	high	76 / 100
Model reference	Upside scenario	Risk reference	Wheel strategy fit
\$645.00	\$680.00	\$620.00	65 / 100

Options stance	bullish
Tail-risk safety	32 / 100
JW Rank data coverage / as of	100.0% Sep 9, 2026 6:50 PM EDT

Key insight

META Shows Bullish Signs Despite Earnings Miss

Market read

The market appears bullish on META despite a recent earnings miss. The stock rallied 6% following the launch of Muse, a new AI product with subscription potential. A major lawsuit overhang was also removed with a settlement. While some investors remain cautious about capex and FCF, the overall sentiment has shifted more constructive.

Strategy context

The bullish sentiment is supported by strong technical indicators like RSI and MACD, but overbought conditions warrant caution.



JW AI conclusions

Short- and medium-term model interpretation

AI context bias	Mixed
AI analysis updated	Sep 9, 2026 2:16 PM EDT

Short-term scenario

Cautious buy on any pullback given overbought RSI after 6% jump; momentum from Muse launch may persist 1-3 weeks but high uncertainty from volatility, capex concerns, and lack of immediate follow-through catalysts.

Three-month outlook

Moderately bullish with potential 8-15% upside toward \$700-750 if Muse adoption and AI monetization gain traction, consistent with \$754 average analyst PT and Strong Buy consensus. Significant uncertainty remains from \$130-145B 2026 capex, depressed FCF, Oct 28 earnings, regulatory risks, and possible market rotation; downside could retest \$580-600 if AI spend continues to disappoint.

Market sentiment

Recent posts show trader excitement and swing-trade profits on the Muse-driven rally; longer-term investors call it still attractive/undervalued given 28% revenue growth despite prior negative sentiment on capex. Some lingering skepticism on AI ROI and FCF, but overall tone has shifted more constructive.

Supporting evidence

META's price surged 6% after launching its new AI product, Muse. | A recent \$17-18B youth-safety lawsuit settlement removed a major overhang for the company.

Risk watch

High capex guidance and depressed FCF could weigh on investor sentiment. | Upcoming earnings in October may provide further clarity on the company's performance.



Enhanced price structure

45 trading days with volume, model levels and current technical reference bands

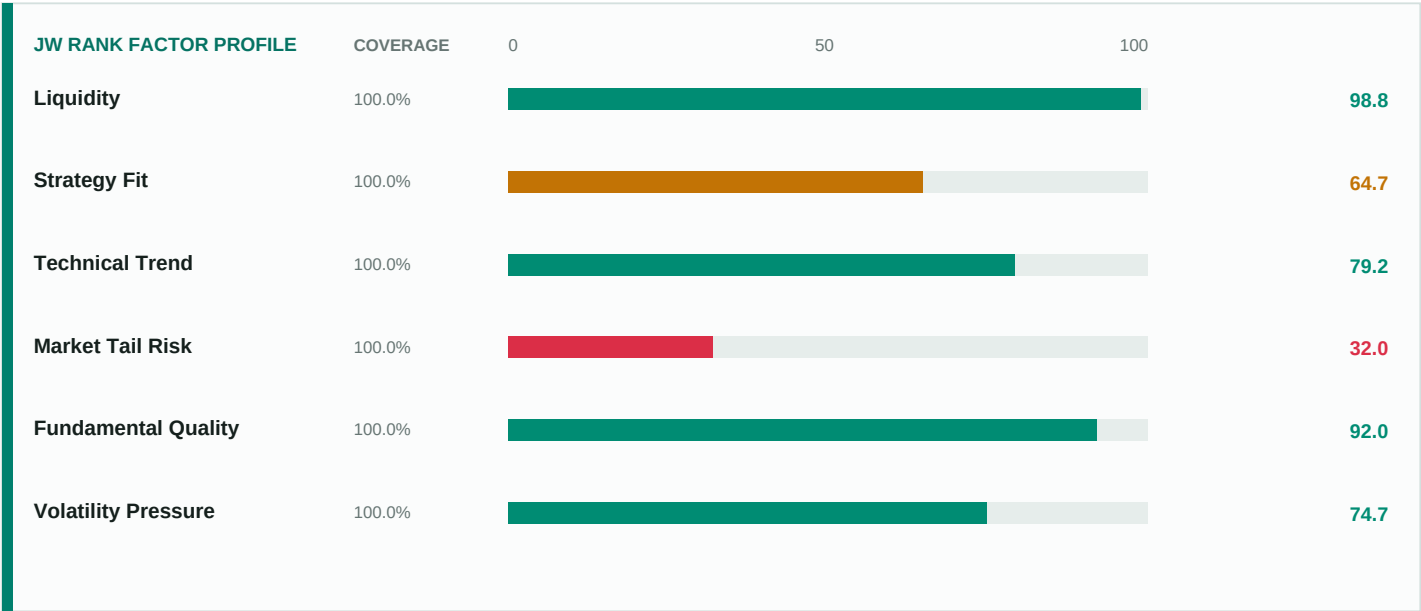


45 complete trading-session observations



JW Rank factors

Score, source coverage and interpretation for each decision factor



Decision summary

Primary model reads before the detailed indicator appendix

Momentum

bullish_recovery

Institutional flow

Above MVWAP

Structure

Above 200D trend

Volatility

medium



Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	BULLISH RECOVERY overbought MACD accelerating
Trend signal	BULLISH RECOVERY
RSI signal	overbought
RSI (7 / 14 / 21)	85.16 / 70.43 / 63.15
RSI velocity	3.24
MACD line / signal / histogram	8.71 / - / -0.81
MACD acceleration	3.26
Stochastic K / D	93.43 / 91.72

Institutional footprints

Volume-weighted cost, price location and flow

Current read	Above institutional MVWAP Accumulation bias
Institutional flow	3.17
20-day MVWAP	\$584.96
Price vs 20-day MVWAP	+10.85%
Daily reference VWAP	\$650.04
Price vs daily reference	-0.24%
Volume	23.83M

Structural context

Long-term trend and volatility boundaries

Current read	Above 200-day trend Positive macro velocity
Macro velocity	1.63
20-day / 200-day SMA	\$580.54 / \$622.69
Bollinger range	\$524.92 - \$636.16
Bollinger position	1.158



Options and volatility intelligence

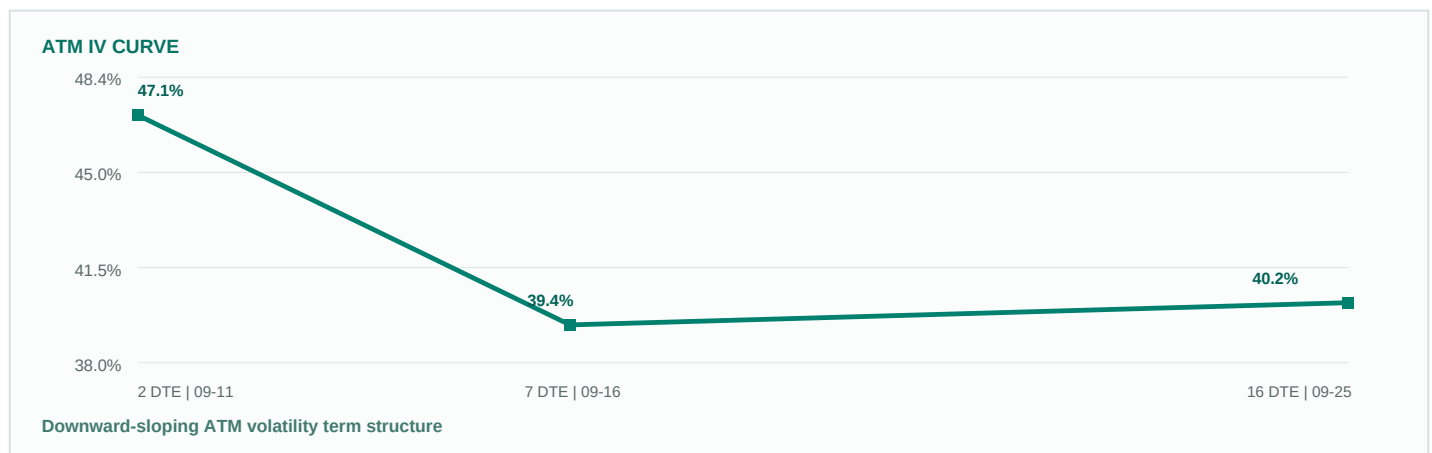
Structure, premium conditions and principal risks

IV rank 57 / 100	IV percentile 79 / 100	VVIX 93.31	SKEW 148.86
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Market regime	DANGER ZONE
Tail-risk regime	NORMAL TAIL RISK
Term structure	backwardation
Term slope	-6.84 pts
Skew read	balanced
Liquidity / quote coverage	100.0%
Options Snapshot IV sources	ATM: option chain Rank/percentile: fundamentals
Options Snapshot IV observed at	Sep 9, 2026 2:45 PM EDT
Options data quality	Coverage 88.9%

Option term structure

ATM implied-volatility curve by days to expiration



EXPIRATION	DTE	ATM IV	STATE
2026-09-11	2	47.1%	-
2026-09-16	7	39.4%	-
2026-09-25	16	40.2%	-

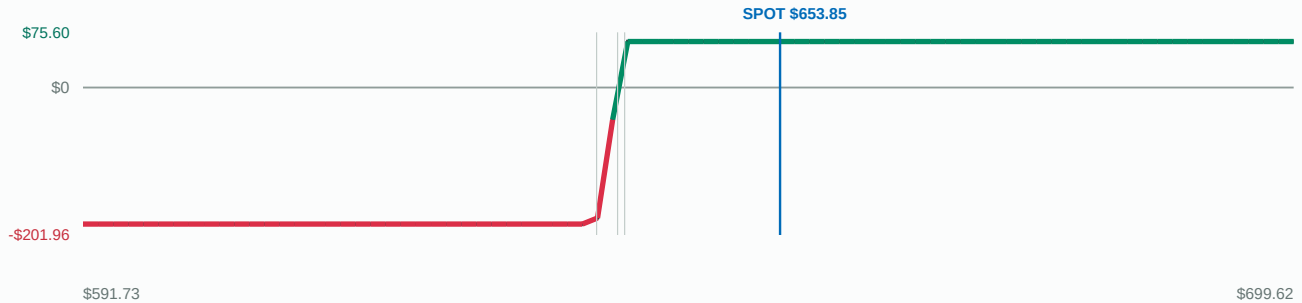


Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

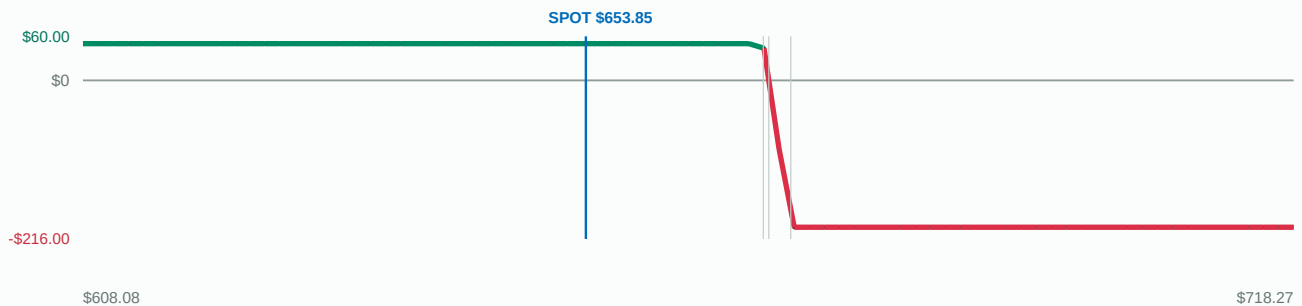
Bull Put Spread reference

Short \$640.00 | Long \$637.50 | Width \$2.50 | Net credit \$0.63



Bear Call Spread reference

Short \$670.00 | Long \$672.50 | Width \$2.50 | Net credit \$0.50



Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	2026-10-28
Earnings IV-crush risk	NOT MEASURED
VIX	16.21
VVIX	93.31
SKEW index	148.86
Observation confidence	high
Option quote quality	reliable
Contracts observed	77



Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	77

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

The market appears bullish on META despite a recent earnings miss. The stock rallied 6% following the launch of Muse, a new AI product with subscription potential. A major lawsuit overhang was also removed with a settlement. While some investors remain cautious about capex and FCF, the overall sentiment has shifted more constructive.

Options context

META Shows Bullish Signs Despite Earnings Miss

Wheel context

The bullish sentiment is supported by strong technical indicators like RSI and MACD, but overbought conditions warrant caution.

Observed evidence

META's price surged 6% after launching its new AI product, Muse. | A recent \$17-18B youth-safety lawsuit settlement removed a major overhang for the company.

Principal risks to monitor

High capex guidance and depressed FCF could weigh on investor sentiment. | Upcoming earnings in October may provide further clarity on the company's performance.



Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization	P/E (TTM)
\$1.56T	23.07
ROE	Revenue growth
29.7%	19.9%
EPS growth	Operating margin
39.9%	38.1%
Net profit margin	Gross margin
29.8%	-
Free cash flow CAGR	Debt / equity
14.3%	0.28
Dividend yield	Beta
-	1.29
52-week range	
\$520.26 - \$790.80	

Company or fund profile

Issuer identity and classification

Name	Market
Meta Platforms Inc	NYSE
Industry	Country
Media	US
Currency	IPO date
USD	2012-05-18
Shares outstanding	52-week return
2.54B	-18.0%
Book value per share	Revenue per share
\$102.52	\$88.95
Website	meta.com



Latest strategy observation

Most recent shared general market signal available when this report was generated

META Covered Call signal
Covered Call | 2026-09-11
At signal \$652.57 | Current \$648.45
SHORT Option \$652.50 B \$10.25 / A \$10.35
High turnover | CR \$10.30

Sep 9, 2026 11:30 AM EDT



Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	\$21.49
ATR as % of price	3.3%
Volatility environment	medium
Current IV	41.9%
IV rank	56 / 100
IV percentile	76 / 100
Technical Snapshot IV source	Private fundamentals snapshot
Technical Snapshot IV observed at	Sep 9, 2026 7:32 PM EDT

Technical health and risk radar

Derived indicator health and event context

Overall health	64 / 100
Trend health	78 / 100
Momentum health	72 / 100
Volatility health	61 / 100
Structure health	34 / 100
Earnings risk / date	low 2026-10-28
Macro risk	unknown
Volatility risk	medium
Structure risk	high

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	\$580.54 / \$598.58 / \$622.69
EMA (9 / 21)	\$606.27 / \$592.45
Bollinger upper / middle / lower	\$636.16 / \$580.54 / \$524.92



Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
Bollinger %B	1.158
True high / low	\$657.86 / \$613.48
5-day true high / low	\$657.86 / \$577.00

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	1.630	-
SMA50	1.522	-
MVWAP20	3.172	-
MACD	3.259	-
RSI	3.244	-
Volume	4089797.330	-
ATR	0.264	-
T1	-	3.94 / 577.87 / 624.80 / 609.74
T2	-	1.90 / 576.62 / 617.46 / 605.27
T3	-	-1.07 / 575.45 / 619.46 / 592.85



Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	\$653.85
Options Snapshot IV sources	ATM: option chain Rank/percentile: fundamentals
Options Snapshot IV observed at	Sep 9, 2026 2:45 PM EDT
Options data coverage	88.9%
SKEW regime	HIGH TAIL RISK SKEW
VVIX regime	VVIX FLAT
Front expiration / DTE	2026-09-11 2 DTE
Front at-the-money IV	47.1%
25-delta skew	-1.73
Put / Call 25-delta	\$640.00 Delta -0.264 / \$670.00 Delta 0.262
Median option bid/ask spread	1.8%
Bid/ask spread	-
Contracts observed / quoted	77 / 77

Price context

Last Price: 653.85 | Bid: 653.70 | Ask: 653.85 | Previous Close: 613.48 | Change: 40.37 | Daily change: 6.58% | Update Time: 2026-09-09T14:45:28.450484-04:00 | Latest History Date: 2026-09-09 | Latest History Price: 653.88

Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-15 | Latest Date: 2026-09-09 | Latest Price: 653.88 | Max Drawdown 60d Percent: -20.88%

Fundamental context

Current Iv Percent: 42.23% | Iv Rank: 57.30 | Iv Percentile: 78.88 | Next Earnings Date: 2026-10-28 | Ex Dividend Date: 2026-06-14



Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

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Prices, volumes, fundamentals, options data, news-derived context and model outputs reflect the timestamps shown and may be delayed, incomplete, revised or inaccurate. AI-generated explanations can omit context or produce errors. Models can fail when volatility, liquidity, correlations or market regimes change.

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Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

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Reference documents

Official product terms and standardized options disclosure

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