Meta Platforms Inc / META

Equity | Generated Sep 8, 2026 11:32 PM EDT

Current price	Daily move	Bid / Ask	Previous close
$617.40	+0.63 +0.10%	$617.00/$617.50	$616.77

Market	**NYSE**
Industry	**Media**
Market data as of	**Sep 8, 2026 11:32 PM EDT**

JW Intelligence Report

Complete | 3 of 3 sections | Sep 8, 2026 7:51 PM EDT

JW Rank	Rank label	Confidence	IV percentile
71.4 / 100	Constructive	high	65 / 100

Model reference	Upside scenario	Risk reference	Wheel strategy fit
$610.00	$645.00	$590.00	74 / 100

Options stance	**bullish**
Tail-risk safety	**32 / 100**
JW Rank data coverage / as of	**100.0% | Sep 8, 2026 7:51 PM EDT**

Key insight

META Shows Signs of Recovery Amidst AI Optimism and Legal Settlement Hopes

Market read

The market appears cautiously bullish on META, driven by positive sentiment surrounding its AI advancements and the potential resolution of a major legal overhang. Recent news highlights strong revenue growth fueled by advertising and AI initiatives, coupled with analyst optimism about future earnings potential. Despite lingering concerns regarding high capital expenditures, regulatory scrutiny, and competition, the stock's recovery from July lows suggests investors are betting on META's ability to capitalize on its AI investments.

Strategy context

The market is cautiously optimistic about META's future, but uncertainty remains regarding the impact of high capital expenditures and regulatory challenges.

JW AI conclusions

Short- and medium-term model interpretation

AI context bias	**Bullish**
AI analysis updated	**Sep 8, 2026 2:13 PM EDT**

Short-term scenario

Cautious buy on dips for 1-3 week bounce toward 200-DMA/resistance; improving MACD and analyst support vs. mixed oscillators, lingering death-cross and high uncertainty (Q3 earnings, CapEx, regulation). Not financial advice.

Three-month outlook

Moderately bullish (potential 680-720 range) if settlement overhang lifts, AI monetization (ads, models, new products) accelerates and ads stay robust; 12-month analyst targets imply ~22% upside so 3-month 8-15% possible on execution. High uncertainty: $130-145B CapEx may keep compressing FCF/margins, further legal/regulatory hits (teen safety, Australia, etc.), AI competition and macro risks. Monitor Q3 results closely; volatility likely. Not financial advice.

Market sentiment

Cautiously bullish among investors despite 'terrible' headline sentiment. Posts highlight strong ads/AI-driven 28% revenue growth vs. high CapEx/legal overhangs; stock held double-bottom and approaching 200-DMA reclaim. 55/62 analysts Buy. Some criticism of child-safety, privacy and India issues. Older commentary viewed post-ATH 20%+ drop and oversold RSI as buying opportunity. Overall recovery optimism if AI spend converts to pricing power, tempered by ROI and regulatory wariness.

Supporting evidence

GuruFocus DCF implies fair value of $841, suggesting undervaluation. | Morgan Stanley sees a potential $18B youth-addiction settlement removing major overhang and unlocking AI product growth. | Seeking Alpha reiterates Buy on strong user engagement and ad pricing. | Stock recovering from July post-earnings plunge with RSI approaching overbought territory.

Risk watch

High capital expenditures may continue to compress FCF/margins. | Further legal or regulatory issues could negatively impact the stock.

Enhanced price structure

45 trading days with volume, model levels and current technical reference bands

45 complete trading-session observations

JW Rank factors

Score, source coverage and interpretation for each decision factor

Decision summary

Primary model reads before the detailed indicator appendix

Momentum	Institutional flow	Structure	Volatility
bearish_warning	**Above MVWAP**	**Below 200D trend**	**medium**

Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	**BEARISH WARNING | neutral | MACD accelerating**
Trend signal	**BEARISH WARNING**
RSI signal	**neutral**
RSI (7 / 14 / 21)	**73.51 / 60.86 / 55.98**
RSI velocity	**1.89**
MACD line / signal / histogram	**3.94 / - / -3.19**
MACD acceleration	**2.72**
Stochastic K / D	**91.04 / 87.16**

Institutional footprints

Volume-weighted cost, price location and flow

Current read	**Above institutional MVWAP | Accumulation bias**
Institutional flow	**1.34**
20-day MVWAP	**$577.87**
Price vs 20-day MVWAP	**+6.84%**
Daily reference VWAP	**$616.01**
Price vs daily reference	**+0.23%**
Volume	**10.81M**

Structural context

Long-term trend and volatility boundaries

Current read	**Below 200-day trend | Positive macro velocity**
Macro velocity	**1.07**
20-day / 200-day SMA	**$577.81 / $622.37**
Bollinger range	**$533.00 - $622.62**
Bollinger position	**0.898**

Options and volatility intelligence

Structure, premium conditions and principal risks

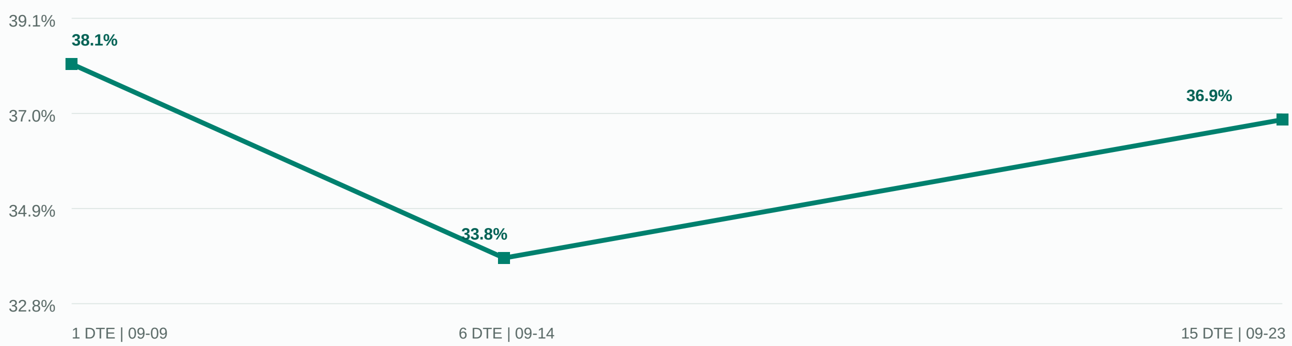
IV rank	IV percentile	VVIX	SKEW
42 / 100	64 / 100	87.47	151.58

Market regime	**DANGER ZONE**
Tail-risk regime	**NORMAL TAIL RISK**
Term structure	**flat**
Term slope	**-1.22 pts**
Skew read	**CALL DEMAND ELEVATED**
Liquidity / quote coverage	**100.0%**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Sep 8, 2026 2:45 PM EDT**
Options data quality	**Coverage 88.9%**

Option term structure

ATM implied-volatility curve by days to expiration

ATM IV CURVE



Downward-sloping ATM volatility term structure

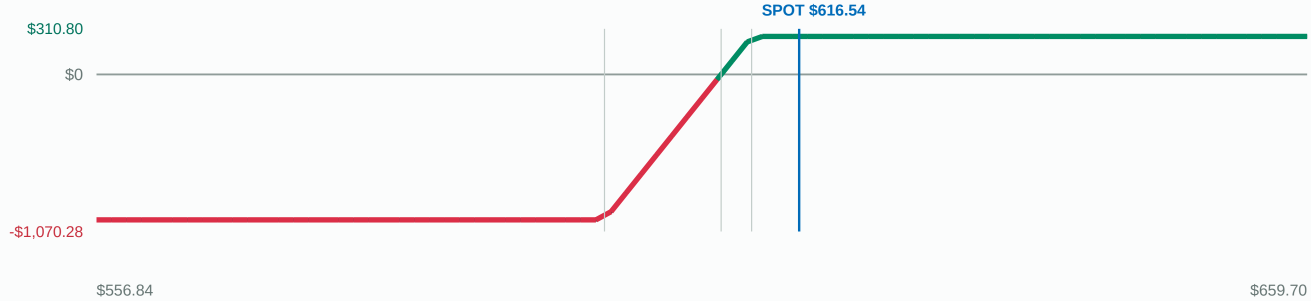
EXPIRATION	DTE	ATM IV	STATE
2026-09-09	1	38.1%	-
2026-09-14	6	33.8%	-
2026-09-23	15	36.9%	-

Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

Bull Put Spread reference

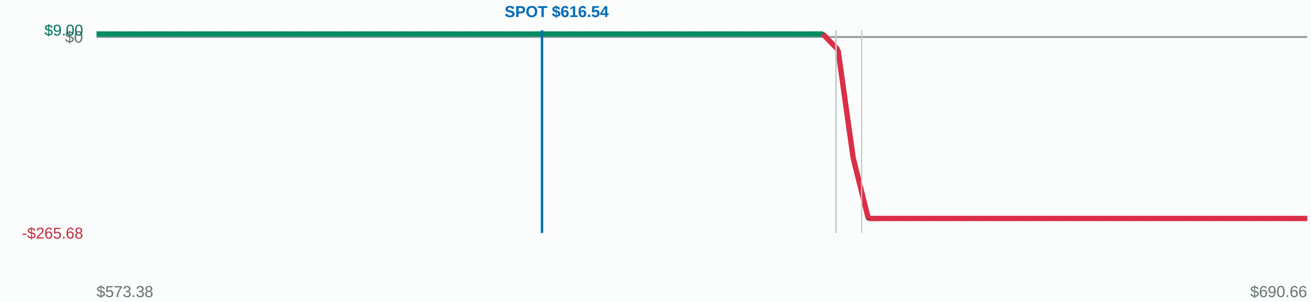
Short $612.50 | Long $600.00 | Width $12.50 | Net credit $2.59



Max profit $259.00 | Max loss -$991.00 | Break-even $609.91 | Per contract at expiry

Bear Call Spread reference

Short $645.00 | Long $647.50 | Width $2.50 | Net credit $0.04



Max profit $4.00 | Max loss -$246.00 | Break-even $645.04 | Per contract at expiry

Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	**2026-10-28**
Earnings IV-crush risk	**NOT MEASURED**
VIX	**15.29**
VVIX	**87.47**
SKEW index	**151.58**
Observation confidence	**high**
Option quote quality	**reliable**
Contracts observed	**76**

Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	**76**

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

The market appears cautiously bullish on META, driven by positive sentiment surrounding its AI advancements and the potential resolution of a major legal overhang. Recent news highlights strong revenue growth fueled by advertising and AI initiatives, coupled with analyst optimism about future earnings potential. Despite lingering concerns regarding high capital expenditures, regulatory scrutiny, and competition, the stock's recovery from July lows suggests investors are betting on META's ability to capitalize on its AI investments.

Options context

META Shows Signs of Recovery Amidst AI Optimism and Legal Settlement Hopes

Wheel context

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Observed evidence

GuruFocus DCF implies fair value of $841, suggesting undervaluation. | Morgan Stanley sees a potential $18B youth-addiction settlement removing major overhang and unlocking AI product growth. | Seeking Alpha reiterates Buy on strong user engagement and ad pricing. | Stock recovering from July post-earnings plunge with RSI approaching overbought territory.

Principal risks to monitor

High capital expenditures may continue to compress FCF/margins. | Further legal or regulatory issues could negatively impact the stock.

Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization **$1.57T**	P/E (TTM) **23.07**
ROE **29.7%**	Revenue growth **19.9%**
EPS growth **39.9%**	Operating margin **38.1%**
Net profit margin **29.8%**	Gross margin **-**
Free cash flow CAGR **14.3%**	Debt / equity **0.28**
Dividend yield **-**	Beta **1.29**
52-week range **$520.26 - $790.80**	

Company or fund profile

Issuer identity and classification

Name **Meta Platforms Inc**	Market **NYSE**
Industry **Media**	Country **US**
Currency **USD**	IPO date **2012-05-18**
Shares outstanding **2.54B**	52-week return **-18.0%**
Book value per share **$102.52**	Revenue per share **$88.95**

Website	**meta.com**

Latest strategy observation

Most recent shared general market signal available when this report was generated

META Covered Call signal

Sep 8, 2026 10:20 AM EDT

Covered Call | 2026-09-09

At signal $618.98 | Current $617.40

SHORT **Option $620.00 B $5.50 / A $5.70**

High turnover | Conservative | CR $5.60

Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	**$19.73**
ATR as % of price	**3.2%**
Volatility environment	**medium**
Current IV	**37.8%**
IV rank	**44 / 100**
IV percentile	**65 / 100**
Technical Snapshot IV source	**Private fundamentals snapshot**
Technical Snapshot IV observed at	**Sep 8, 2026 3:51 PM EDT**

Technical health and risk radar

Derived indicator health and event context

Overall health	**60 / 100**
Trend health	**38 / 100**
Momentum health	**89 / 100**
Volatility health	**62 / 100**
Structure health	**60 / 100**
Earnings risk / date	**low | 2026-10-28**
Macro risk	**unknown**
Volatility risk	**medium**
Structure risk	**medium**

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	**$577.81 / $596.76 / $622.37**
EMA (9 / 21)	**$594.41 / $586.32**
Bollinger upper / middle / lower	**$622.62 / $577.81 / $533.00**

Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
Bollinger %B	**0.898**
True high / low	**$624.80 / $609.74**
5-day true high / low	**$624.80 / $556.10**

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	1.067	**-**
SMA50	1.268	**-**
MVWAP20	1.342	**-**
MACD	2.723	**-**
RSI	1.894	**-**
Volume	107530.000	**-**
ATR	-0.171	**-**
T1	-	**1.90 / 576.62 / 617.46 / 605.27**
T2	-	**-1.07 / 575.45 / 619.46 / 592.85**
T3	-	**-4.23 / 573.84 / 600.38 / 577.00**

Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	**$616.54**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Sep 8, 2026 2:45 PM EDT**
Options data coverage	**88.9%**
SKEW regime	**HIGH TAIL RISK SKEW**
VVIX regime	**VVIX FLAT**
Front expiration / DTE	**2026-09-09 | 1 DTE**
Front at-the-money IV	**38.1%**
25-delta skew	**-6.28**
Put / Call 25-delta	**$612.50 Delta -0.368 / $645.00**
Median option bid/ask spread	**2.9%**
Bid/ask spread	**-**
Contracts observed / quoted	**76 / 76**

Price context

Last Price: 616.54 | Bid: 616.40 | Ask: 616.55 | Previous Close: 616.77 | Change: -0.23 | Daily change: -0.04% | Update Time: 2026-09-08T14:44:56.654820-04:00 | Latest History Date: 2026-09-08 | Latest History Price: 616.51

Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-12 | Latest Date: 2026-09-08 | Latest Price: 616.51 | Max Drawdown 60d Percent: -20.88%

Fundamental context

Current Iv Percent: 36.99% | Iv Rank: 41.53 | Iv Percentile: 63.75 | Next Earnings Date: 2026-10-28 | Ex Dividend Date: 2026-06-14

Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

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Prices, volumes, fundamentals, options data, news-derived context and model outputs reflect the timestamps shown and may be delayed, incomplete, revised or inaccurate. AI-generated explanations can omit context or produce errors. Models can fail when volatility, liquidity, correlations or market regimes change.

Performance and scenario limitations

Past, hypothetical, back-tested, simulated and model-derived results are not indicative of future results. Strategy statistics may exclude commissions, fees, taxes, slippage, early assignment, execution constraints and other costs unless expressly stated. Actual outcomes may differ materially.

Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

Reference documents

Official product terms and standardized options disclosure

Jason Wheel	**jasonwheel.com**
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Options Disclosure Document	**theocc.com / Options Disclosure Document**