# Meta Platforms Inc / META

Equity | Generated Sep 4, 2026 11:32 PM EDT

| Current price | Daily move | Bid / Ask | Previous close |
|---|---|---|---|
| $615.20 | +4.52 +0.74% | -/- | $610.68 |

| | |
|---|---|
| Market | **NYSE** |
| Industry | **Media** |
| Market data as of | **Sep 4, 2026 11:32 PM EDT** |

## JW Intelligence Report

Complete | 3 of 3 sections | Sep 4, 2026 7:52 PM EDT

| JW Rank | Rank label | Confidence | IV percentile |
|---|---|---|---|
| 74.5 / 100 | Constructive | high | 55 / 100 |

| Model reference | Upside scenario | Risk reference | Wheel strategy fit |
|---|---|---|---|
| $605.00 | $640.00 | $585.00 | 81 / 100 |

| | |
|---|---|
| Options stance | **mixed** |
| Tail-risk safety | **64 / 100** |
| JW Rank data coverage / as of | **100.0% \| Sep 4, 2026 7:52 PM EDT** |

### Key insight

META Option Market Implies Uncertainty Amidst AI Progress and Legal Settlement

### Market read

The META option market reflects a mixed outlook, balancing recent positive developments with ongoing concerns. The settlement of the teen-safety lawsuit removes a significant legal overhang, while advancements in AI technology like Muse Spark 1.3 offer potential for future growth. However, high capital expenditure guidance and uncertainty surrounding the return on investment for AI initiatives contribute to market hesitation. The term structure is in contango, suggesting expectations for increased volatility in the future.

### Strategy context

The current market sentiment towards META is cautious, with investors weighing the potential benefits of AI against concerns about high capital expenditures and regulatory scrutiny.

# JW AI conclusions

Short- and medium-term model interpretation

| | |
|---|---|
| AI context bias | **Bullish** |
| AI analysis updated | **Sep 4, 2026 2:21 PM EDT** |

### Short-term scenario

Cautious buy/hold on any pullback (1-3 weeks); recent rally on settlement + AI news may pause amid high CapEx uncertainty and potential profit-taking before Meta Connect. High uncertainty from macro, Q3 charges, and AI competition.

### Three-month outlook

Moderately bullish with 15-25% upside potential toward $700+ if AI products (Muse, agents, ad tools) accelerate monetization and ads continue outpacing Google Search estimates, aided by reduced legal overhang. However, elevated uncertainty from $130-145B 2026 CapEx pressuring FCF/margins, expected $10B Q3 legal charge, possible regulatory follow-through, AI ROI questions, and broader market/volatility risks. Execution on AI and Q3/Q4 guidance will be key; analysts remain constructive but stock has underperformed YTD.

### Market sentiment

Cautiously improving/mixed. Recent posts (Sep 4) highlight Muse Spark 1.3 AI release and upcoming Meta Connect as positive catalysts, with some calling META 'most undervalued' among Mag 7 and noting strong core ad business + AI monetization potential (e.g., agents, WhatsApp). Longer-term posts (Aug) describe extremely negative sentiment despite 28% revenue growth, with investors adding on dips due to perceived undervaluation vs. capex concerns; some skepticism on Zuck/AI ROI persists but settlement seen as clearing event.

### Supporting evidence

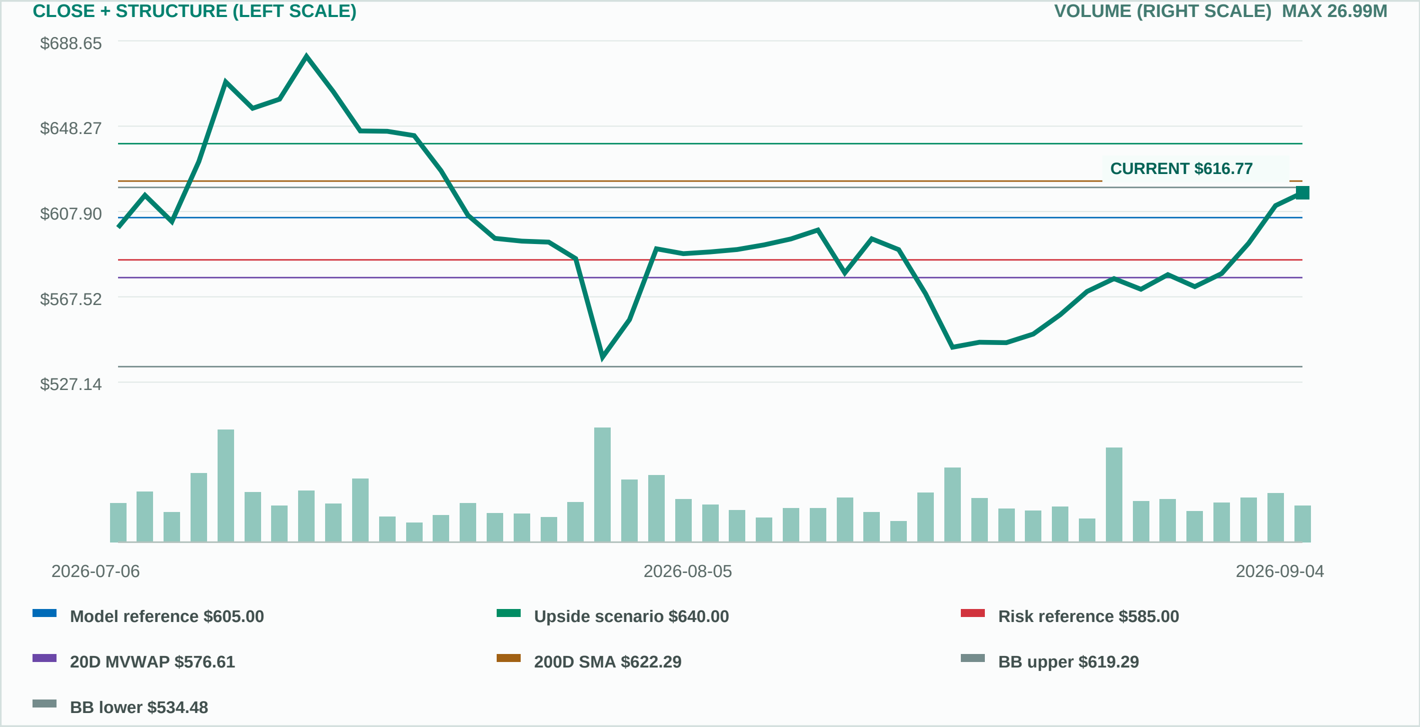
Implied volatility is elevated at 33.98%, indicating a higher-than-average expectation of price movement. | The skew is balanced, with slight put skew, suggesting some concern about downside risk. | The term structure slopes upward (contango), implying higher implied volatility for longer-dated options. | Recent news regarding the teen-safety settlement and AI advancements has sparked a rally in META's stock price.

### Risk watch

High capital expenditure guidance for 2026 could pressure future profitability and free cash flow.

## Enhanced price structure

45 trading days with volume, model levels and current technical reference bands




45 complete trading-session observations

## JW Rank factors

Score, source coverage and interpretation for each decision factor

| JW RANK FACTOR PROFILE | COVERAGE | 0 – 50 – 100 |
|---|---|---|
| Liquidity | 100.0% | 98.7 |
| Strategy Fit | 100.0% | 80.7 |
| Technical Trend | 100.0% | 66.5 |
| Market Tail Risk | 100.0% | 63.8 |
| Fundamental Quality | 100.0% | 92.0 |
| Volatility Pressure | 100.0% | 64.3 |

## Decision summary

Primary model reads before the detailed indicator appendix

| Momentum | Institutional flow | Structure | Volatility |
|---|---|---|---|
| **bearish_warning** | **Above MVWAP** | **Below 200D trend** | **medium** |

# Decision indicators

Detailed momentum, institutional and structural observations

## Momentum kinematics

Direction, velocity and oscillator state

| | |
|---|---|
| Current read | **BEARISH WARNING \| neutral \| MACD accelerating** |
| Trend signal | **BEARISH WARNING** |
| RSI signal | **neutral** |
| RSI (7 / 14 / 21) | **77.80 / 62.40 / 56.84** |
| RSI velocity | **4.15** |
| MACD line / signal / histogram | **1.90 / - / -4.97** |
| MACD acceleration | **2.76** |
| Stochastic K / D | **90.70 / 79.27** |

## Institutional footprints

Volume-weighted cost, price location and flow

| | |
|---|---|
| Current read | **Above institutional MVWAP \| Accumulation bias** |
| Institutional flow | **0.97** |
| 20-day MVWAP | **$576.61** |
| Price vs 20-day MVWAP | **+6.69%** |
| Daily reference VWAP | **$613.17** |
| Price vs daily reference | **+0.33%** |
| Volume | **8.64M** |

## Structural context

Long-term trend and volatility boundaries

| | |
|---|---|
| Current read | **Below 200-day trend \| Positive macro velocity** |
| Macro velocity | **0.83** |
| 20-day / 200-day SMA | **$576.88 / $622.29** |
| Bollinger range | **$534.48 - $619.29** |
| Bollinger position | **0.970** |

## Options and volatility intelligence

Structure, premium conditions and principal risks

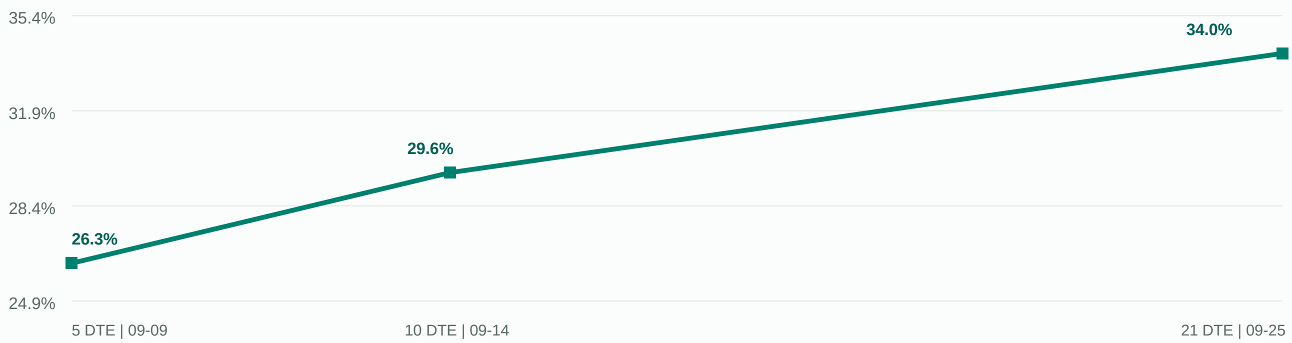
| IV rank | IV percentile | VVIX | SKEW |
|---|---|---|---|
| 32 / 100 | 48 / 100 | 82.43 | 150.63 |

| | |
|---|---|
| Market regime | **Calm** |
| Tail-risk regime | **NORMAL TAIL RISK** |
| Term structure | **contango** |
| Term slope | **+7.71 pts** |
| Skew read | **balanced** |
| Liquidity / quote coverage | **100.0%** |
| Options observation | **Sep 4, 2026 4:20 PM EDT \| Coverage 88.9%** |

## Option term structure

ATM implied-volatility curve by days to expiration

ATM IV CURVE




Upward-sloping ATM volatility term structure

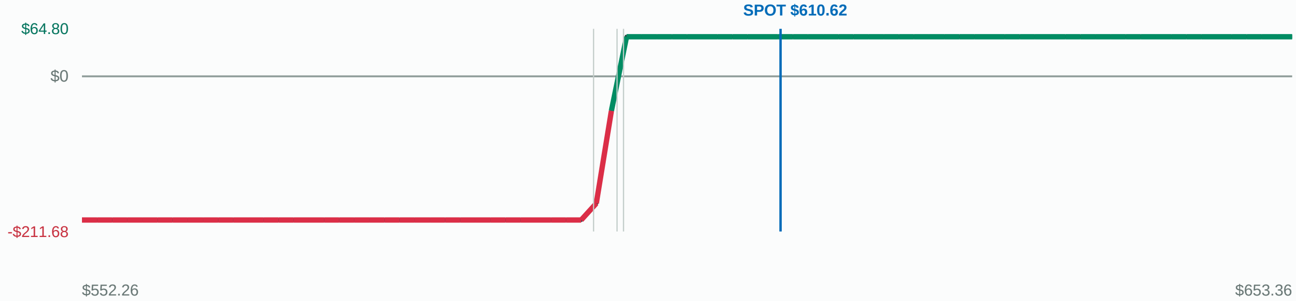
| EXPIRATION | DTE | ATM IV | STATE |
|---|---|---|---|
| **2026-09-09** | 5 | 26.3% | - |
| **2026-09-14** | 10 | 29.6% | - |
| **2026-09-25** | 21 | 34.0% | - |

## Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

### Bull Put Spread reference

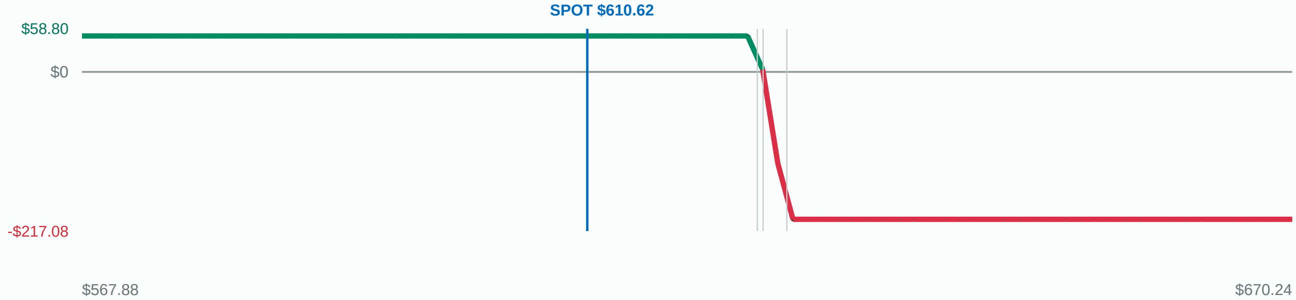
Short $597.50 | Long $595.00 | Width $2.50 | Net credit $0.54




**Max profit $54.00 | Max loss -$196.00 | Break-even $596.96 | Per contract at expiry**

### Bear Call Spread reference

Short $625.00 | Long $627.50 | Width $2.50 | Net credit $0.49




**Max profit $49.00 | Max loss -$201.00 | Break-even $625.49 | Per contract at expiry**

## Event and tail-risk context

Known event windows and broad volatility conditions

| | |
|---|---|
| Next earnings date | **2026-10-28** |
| Earnings IV-crush risk | **NOT MEASURED** |
| VIX | **14.02** |
| VVIX | **82.43** |
| SKEW index | **150.63** |
| Observation confidence | **high** |
| Option quote quality | **reliable** |
| Contracts observed | **90** |

## Event and tail-risk context (continued)

Known event windows and broad volatility conditions

| FIELD | VALUE |
| --- | --- |
| Contracts with quotes | **90** |

# Strategy fit

Generalized structure fit; not a personalized recommendation

### Market structure

The META option market reflects a mixed outlook, balancing recent positive developments with ongoing concerns. The settlement of the teen-safety lawsuit removes a significant legal overhang, while advancements in AI technology like Muse Spark 1.3 offer potential for future growth. However, high capital expenditure guidance and uncertainty surrounding the return on investment for AI initiatives contribute to market hesitation. The term structure is in contango, suggesting expectations for increased volatility in the future.

### Options context

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### Wheel context

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### Observed evidence

Implied volatility is elevated at 33.98%, indicating a higher-than-average expectation of price movement. | The skew is balanced, with slight put skew, suggesting some concern about downside risk. | The term structure slopes upward (contango), implying higher implied volatility for longer-dated options. | Recent news regarding the teen-safety settlement and AI advancements has sparked a rally in META's stock price.

### Principal risks to monitor

High capital expenditure guidance for 2026 could pressure future profitability and free cash flow.

## Fundamentals and events

Business quality, valuation and upcoming event context

| | |
|---|---|
| Market capitalization<br>**$1.56T** | P/E (TTM)<br>**22.18** |
| ROE<br>**29.7%** | Revenue growth<br>**19.9%** |
| EPS growth<br>**39.9%** | Operating margin<br>**38.1%** |
| Net profit margin<br>**29.8%** | Gross margin<br>**-** |
| Free cash flow CAGR<br>**14.3%** | Debt / equity<br>**0.28** |
| Dividend yield<br>**-** | Beta<br>**1.29** |
| 52-week range<br>**$520.26 - $790.80** | |

## Company or fund profile

Issuer identity and classification

| | |
|---|---|
| Name<br>**Meta Platforms Inc** | Market<br>**NYSE** |
| Industry<br>**Media** | Country<br>**US** |
| Currency<br>**USD** | IPO date<br>**2012-05-18** |
| Shares outstanding<br>**2.54B** | 52-week return<br>**-18.4%** |
| Book value per share<br>**$102.52** | Revenue per share<br>**$88.95** |

| | |
|---|---|
| Website | **meta.com** |

## Latest strategy observation

Most recent shared general market signal available when this report was generated

### META Covered Call signal

Sep 4, 2026 10:20 AM EDT

**Covered Call | 2026-09-09**

At signal $609.35 | Current $615.20

**SHORT** **Option $610.00 B $7.20 / A $7.30**

**High turnover | Conservative | CR $7.25**

## Complete technical details

Full supporting indicator set used by the symbol detail experience

## Volatility and options market

Price movement and premium conditions

| | |
|---|---|
| ATR | **$20.09** |
| ATR as % of price | **3.3%** |
| Volatility environment | **medium** |
| Current IV | **34.8%** |
| IV rank | **35 / 100** |
| IV percentile | **55 / 100** |

## Technical health and risk radar

Derived indicator health and event context

| | |
|---|---|
| Overall health | **58 / 100** |
| Trend health | **38 / 100** |
| Momentum health | **87 / 100** |
| Volatility health | **61 / 100** |
| Structure health | **53 / 100** |
| Earnings risk / date | **low \| 2026-10-28** |
| Macro risk | **unknown** |
| Volatility risk | **medium** |
| Structure risk | **medium** |

## Structural indicator levels

Moving averages, volatility bands and observed trading ranges

| | |
|---|---|
| SMA (20 / 50 / 200) | **$576.88 / $595.49 / $622.29** |
| EMA (9 / 21) | **$589.64 / $583.61** |
| Bollinger upper / middle / lower | **$619.29 / $576.88 / $534.48** |
| Bollinger %B | **0.970** |
| True high / low | **$617.46 / $605.27** |

## Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

| FIELD | VALUE |
| --- | --- |
| 5-day true high / low | **$619.46 / $556.10** |

## Three-day indicator history

Short-horizon change and the underlying three-session observations

| INDICATOR | 3-DAY CHANGE | SESSION 1 / 2 / 3 |
| --- | --- | --- |
| **SMA20** | 0.826 | **-** |
| **SMA50** | 1.050 | **-** |
| **MVWAP20** | 0.972 | **-** |
| **MACD** | 2.758 | **-** |
| **RSI** | 4.150 | **-** |
| **Volume** | -234874.670 | **-** |
| **ATR** | 0.029 | **-** |
| **T1** | - | **-1.07 / 575.45 / 619.46 / 592.85** |
| **T2** | - | **-4.23 / 573.84 / 600.38 / 577.00** |
| **T3** | - | **-6.38 / 573.70 / 584.95 / 556.10** |

## Detailed options evidence

Supporting option-chain, execution and data-quality observations

| | |
|---|---|
| Underlying price at observation | **$610.62** |
| Options intelligence as of | **Sep 4, 2026 4:20 PM EDT** |
| Options data coverage | **88.9%** |
| SKEW regime | **HIGH TAIL RISK SKEW** |
| VVIX regime | **VVIX FLAT** |
| Front expiration / DTE | **2026-09-09 \| 5 DTE** |
| Front at-the-money IV | **26.3%** |
| 25-delta skew | **-0.34** |
| Put / Call 25-delta | **$597.50 Delta -0.234 / $625.00** |
| Median option bid/ask spread | **3.8%** |
| Bid/ask spread | **-** |
| Contracts observed / quoted | **90 / 90** |

### Price context

Last Price: 610.62 | Bid: 610.56 | Ask: 610.77 | Previous Close: 610.68 | Change: -0.06 | Daily change: -0.01% | Update Time: 2026-09-04T14:38:00.405866-04:00 | Latest History Date: 2026-09-04 | Latest History Price: 610.62

### Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-11 | Latest Date: 2026-09-04 | Latest Price: 610.62 | Max Drawdown 60d Percent: -20.88%

### Fundamental context

Current Iv Percent: 33.98% | Iv Rank: 32.47 | Iv Percentile: 47.62 | Next Earnings Date: 2026-10-28 | Ex Dividend Date: 2026-06-14 | Dividend Yield: 35.00

## Important disclosures

Scope, limitations, risk and permitted interpretation

### General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

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## Reference documents

Official product terms and standardized options disclosure

| | |
|---|---|
| Jason Wheel | jasonwheel.com |
| Terms of Use | jasonwheel.com / Terms |
| Privacy Policy | jasonwheel.com / Privacy |
| Options Disclosure Document | theocc.com / Options Disclosure Document |