



Meta Platforms Inc / META

Equity | Generated Sep 3, 2026 11:31 PM EDT

Current price	Daily move	Bid / Ask	Previous close
\$614.70	+21.85 +3.69%	\$614.54/\$615.00	\$592.85

Market	NYSE
Industry	Media
Market data as of	Sep 3, 2026 11:31 PM EDT

JW Intelligence Report

Complete | 3 of 3 sections | Sep 3, 2026 7:50 PM EDT

JW Rank	Rank label	Confidence	IV percentile
69.2 / 100	Constructive	high	30 / 100
Model reference	Upside scenario	Risk reference	Wheel strategy fit
\$605.00	\$650.00	\$580.00	71 / 100

Options stance	bullish
Tail-risk safety	64 / 100
JW Rank data coverage / as of	100.0% Sep 3, 2026 7:50 PM EDT

Key insight

META Shows Bullish Signs Despite Recent Volatility

Market read

The market appears bullish on META despite recent volatility. The stock price is up 3.7% on September 3rd, driven by the launch of new AI tools and a settlement related to youth safety concerns. Analysts remain optimistic about META's future, citing its potential to overtake Google Search ads and strong revenue growth.

Strategy context

Recent news regarding AI advancements and legal settlements has fueled optimism around META's future prospects.



JW AI conclusions

Short- and medium-term model interpretation

AI context bias

Bullish

AI analysis updated

Sep 3, 2026 2:12 PM EDT

Short-term scenario

Cautious long/buy on minor pullback for 1-3 week swing given catalysts and momentum, but high uncertainty from capex news, legal residual, and volatility; not advice.

Three-month outlook

Moderately constructive with Street targets implying 20%+ upside from ad/AI execution, yet substantial uncertainty around \$145B capex compressing FCF, ROI timing, competition, and macro; possible range \$550-750 depending on Q3 results and AI product traction. High risk of drawdowns.

Market sentiment

Mixed-to-improving; posters note disconnect between 'terrible' sentiment and strong 28% ad/revenue growth plus AI tools, settlement as positive, undervaluation vs Mag7; some adding on 200-DMA reclaim hopes, others flag capex/FCF drag and communication issues. Recent tone more constructive on fundamentals.

Supporting evidence

META's stock price is up 3.7% on September 3rd, driven by the launch of new AI tools and a settlement related to youth safety concerns. | Analysts remain optimistic about META's future, citing its potential to overtake Google Search ads and strong revenue growth. | The RSI(14) is between 61-67, indicating neutral-bullish momentum.

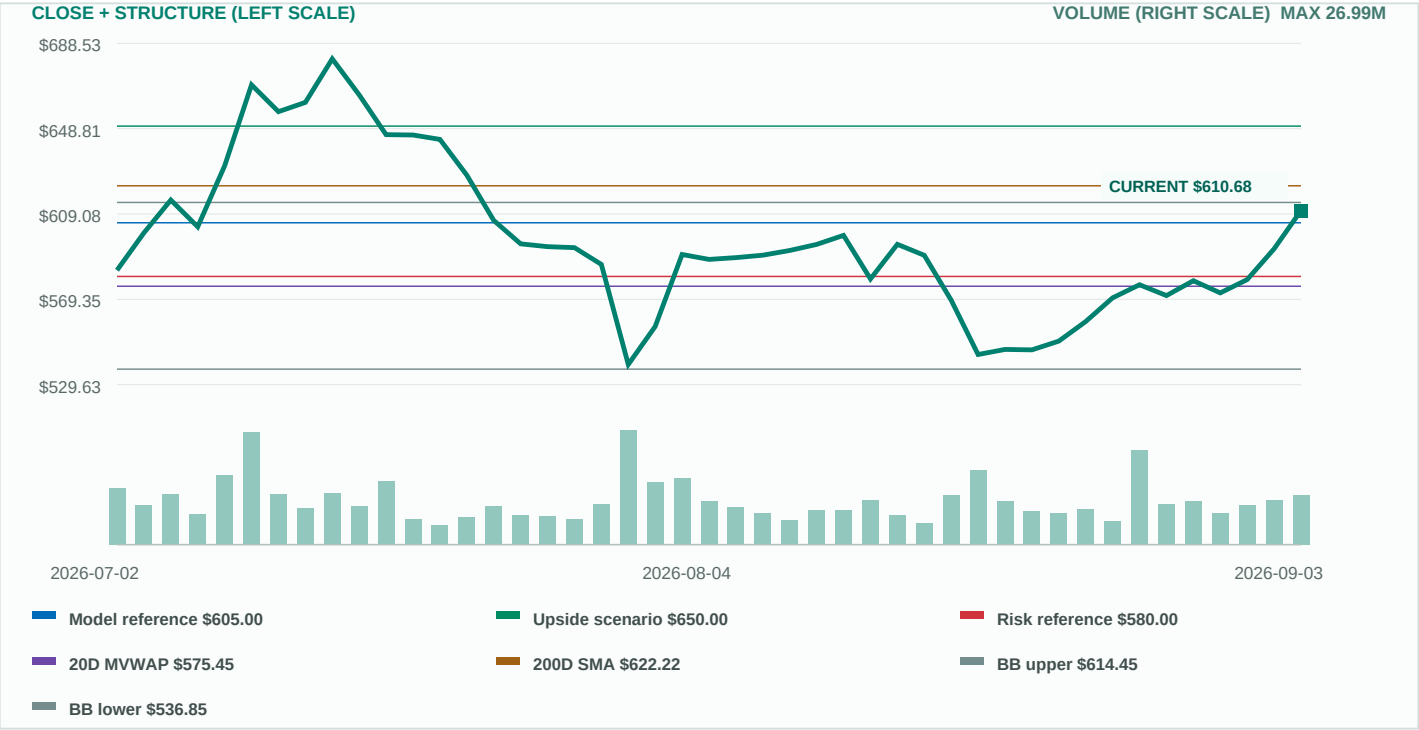
Risk watch

High uncertainty from capex news, legal residual, and volatility. | The stock price is still below its 200-day moving average.



Enhanced price structure

45 trading days with volume, model levels and current technical reference bands

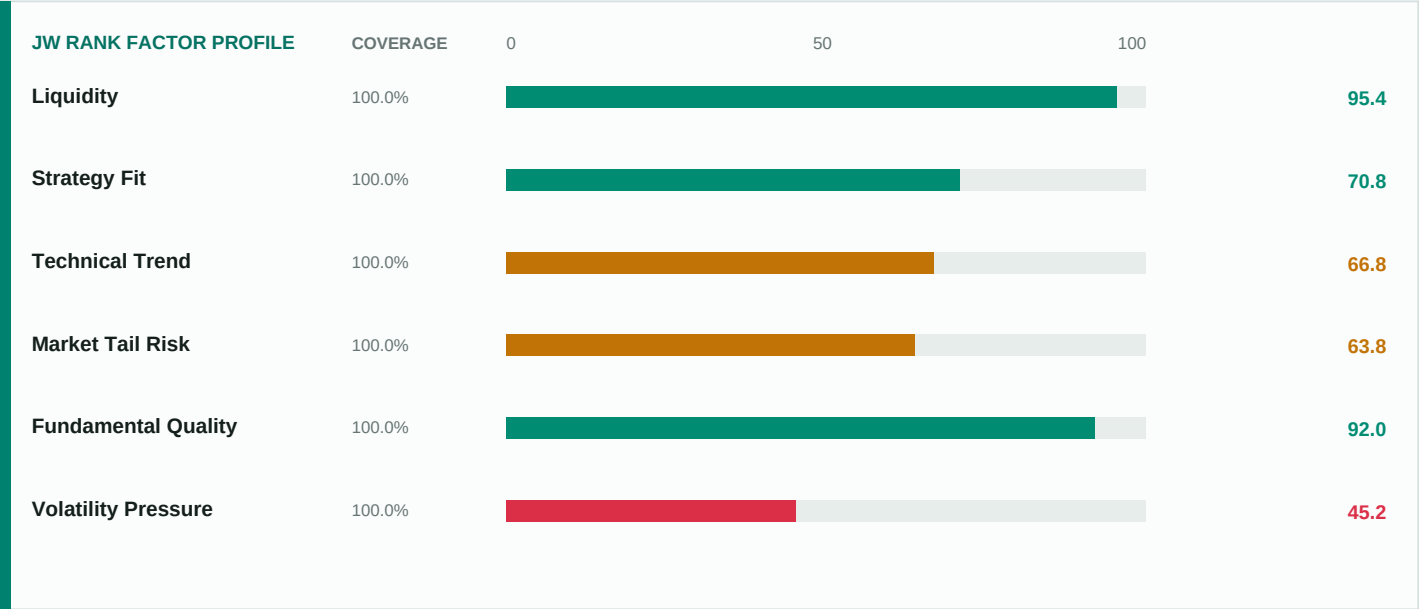


45 complete trading-session observations



JW Rank factors

Score, source coverage and interpretation for each decision factor



Decision summary

Primary model reads before the detailed indicator appendix

Momentum

bearish_warning

Institutional flow

Above MVWAP

Structure

Below 200D trend

Volatility

medium



Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	BEARISH WARNING neutral MACD accelerating
Trend signal	BEARISH WARNING
RSI signal	neutral
RSI (7 / 14 / 21)	75.53 / 60.69 / 55.64
RSI velocity	4.41
MACD line / signal / histogram	-1.07 / - / -6.69
MACD acceleration	2.17
Stochastic K / D	79.75 / 67.96

Institutional footprints

Volume-weighted cost, price location and flow

Current read	Above institutional MVWAP Accumulation bias
Institutional flow	0.35
20-day MVWAP	\$575.45
Price vs 20-day MVWAP	+6.82%
Daily reference VWAP	\$611.50
Price vs daily reference	+0.52%
Volume	11.56M

Structural context

Long-term trend and volatility boundaries

Current read	Below 200-day trend Positive macro velocity
Macro velocity	0.26
20-day / 200-day SMA	\$575.65 / \$622.22
Bollinger range	\$536.85 - \$614.45
Bollinger position	0.951



Options and volatility intelligence

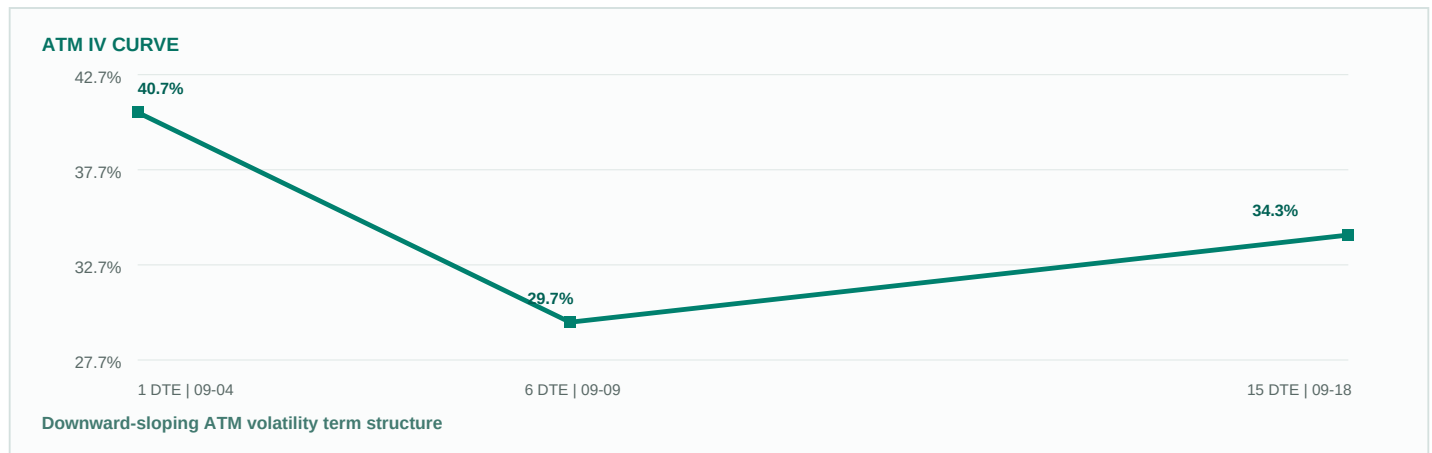
Structure, premium conditions and principal risks

IV rank 26 / 100	IV percentile 31 / 100	VVIX 85.08	SKEW 144.12
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Market regime	Calm
Tail-risk regime	NORMAL TAIL RISK
Term structure	backwardation
Term slope	-6.44 pts
Skew read	balanced
Liquidity / quote coverage	100.0%
Options observation	Sep 3, 2026 4:20 PM EDT Coverage 88.9%

Option term structure

ATM implied-volatility curve by days to expiration



EXPIRATION	DTE	ATM IV	STATE
2026-09-04	1	40.7%	-
2026-09-09	6	29.7%	-
2026-09-18	15	34.3%	-



Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit



Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	2026-10-28
Earnings IV-crush risk	NOT MEASURED
VIX	14.53
VVIX	85.08
SKEW index	144.12
Observation confidence	high
Option quote quality	reliable
Contracts observed	119



Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	119

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

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Options context

META Shows Bullish Signs Despite Recent Volatility

Wheel context

Recent news regarding AI advancements and legal settlements has fueled optimism around META's future prospects.

Observed evidence

META's stock price is up 3.7% on September 3rd, driven by the launch of new AI tools and a settlement related to youth safety concerns. | Analysts remain optimistic about META's future, citing its potential to overtake Google Search ads and strong revenue growth. | The RSI(14) is between 61-67, indicating neutral-bullish momentum.

Principal risks to monitor

High uncertainty from capex news, legal residual, and volatility. | The stock price is still below its 200-day moving average.



Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization	P/E (TTM)
\$1.57T	22.18
ROE	Revenue growth
29.7%	19.9%
EPS growth	Operating margin
39.9%	38.1%
Net profit margin	Gross margin
29.8%	-
Free cash flow CAGR	Debt / equity
14.3%	0.28
Dividend yield	Beta
-	1.29
52-week range	
\$520.26 - \$790.80	

Company or fund profile

Issuer identity and classification

Name	Market
Meta Platforms Inc	NYSE
Industry	Country
Media	US
Currency	IPO date
USD	2012-05-18
Shares outstanding	52-week return
2.54B	-19.6%
Book value per share	Revenue per share
\$102.52	\$88.95
Website	
meta.com	



Latest strategy observation

Most recent shared general market signal available when this report was generated

META Covered Call signal	Sep 3, 2026 9:33 AM EDT
Covered Call 2026-09-04	
At signal \$616.66 Current \$614.70	
SHORT Option \$617.50 B \$8.05 / A \$8.20	
High turnover Conservative CR \$8.13	



Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	\$20.70
ATR as % of price	3.4%
Volatility environment	medium
Current IV	31.7%
IV rank	25 / 100
IV percentile	30 / 100

Technical health and risk radar

Derived indicator health and event context

Overall health	59 / 100
Trend health	38 / 100
Momentum health	90 / 100
Volatility health	59 / 100
Structure health	55 / 100
Earnings risk / date	low 2026-10-28
Macro risk	unknown
Volatility risk	medium
Structure risk	medium

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	\$575.65 / \$594.01 / \$622.22
EMA (9 / 21)	\$582.86 / \$580.29
Bollinger upper / middle / lower	\$614.45 / \$575.65 / \$536.85
Bollinger %B	0.951
True high / low	\$619.46 / \$592.85



Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
5-day true high / low	\$619.46 / \$556.10

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	0.258	-
SMA50	0.656	-
MVWAP20	0.348	-
MACD	2.167	-
RSI	4.405	-
Volume	1408038.330	-
ATR	0.459	-
T1	-	-4.23 / 573.84 / 600.38 / 577.00
T2	-	-6.38 / 573.70 / 584.95 / 556.10
T3	-	-7.57 / 574.40 / 578.68 / 569.13



Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	\$615.28
Options intelligence as of	Sep 3, 2026 4:20 PM EDT
Options data coverage	88.9%
SKEW regime	HIGH TAIL RISK SKEW
VVIX regime	VVIX FLAT
Front expiration / DTE	2026-09-04 1 DTE
Front at-the-money IV	40.7%
25-delta skew	-0.56
Put / Call 25-delta	\$607.50 Delta -0.280 / \$625.00 Delta 0.243
Median option bid/ask spread	6.1%
Bid/ask spread	-
Contracts observed / quoted	119 / 119

Price context

Last Price: 615.28 | Bid: 615.23 | Ask: 615.36 | Previous Close: 592.85 | Change: 22.43 | Daily change: 3.78% | Update Time: 2026-09-03T14:35:50.510112-04:00 | Latest History Date: 2026-09-03 | Latest History Price: 615.30

Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-10 | Latest Date: 2026-09-03 | Latest Price: 615.30 | Max Drawdown 60d Percent: -20.88%

Fundamental context

Current Iv Percent: 31.90% | Iv Rank: 26.21 | Iv Percentile: 30.95 | Next Earnings Date: 2026-10-28 | Ex Dividend Date: 2026-06-14 | Dividend Yield: 35.00



Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

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Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

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Prices, volumes, fundamentals, options data, news-derived context and model outputs reflect the timestamps shown and may be delayed, incomplete, revised or inaccurate. AI-generated explanations can omit context or produce errors. Models can fail when volatility, liquidity, correlations or market regimes change.

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Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

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Reference documents

Official product terms and standardized options disclosure

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