Meta Platforms Inc / META

Equity | Generated Aug 31, 2026 11:31 PM EDT

Current price	Daily move	Bid / Ask	Previous close
$571.87	-6.15 -1.06%	$571.80/$572.00	$578.02

Market	**NYSE**
Industry	**Media**
Market data as of	**Aug 31, 2026 11:31 PM EDT**

JW Intelligence Report

Complete | 3 of 3 sections | Aug 31, 2026 7:51 PM EDT

JW Rank	Rank label	Confidence	IV percentile
56.1 / 100	Balanced	high	47 / 100

Model reference	Upside scenario	Risk reference	Wheel strategy fit
$565.00	$595.00	$545.00	67 / 100

Options stance	**mixed**
Tail-risk safety	**32 / 100**
JW Rank data coverage / as of	**100.0% | Aug 31, 2026 7:51 PM EDT**

Key insight

META Option Market Shows Mixed Sentiment Amidst Earnings and AI Investment Concerns

Market read

The META option market displays a mixed sentiment, reflecting both bullish conviction driven by core ad growth and potential AI re-rating, as well as concerns about elevated capital expenditures, legal risks, and weak technicals. While recent large call options purchases signal optimism, dip-buying interest is tempered by uncertainty surrounding the company's future profitability and regulatory environment.

Strategy context

The market appears to be weighing the potential upside from META's AI investments against the risks associated with its high capital expenditures and legal challenges.

JW AI conclusions

Short- and medium-term model interpretation

AI context bias	**Bearish**
AI analysis updated	**Aug 31, 2026 2:08 PM EDT**

Short-term scenario

Cautious hold/wait for confirmation of support; mixed technicals and recent downside pressure argue against aggressive buying amid high uncertainty from CapEx, legal residual, and macro (Fed). Consider small dip buys only if volume confirms.

Three-month outlook

Moderately constructive but highly uncertain. Strong ad revenue growth, AI agent/Hatch platform progress, and settlement resolution could support a recovery toward analyst average targets near $750 if CapEx begins showing ROI (e.g., compute sales or efficiency). However, elevated 2026 spending ($130–145B) compressing FCF, possible further regulatory/legal hits, weak technical structure, and broader market/Fed hawkishness create significant downside risk (potential retest of $520s). Range of $520–650 more likely than a straight rally; monitor Q3 guidance and AI product launches closely.

Market sentiment

Mixed/cautiously constructive. Notable large options flow (e.g., $19M Jan 2027 $750 calls) signals some bullish conviction on AI re-rating. Dip-buyers cite core ad growth, undervaluation vs. peers, and potential compute monetization; others remain negative on CapEx drag, legal risks, and weak sentiment scores. Overall dip-buying interest exists but with hesitation.

Supporting evidence

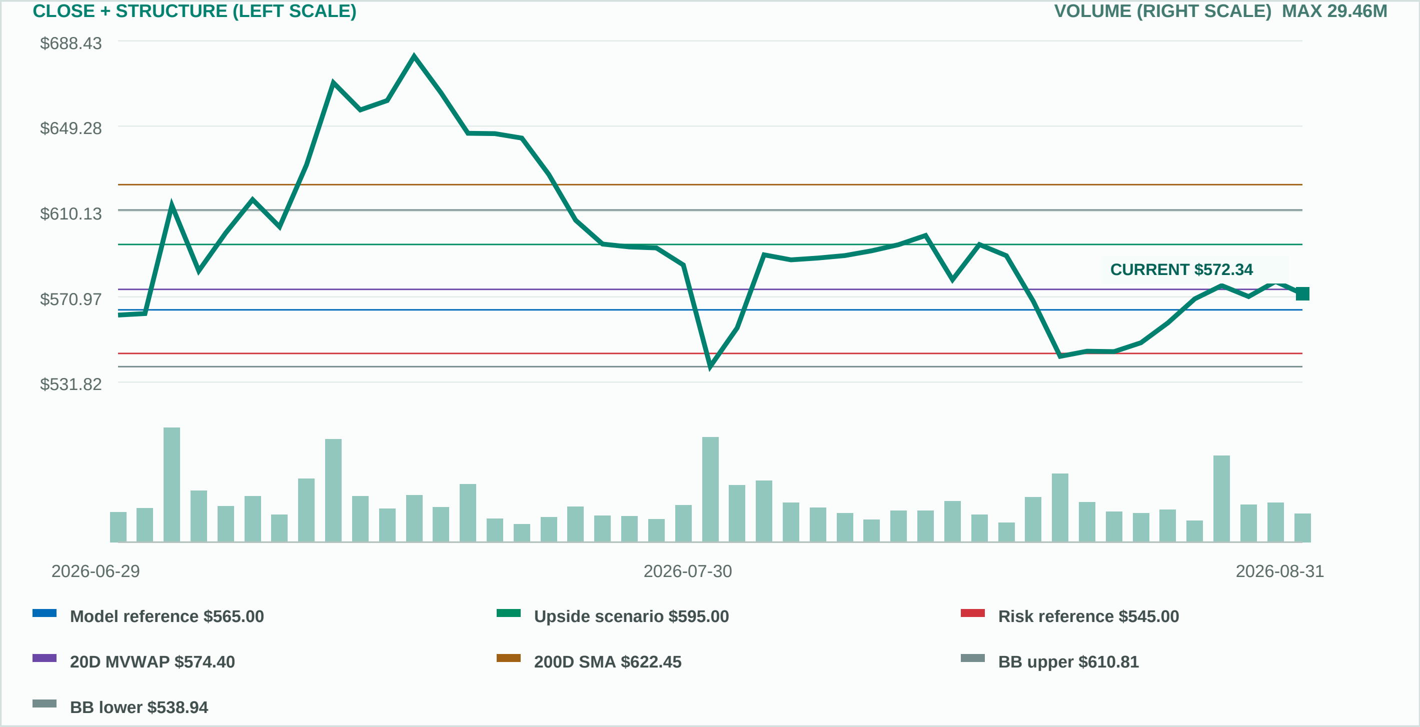
Skew is call-demand elevated, suggesting bullish sentiment towards META. | Implied volatility is elevated at 33.46%, indicating market expectations for significant price movement. | The term structure shows backwardation with a negative slope, implying near-term volatility is priced higher than longer-term volatility. | Recent large call options purchases (e.g., $19M Jan 2027 $750 calls) signal some bullish conviction on AI re-rating.

Risk watch

Elevated capital expenditures could compress future free cash flow and impact profitability. | Ongoing legal risks and regulatory scrutiny pose a threat to the company's long-term growth prospects.

Enhanced price structure

45 trading days with volume, model levels and current technical reference bands



45 complete trading-session observations

JW Rank factors

Score, source coverage and interpretation for each decision factor

JW RANK FACTOR PROFILE	COVERAGE	0 – 50 – 100
Liquidity	100.0%	99.7
Strategy Fit	100.0%	67.4
Technical Trend	100.0%	28.3
Market Tail Risk	100.0%	32.0
Fundamental Quality	100.0%	92.0
Volatility Pressure	100.0%	59.7

Decision summary

Primary model reads before the detailed indicator appendix

Momentum	Institutional flow	Structure	Volatility
strong_bear	**Below MVWAP**	**Below 200D trend**	**medium**

Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	**STRONG BEAR | neutral | MACD accelerating**
Trend signal	**STRONG BEAR**
RSI signal	**neutral**
RSI (7 / 14 / 21)	**51.40 / 47.48 / 47.06**
RSI velocity	**-0.39**
MACD line / signal / histogram	**-7.57 / - / -9.73**
MACD acceleration	**1.08**
Stochastic K / D	**50.46 / 49.19**

Institutional footprints

Volume-weighted cost, price location and flow

Current read	**Below institutional MVWAP | Accumulation bias**
Institutional flow	**2.04**
20-day MVWAP	**$574.40**
Price vs 20-day MVWAP	**-0.44%**
Daily reference VWAP	**$573.38**
Price vs daily reference	**-0.26%**
Volume	**7.32M**

Structural context

Long-term trend and volatility boundaries

Current read	**Below 200-day trend | Positive macro velocity**
Macro velocity	**0.59**
20-day / 200-day SMA	**$574.87 / $622.45**
Bollinger range	**$538.94 - $610.81**
Bollinger position	**0.465**

Options and volatility intelligence

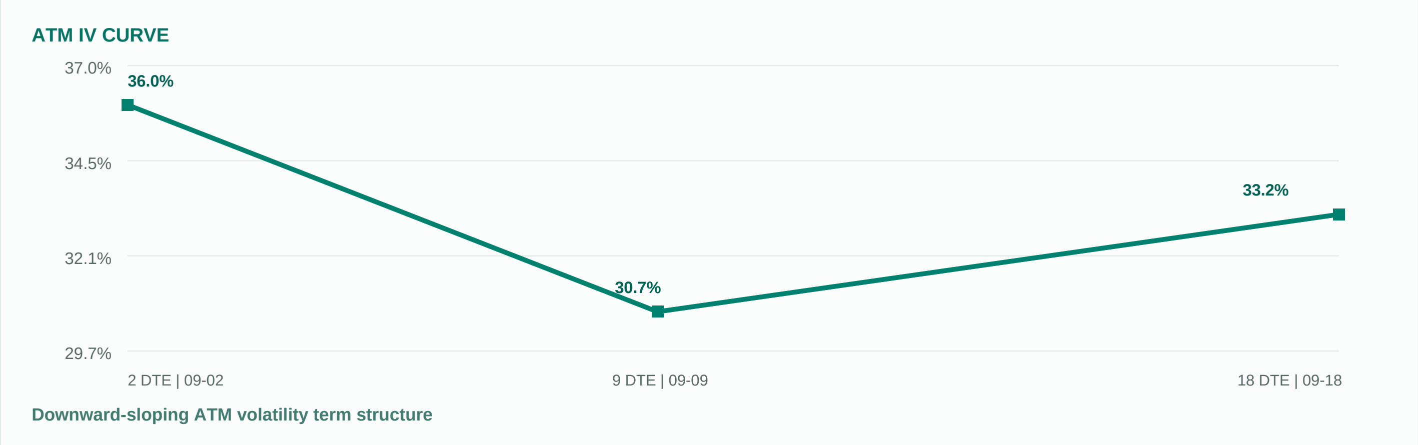
Structure, premium conditions and principal risks

IV rank	IV percentile	VVIX	SKEW
31 / 100	**44 / 100**	**87.63**	**144.05**

Market regime	**DANGER ZONE**
Tail-risk regime	**NORMAL TAIL RISK**
Term structure	**backwardation**
Term slope	**-2.79 pts**
Skew read	**CALL DEMAND ELEVATED**
Liquidity / quote coverage	**100.0%**
Options observation	**Aug 31, 2026 4:16 PM EDT | Coverage 88.9%**

Option term structure

ATM implied-volatility curve by days to expiration



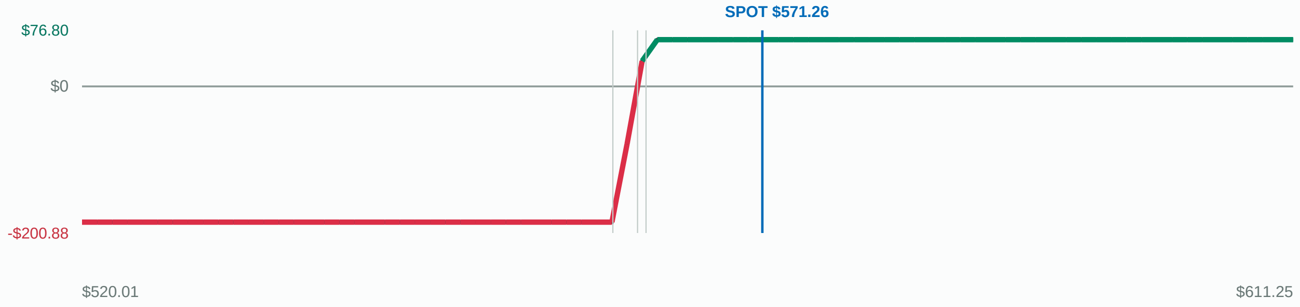
EXPIRATION	DTE	ATM IV	STATE
2026-09-02	2	36.0%	-
2026-09-09	9	30.7%	-
2026-09-18	18	33.2%	-

Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

Bull Put Spread reference

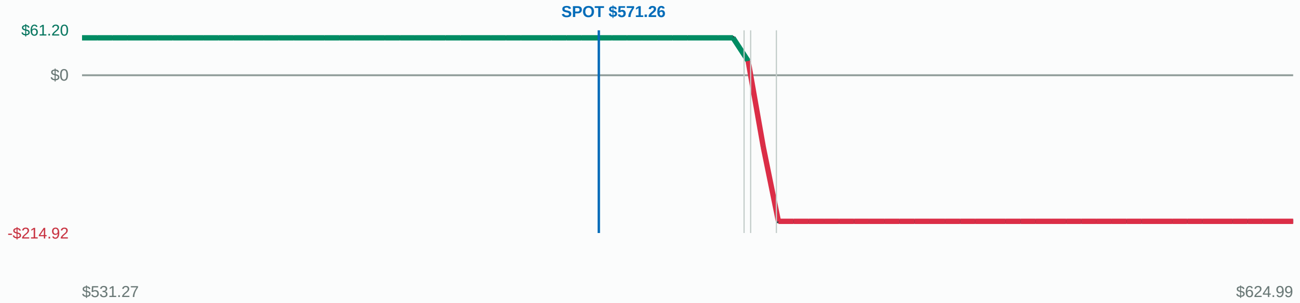
Short $562.50 | Long $560.00 | Width $2.50 | Net credit $0.64



Max profit $64.00 | Max loss -$186.00 | Break-even $561.86 | Per contract at expiry

Bear Call Spread reference

Short $582.50 | Long $585.00 | Width $2.50 | Net credit $0.51



Max profit $51.00 | Max loss -$199.00 | Break-even $583.01 | Per contract at expiry

Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	**2026-10-28**
Earnings IV-crush risk	**NOT MEASURED**
VIX	**15.05**
VVIX	**87.63**
SKEW index	**144.05**
Observation confidence	**high**
Option quote quality	**reliable**
Contracts observed	**129**

Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	**129**

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

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Options context

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Wheel context

The market appears to be weighing the potential upside from META's AI investments against the risks associated with its high capital expenditures and legal challenges.

Observed evidence

Skew is call-demand elevated, suggesting bullish sentiment towards META. | Implied volatility is elevated at 33.46%, indicating market expectations for significant price movement. | The term structure shows backwardation with a negative slope, implying near-term volatility is priced higher than longer-term volatility. | Recent large call options purchases (e.g., $19M Jan 2027 $750 calls) signal some bullish conviction on AI re-rating.

Principal risks to monitor

Elevated capital expenditures could compress future free cash flow and impact profitability. | Ongoing legal risks and regulatory scrutiny pose a threat to the company's long-term growth prospects.

Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization **$1.47T**	P/E (TTM) **22.26**
ROE **29.7%**	Revenue growth **19.9%**
EPS growth **39.9%**	Operating margin **38.1%**
Net profit margin **29.8%**	Gross margin **-**
Free cash flow CAGR **14.3%**	Debt / equity **0.28**
Dividend yield **-**	Beta **1.22**
52-week range **$520.26 - $790.80**	

Company or fund profile

Issuer identity and classification

Name **Meta Platforms Inc**	Market **NYSE**
Industry **Media**	Country **US**
Currency **USD**	IPO date **2012-05-18**
Shares outstanding **2.54B**	52-week return **-23.0%**
Book value per share **$102.52**	Revenue per share **$88.95**

Website	**meta.com**

Latest strategy observation

Most recent shared general market signal available when this report was generated

META Covered Call signal

Aug 31, 2026 9:50 AM EDT

Covered Call | 2026-09-02

At signal $573.33 | Current $571.87

SHORT **Option $572.50 B $7.35 / A $7.80**

High turnover | CR $7.58

Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	**$19.33**
ATR as % of price	**3.4%**
Volatility environment	**medium**
Current IV	**33.9%**
IV rank	**32 / 100**
IV percentile	**47 / 100**

Technical health and risk radar

Derived indicator health and event context

Overall health	**61 / 100**
Trend health	**25 / 100**
Momentum health	**86 / 100**
Volatility health	**59 / 100**
Structure health	**96 / 100**
Earnings risk / date	**low | 2026-10-28**
Macro risk	**unknown**
Volatility risk	**medium**
Structure risk	**low**

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	**$574.87 / $592.05 / $622.45**
EMA (9 / 21)	**$569.96 / $575.40**
Bollinger upper / middle / lower	**$610.81 / $574.87 / $538.94**
Bollinger %B	**0.465**
True high / low	**$578.68 / $569.13**

Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
5-day true high / low	**$593.34 / $559.02**

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	0.591	**-**
SMA50	-0.157	**-**
MVWAP20	2.036	**-**
MACD	1.084	**-**
RSI	-0.388	**-**
Volume	-4995390.670	**-**
ATR	-0.285	**-**
T1	-	**-8.35 / 575.08 / 589.19 / 571.00**
T2	-	**-9.81 / 573.16 / 588.39 / 567.62**
T3	-	**-10.82 / 568.30 / 593.34 / 561.88**

Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	**$571.26**
Options intelligence as of	**Aug 31, 2026 4:16 PM EDT**
Options data coverage	**88.9%**
SKEW regime	**HIGH TAIL RISK SKEW**
VVIX regime	**VVIX FLAT**
Front expiration / DTE	**2026-09-02 | 2 DTE**
Front at-the-money IV	**36.0%**
25-delta skew	**-2.35**
Put / Call 25-delta	**$562.50 Delta -0.271 / $582.50 Delta 0.249**
Median option bid/ask spread	**7.1%**
Bid/ask spread	**-**
Contracts observed / quoted	**129 / 129**

Price context

Last Price: 571.26 | Bid: 571.22 | Ask: 571.28 | Previous Close: 578.02 | Change: -6.76 | Daily change: -1.17% | Update Time: 2026-08-31T14:32:41.584201-04:00 | Latest History Date: 2026-08-31 | Latest History Price: 571.46

Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-05 | Latest Date: 2026-08-31 | Latest Price: 571.46 | Max Drawdown 60d Percent: -20.88%

Fundamental context

Current Iv Percent: 33.46% | Iv Rank: 30.91 | Iv Percentile: 43.82 | Next Earnings Date: 2026-10-28 | Ex Dividend Date: 2026-06-14 | Dividend Yield: 36.00

Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

Data, AI and model limitations

Prices, volumes, fundamentals, options data, news-derived context and model outputs reflect the timestamps shown and may be delayed, incomplete, revised or inaccurate. AI-generated explanations can omit context or produce errors. Models can fail when volatility, liquidity, correlations or market regimes change.

Performance and scenario limitations

Past, hypothetical, back-tested, simulated and model-derived results are not indicative of future results. Strategy statistics may exclude commissions, fees, taxes, slippage, early assignment, execution constraints and other costs unless expressly stated. Actual outcomes may differ materially.

Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

Reference documents

Official product terms and standardized options disclosure

Jason Wheel	**jasonwheel.com**
Terms of Use	**jasonwheel.com / Terms**
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Options Disclosure Document	**theocc.com / Options Disclosure Document**