Meta Platforms Inc / META

Equity | Generated Aug 28, 2026 12:25 AM EDT

Current price	Daily move	Bid / Ask	Previous close
$571.13	+0.03 +0.01%	$571.83/$572.53	$571.10

Market	**NYSE**
Industry	**Media**
Market data as of	**Aug 28, 2026 12:25 AM EDT**

JW Intelligence Report

Complete | 3 of 3 sections | Aug 27, 2026 6:50 PM EDT

JW Rank	Rank label	Confidence	IV percentile
60.3 / 100	Balanced	high	48 / 100

Model reference	Upside scenario	Risk reference	Wheel strategy fit
$565.00	$595.00	$548.00	80 / 100

Options stance	**mixed**
Tail-risk safety	**56 / 100**
JW Rank data coverage / as of	**100.0% | Aug 27, 2026 6:50 PM EDT**

Key insight

META Option Market Shows Mixed Sentiment After Settlement News

Market read

The META option market displays a mixed sentiment following the recent settlement news regarding child social media harm claims. While the settlement removes a significant legal overhang and boosted pre-market trading, the overall market tone remains cautious due to concerns surrounding high capital expenditure and free cash flow pressure from AI investments. The term structure exhibits backwardation with near-term IV exceeding longer-term IV, suggesting some uncertainty about future earnings catalysts.

Strategy context

The option market shows a mixed outlook with both bullish and bearish elements. The recent settlement news provides some positive momentum, but concerns about AI spending and future profitability persist.

JW AI conclusions

Short- and medium-term model interpretation

AI context bias	**Bearish**
AI analysis updated	**Aug 27, 2026 2:06 PM EDT**

Short-term scenario

Cautious speculative long / hold on dip after settlement news fade; 1-3 week range trade possible if holds support. High uncertainty from broader market, upcoming AI product news, and residual legal/execution risks. Not financial advice.

Three-month outlook

Potential recovery toward $620-680 if AI catalysts (Hatch/Watermelon) materialize and advertising remains strong, supported by analyst PTs near $755 and settlement clarity. However, elevated capex ($130B+) could keep FCF pressured and sentiment mixed, with risk of further downside toward $520-540 support if AI execution disappoints or macro weakens. High uncertainty around AI ROI, regulatory follow-through, and overall tech sector volatility. Clearly identify: this is speculative with significant execution and market risks.

Market sentiment

Mixed but leaning cautiously constructive post-settlement. Some investors call it an $800 stock long-term or a buy-and-hold name amid Mag7; others note extremely negative overall sentiment despite strong core business and AI potential (agents, compute). Posts highlight adding on dips, AI monetization opportunity, and settlement removing overhang, though capex/FCF worries persist. Pessimism high vs 2022 levels for some, creating opportunity views.

Supporting evidence

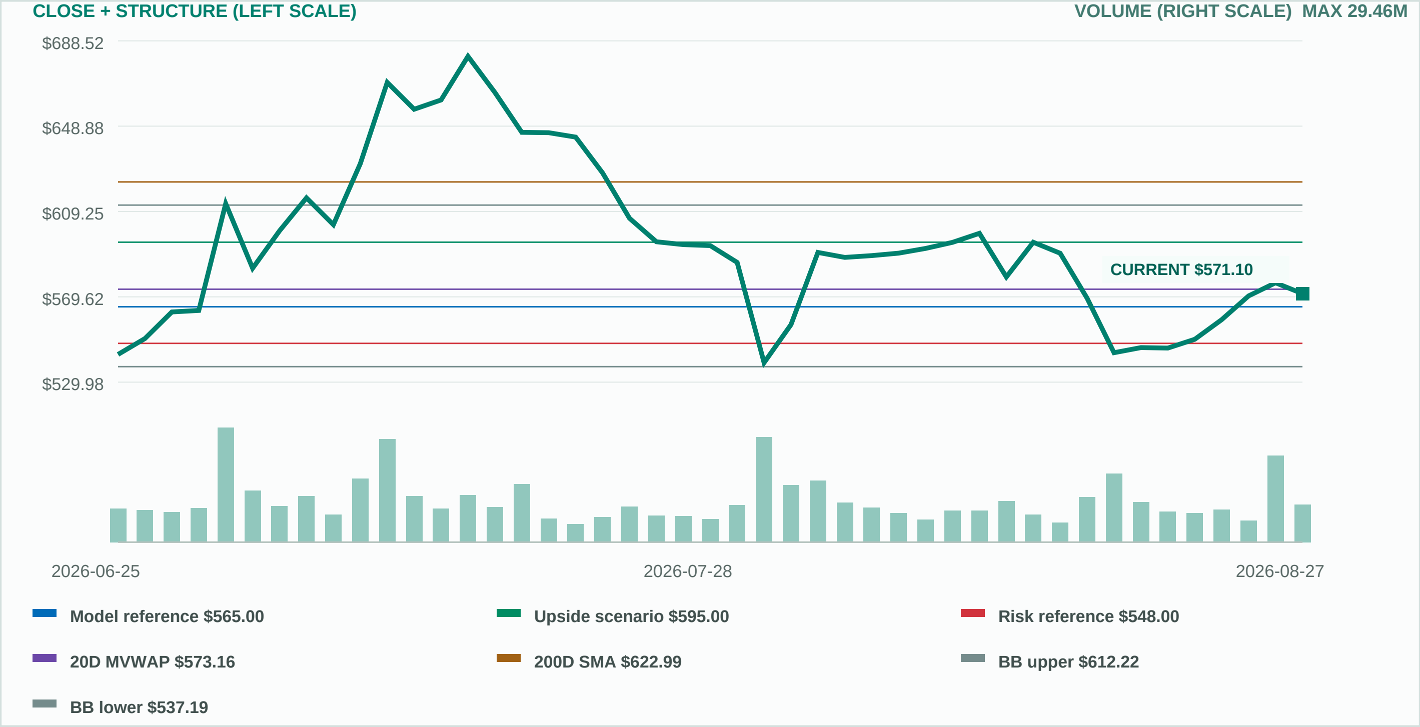
The settlement news initially sparked a positive reaction, but the market has since pulled back, indicating lingering concerns. | Skew is elevated, pointing to potential for increased volatility around upcoming AI product launches and earnings reports. | High capital expenditure guidance and pressure on free cash flow are weighing on investor sentiment.

Risk watch

High capital expenditure plans could impact free cash flow and investor confidence.

Enhanced price structure

45 trading days with volume, model levels and current technical reference bands



45 complete trading-session observations

JW Rank factors

Score, source coverage and interpretation for each decision factor

JW RANK FACTOR PROFILE	COVERAGE	0 50 100
Liquidity	100.0%	98.5
Strategy Fit	100.0%	80.1
Technical Trend	100.0%	27.5
Market Tail Risk	100.0%	56.3
Fundamental Quality	100.0%	92.0
Volatility Pressure	100.0%	58.2

Decision summary

Primary model reads before the detailed indicator appendix

Momentum	Institutional flow	Structure	Volatility
strong_bear	**Below MVWAP**	**Below 200D trend**	**medium**

Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	**STRONG BEAR | neutral | MACD accelerating**
Trend signal	**STRONG BEAR**
RSI signal	**neutral**
RSI (7 / 14 / 21)	**51.48 / 46.93 / 46.67**
RSI velocity	**1.54**
MACD line / signal / histogram	**-9.81 / - / -10.75**
MACD acceleration	**1.32**
Stochastic K / D	**46.78 / 39.33**

Institutional footprints

Volume-weighted cost, price location and flow

Current read	**Below institutional MVWAP | Accumulation bias**
Institutional flow	**1.37**
20-day MVWAP	**$573.16**
Price vs 20-day MVWAP	**-0.35%**
Daily reference VWAP	**$575.70**
Price vs daily reference	**-0.79%**
Volume	**9.64M**

Structural context

Long-term trend and volatility boundaries

Current read	**Below 200-day trend | Negative macro velocity**
Macro velocity	**-0.01**
20-day / 200-day SMA	**$574.70 / $622.99**
Bollinger range	**$537.19 - $612.22**
Bollinger position	**0.452**

Options and volatility intelligence

Structure, premium conditions and principal risks

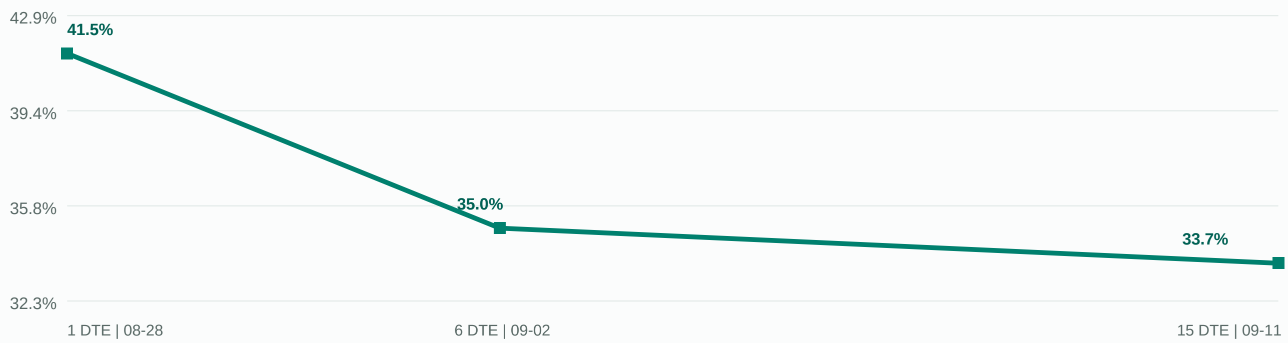
IV rank	IV percentile	VVIX	SKEW
33 / 100	**51 / 100**	**83.45**	**142.96**

Market regime	**Calm**
Tail-risk regime	**NORMAL TAIL RISK**
Term structure	**backwardation**
Term slope	**-7.83 pts**
Skew read	**CALL DEMAND ELEVATED**
Liquidity / quote coverage	**100.0%**
Options observation	**Aug 27, 2026 4:15 PM EDT | Coverage 88.9%**

Option term structure

ATM implied-volatility curve by days to expiration

ATM IV CURVE



Downward-sloping ATM volatility term structure

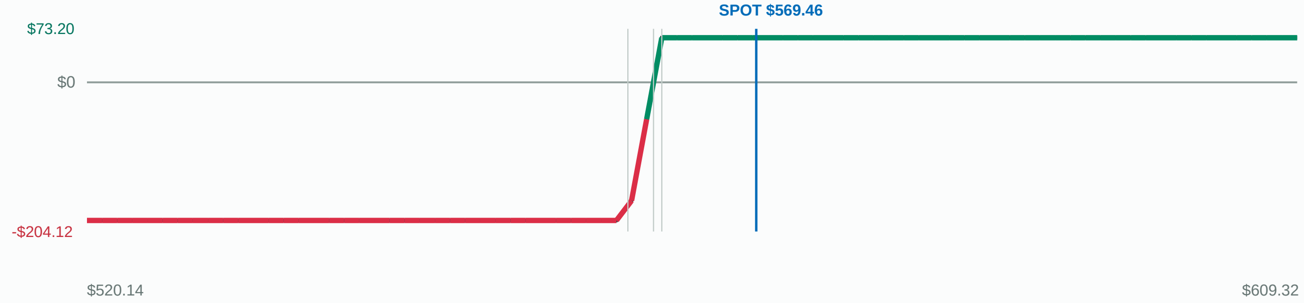
EXPIRATION	DTE	ATM IV	STATE
2026-08-28	1	41.5%	-
2026-09-02	6	35.0%	-
2026-09-11	15	33.7%	-

Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

Bull Put Spread reference

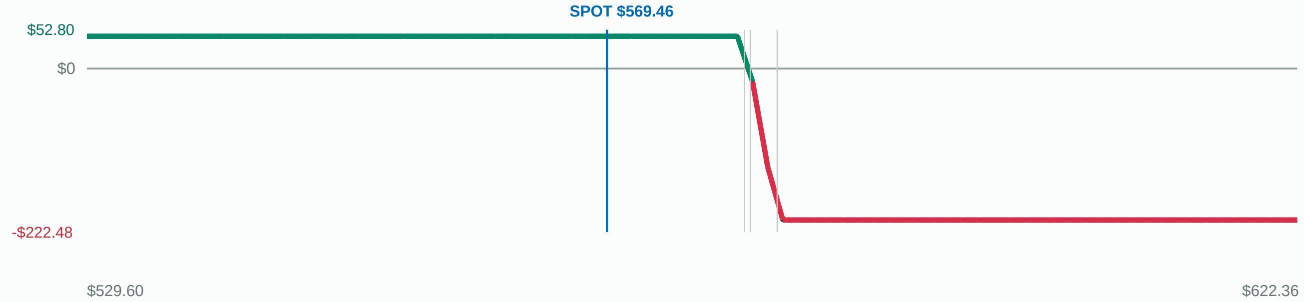
Short $562.50 | Long $560.00 | Width $2.50 | Net credit $0.61



Max profit $61.00 | Max loss -$189.00 | Break-even $561.89 | Per contract at expiry

Bear Call Spread reference

Short $580.00 | Long $582.50 | Width $2.50 | Net credit $0.44



Max profit $44.00 | Max loss -$206.00 | Break-even $580.44 | Per contract at expiry

Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	**2026-10-28**
Earnings IV-crush risk	**NOT MEASURED**
VIX	**14.68**
VVIX	**83.45**
SKEW index	**142.96**
Observation confidence	**high**
Option quote quality	**reliable**
Contracts observed	**101**

Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	**101**

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

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Options context

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Wheel context

The option market shows a mixed outlook with both bullish and bearish elements. The recent settlement news provides some positive momentum, but concerns about AI spending and future profitability persist.

Observed evidence

The settlement news initially sparked a positive reaction, but the market has since pulled back, indicating lingering concerns. | Skew is elevated, pointing to potential for increased volatility around upcoming AI product launches and earnings reports. | High capital expenditure guidance and pressure on free cash flow are weighing on investor sentiment.

Principal risks to monitor

High capital expenditure plans could impact free cash flow and investor confidence.

Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization **$1.46T**	P/E (TTM) **22.26**
ROE **29.7%**	Revenue growth **19.9%**
EPS growth **39.9%**	Operating margin **38.1%**
Net profit margin **29.8%**	Gross margin **-**
Free cash flow CAGR **14.3%**	Debt / equity **0.28**
Dividend yield **-**	Beta **1.22**
52-week range **$520.26 - $790.80**	

Company or fund profile

Issuer identity and classification

Name **Meta Platforms Inc**	Market **NYSE**
Industry **Media**	Country **US**
Currency **USD**	IPO date **2012-05-18**
Shares outstanding **2.54B**	52-week return **-23.6%**
Book value per share **$102.52**	Revenue per share **$88.95**

Website	**meta.com**

Latest strategy observation

Most recent shared general market signal available when this report was generated

META Covered Call signal

Aug 27, 2026 2:11 PM EDT

Covered Call | 2026-08-28

At signal $569.45 | Current $571.13

SHORT **Option $567.50 B $6.20 / A $6.60**

High turnover | CR $6.40

Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	**$20.22**
ATR as % of price	**3.5%**
Volatility environment	**medium**
Current IV	**33.9%**
IV rank	**32 / 100**
IV percentile	**48 / 100**

Technical health and risk radar

Derived indicator health and event context

Overall health	**60 / 100**
Trend health	**25 / 100**
Momentum health	**85 / 100**
Volatility health	**57 / 100**
Structure health	**95 / 100**
Earnings risk / date	**low | 2026-10-28**
Macro risk	**unknown**
Volatility risk	**medium**
Structure risk	**low**

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	**$574.70 / $591.94 / $622.99**
EMA (9 / 21)	**$567.20 / $575.48**
Bollinger upper / middle / lower	**$612.22 / $574.70 / $537.19**
Bollinger %B	**0.452**
True high / low	**$588.39 / $567.62**

Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
5-day true high / low	**$593.34 / $543.23**

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	-0.013	**-**
SMA50	-0.289	**-**
MVWAP20	1.367	**-**
MACD	1.320	**-**
RSI	1.542	**-**
Volume	441216.000	**-**
ATR	0.110	**-**
T1	-	**-10.82 / 568.30 / 593.34 / 561.88**
T2	-	**-12.47 / 568.31 / 570.80 / 559.02**
T3	-	**-13.77 / 569.06 / 561.42 / 546.30**

Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	**$569.46**
Options intelligence as of	**Aug 27, 2026 4:15 PM EDT**
Options data coverage	**88.9%**
SKEW regime	**HIGH TAIL RISK SKEW**
VVIX regime	**VVIX FLAT**
Front expiration / DTE	**2026-08-28 | 1 DTE**
Front at-the-money IV	**41.5%**
25-delta skew	**-2.46**
Put / Call 25-delta	**$562.50 Delta -0.279 / $580.00 Delta 0.228**
Median option bid/ask spread	**7.1%**
Bid/ask spread	**-**
Contracts observed / quoted	**101 / 101**

Price context

Last Price: 569.46 | Bid: 569.46 | Ask: 569.52 | Previous Close: 576.14 | Change: -6.68 | Daily change: -1.16% | Update Time: 2026-08-27T14:32:15.078585-04:00 | Latest History Date: 2026-08-27 | Latest History Price: 569.46

Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-03 | Latest Date: 2026-08-27 | Latest Price: 569.46 | Max Drawdown 60d Percent: -20.88%

Fundamental context

Current Iv Percent: 34.25% | Iv Rank: 33.27 | Iv Percentile: 51.00 | Next Earnings Date: 2026-10-28 | Ex Dividend Date: 2026-06-14 | Dividend Yield: 36.00

Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

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Prices, volumes, fundamentals, options data, news-derived context and model outputs reflect the timestamps shown and may be delayed, incomplete, revised or inaccurate. AI-generated explanations can omit context or produce errors. Models can fail when volatility, liquidity, correlations or market regimes change.

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Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

Reference documents

Official product terms and standardized options disclosure

Jason Wheel	**jasonwheel.com**
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