Mastercard Inc / MA

Equity | Generated Sep 11, 2026 11:32 PM EDT

Current price	Daily move	Bid / Ask	Previous close
$569.27	+3.90 +0.69%	-/-	$565.37

Market	**NYSE**
Industry	**Financial Services**
Market data as of	**Sep 11, 2026 11:32 PM EDT**

JW Intelligence Report

Complete | 3 of 3 sections | Sep 11, 2026 7:40 PM EDT

JW Rank	Rank label	Confidence	IV percentile
64.8 / 100	Balanced	high	14 / 100

Model reference	Upside scenario	Risk reference	Wheel strategy fit
$568.00	$595.00	$555.00	69 / 100

Options stance	**bullish**
Tail-risk safety	**56 / 100**
JW Rank data coverage / as of	**100.0% | Sep 11, 2026 7:40 PM EDT**

Key insight

MA Option Market Implies Continued Upside Potential

Market read

The MA option market displays a bullish outlook, with implied volatility suggesting continued upside potential. The term structure is flat to slightly upward sloping, indicating that near-term and longer-term expectations for price movement are relatively similar. While short-term technical indicators show some mixed signals, the stock remains above key support levels and is supported by strong long-term fundamentals.

Strategy context

The option market suggests continued bullish sentiment for MA. Bull Put spreads and Bear Call spreads are available as strategies to capitalize on this view.

JW AI conclusions

Short- and medium-term model interpretation

AI context bias	**Mixed**
AI analysis updated	**Sep 11, 2026 1:46 PM EDT**

Short-term scenario

Cautious buy/hold on current levels or slight dip for potential 1-3 week bounce toward 20-day SMA/resistance, given support hold; high uncertainty from market volatility and mixed short-term technicals.

Three-month outlook

Constructive with potential move toward $620-650 (closer to analyst targets) driven by services growth, digital wallets, AI/agentic commerce, and buybacks. However, notable uncertainty from possible consumer spending slowdown, competition from instant payments, regulatory/fee pressures, and premium valuation risking multiple contraction if macro weakens. Earnings late Oct could be a catalyst or volatility source.

Market sentiment

Bullish long-term investor view as quality compounder: revenue +12%/yr, cash flow +14.4%/yr, 32.6% shares bought back over 15 yrs, high ROIC ~51%. Some DCF models see undervaluation (e.g. $832 fair value). Short-term notes pullback to respected MA support. Risks flagged: real-time public rails (Pix/UPI), interchange regulation. Overall positive quality-growth sentiment. ( )

Supporting evidence

Implied volatility is elevated at 19.91%, suggesting market participants anticipate significant price swings in the coming weeks. | The term structure shows a slight upward slope, with near-term implied volatility slightly higher than longer-term implied volatility. | The stock is trading above its 50-day and 200-day moving averages, indicating a long-term uptrend. | Analysts have a 'Strong Buy' consensus rating on MA with an average price target of $671, representing potential upside of 18%.

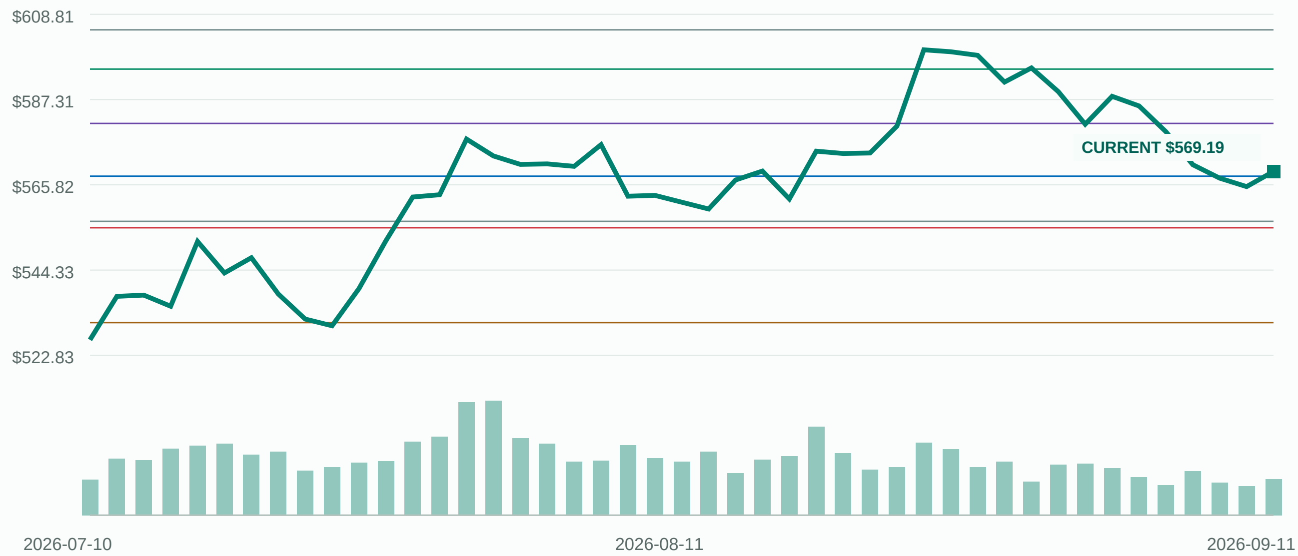
Risk watch

Short-term technical indicators show mixed signals, with RSI near oversold levels and MACD showing some bearish momentum. | Elevated implied volatility could lead to increased price swings and potential losses for option traders.

Enhanced price structure

45 trading days with volume, model levels and current technical reference bands

CLOSE + STRUCTURE (LEFT SCALE) VOLUME (RIGHT SCALE) MAX 2.91M



Model reference $568.00
Upside scenario $595.00
Risk reference $555.00
20D MVWAP $581.30
200D SMA $531.08
BB upper $604.90
BB lower $556.62

45 complete trading-session observations

JW Rank factors

Score, source coverage and interpretation for each decision factor

Decision summary

Primary model reads before the detailed indicator appendix

Momentum	Institutional flow	Structure	Volatility
strong_bull	**Below MVWAP**	**Above 200D trend**	**low**

Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	**STRONG BULL | neutral | MACD decelerating**
Trend signal	**STRONG BULL**
RSI signal	**neutral**
RSI (7 / 14 / 21)	**37.25 / 47.01 / 51.52**
RSI velocity	**-0.14**
MACD line / signal / histogram	**2.75 / - / 6.97**
MACD acceleration	**-1.41**
Stochastic K / D	**8.86 / 11.90**

Institutional footprints

Volume-weighted cost, price location and flow

Current read	**Below institutional MVWAP | Accumulation bias**
Institutional flow	**0.55**
20-day MVWAP	**$581.30**
Price vs 20-day MVWAP	**-2.07%**
Daily reference VWAP	**$568.70**
Price vs daily reference	**+0.10%**
Volume	**920.30K**

Structural context

Long-term trend and volatility boundaries

Current read	**Above 200-day trend | Positive macro velocity**
Macro velocity	**0.23**
20-day / 200-day SMA	**$580.76 / $531.08**
Bollinger range	**$556.62 - $604.90**
Bollinger position	**0.260**

Options and volatility intelligence

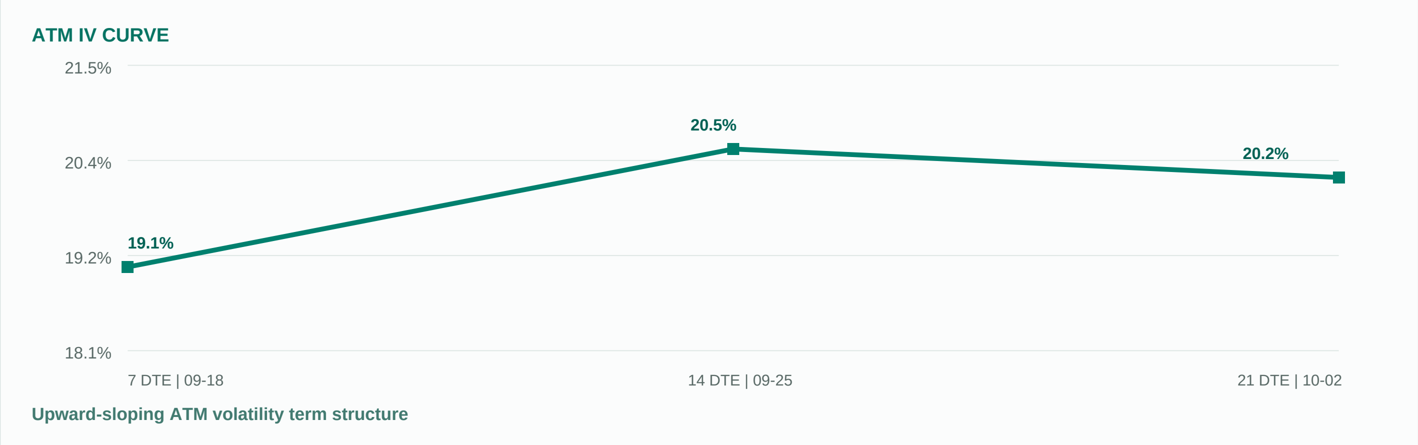
Structure, premium conditions and principal risks

IV rank	IV percentile	VVIX	SKEW
24 / 100	13 / 100	91.86	147.02

Market regime	**Calm**
Tail-risk regime	**NORMAL TAIL RISK**
Term structure	**flat**
Term slope	**+1.07 pts**
Skew read	**balanced**
Liquidity / quote coverage	**100.0%**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Sep 11, 2026 2:34 PM EDT**
Options data quality	**Coverage 88.9%**

Option term structure

ATM implied-volatility curve by days to expiration



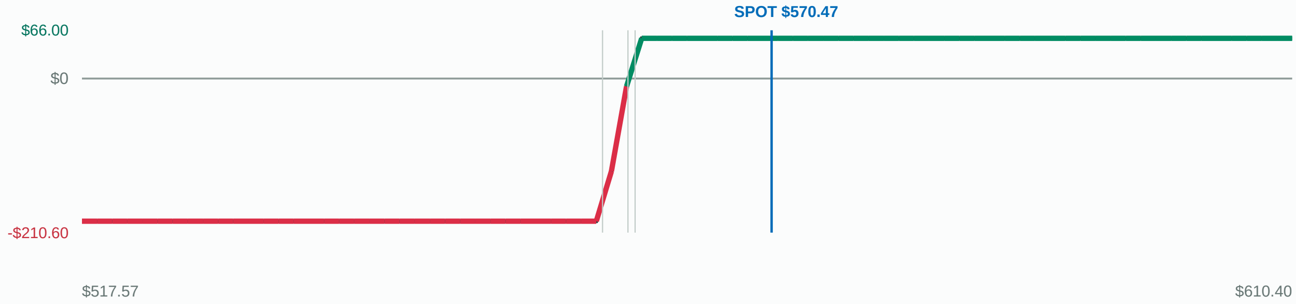
EXPIRATION	DTE	ATM IV	STATE
2026-09-18	7	19.1%	-
2026-09-25	14	20.5%	-
2026-10-02	21	20.2%	-

Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

Bull Put Spread reference

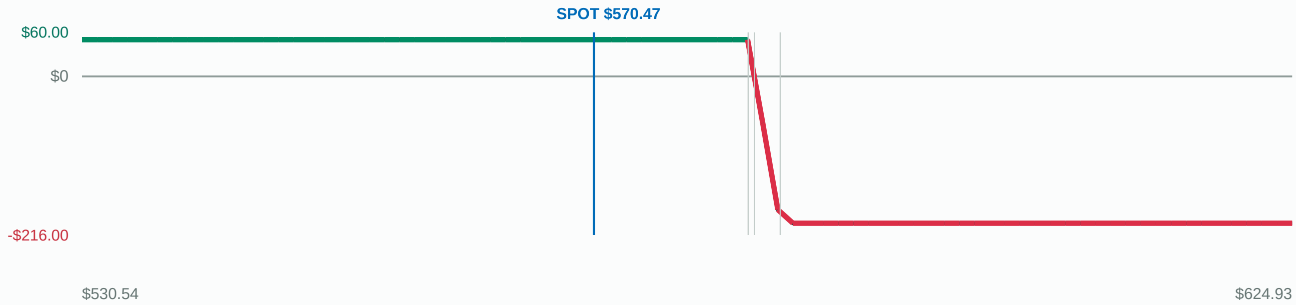
Short $560.00 | Long $557.50 | Width $2.50 | Net credit $0.55



Max profit $55.00 | Max loss -$195.00 | Break-even $559.45 | Per contract at expiry

Bear Call Spread reference

Short $582.50 | Long $585.00 | Width $2.50 | Net credit $0.50



Max profit $50.00 | Max loss -$200.00 | Break-even $583.00 | Per contract at expiry

Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	**2026-10-29**
Earnings IV-crush risk	**NOT MEASURED**
VIX	**15.66**
VVIX	**91.86**
SKEW index	**147.02**
Observation confidence	**high**
Option quote quality	**reliable**
Contracts observed	**108**

Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	**108**

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

The MA option market displays a bullish outlook, with implied volatility suggesting continued upside potential. The term structure is flat to slightly upward sloping, indicating that near-term and longer-term expectations for price movement are relatively similar. While short-term technical indicators show some mixed signals, the stock remains above key support levels and is supported by strong long-term fundamentals.

Options context

MA Option Market Implies Continued Upside Potential

Wheel context

The option market suggests continued bullish sentiment for MA. Bull Put spreads and Bear Call spreads are available as strategies to capitalize on this view.

Observed evidence

Implied volatility is elevated at 19.91%, suggesting market participants anticipate significant price swings in the coming weeks. | The term structure shows a slight upward slope, with near-term implied volatility slightly higher than longer-term implied volatility. | The stock is trading above its 50-day and 200-day moving averages, indicating a long-term uptrend. | Analysts have a 'Strong Buy' consensus rating on MA with an average price target of $671, representing potential upside of 18%.

Principal risks to monitor

Short-term technical indicators show mixed signals, with RSI near oversold levels and MACD showing some bearish momentum. | Elevated implied volatility could lead to increased price swings and potential losses for option traders.

Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization **$495.27B**	P/E (TTM) **30.48**
ROE **232.5%**	Revenue growth **13.8%**
EPS growth **17.3%**	Operating margin **58.3%**
Net profit margin **46.3%**	Gross margin **-**
Free cash flow CAGR **20.3%**	Debt / equity **2.46**
Dividend yield **0.6%**	Beta **0.81**
52-week range **$464.52 - $601.62**	

Company or fund profile

Issuer identity and classification

Name **Mastercard Inc**	Market **NYSE**
Industry **Financial Services**	Country **US**
Currency **USD**	IPO date **2006-05-25**
Shares outstanding **883.58M**	52-week return **-2.8%**
Book value per share **$6.39**	Revenue per share **$39.73**

Website	mastercard.us

Latest strategy observation

Most recent shared general market signal available when this report was generated

MA Covered Call signal

Sep 11, 2026 2:55 PM EDT

Covered Call | 2026-09-25

At signal $571.75 | Current $569.27

SHORT **Option $570.00 B $10.10 / A $11.00**

High turnover | CR $10.55

Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	**$9.34**
ATR as % of price	**1.6%**
Volatility environment	**low**
Current IV	**20.1%**
IV rank	**25 / 100**
IV percentile	**14 / 100**
Technical Snapshot IV source	**Private fundamentals snapshot**
Technical Snapshot IV observed at	**Sep 11, 2026 7:32 PM EDT**

Technical health and risk radar

Derived indicator health and event context

Overall health	**86 / 100**
Trend health	**92 / 100**
Momentum health	**86 / 100**
Volatility health	**85 / 100**
Structure health	**76 / 100**
Earnings risk / date	**low | 2026-10-29**
Macro risk	**unknown**
Volatility risk	**low**
Structure risk	**low**

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	**$580.76 / $562.28 / $531.08**
EMA (9 / 21)	**$575.15 / $575.73**
Bollinger upper / middle / lower	**$604.90 / $580.76 / $556.62**

Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
Bollinger %B	**0.260**
True high / low	**$572.68 / $564.24**
5-day true high / low	**$585.71 / $563.17**

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	0.231	**-**
SMA50	1.043	**-**
MVWAP20	0.546	**-**
MACD	-1.409	**-**
RSI	-0.144	**-**
Volume	-66619.670	**-**
ATR	-0.238	**-**
T1	-	**3.71 / 581.05 / 568.74 / 563.17**
T2	-	**5.27 / 580.16 / 570.89 / 565.73**
T3	-	**6.97 / 579.66 / 579.21 / 567.01**

Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	**$570.47**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Sep 11, 2026 2:34 PM EDT**
Options data coverage	**88.9%**
SKEW regime	**HIGH TAIL RISK SKEW**
VVIX regime	**VVIX RISING**
Front expiration / DTE	**2026-09-18 | 7 DTE**
Front at-the-money IV	**19.1%**
25-delta skew	**0.75**
Put / Call 25-delta	**$560.00 Delta -0.239 / $582.50 Delta 0.228**
Median option bid/ask spread	**19.6%**
Bid/ask spread	**-**
Contracts observed / quoted	**108 / 108**

Price context

Last Price: 570.47 | Bid: 570.44 | Ask: 570.49 | Previous Close: 565.37 | Change: 5.10 | Daily change: 0.90% | Update Time: 2026-09-11T14:34:04.096225-04:00 | Latest History Date: 2026-09-11 | Latest History Price: 570.47

Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-17 | Latest Date: 2026-09-11 | Latest Price: 570.47 | Max Drawdown 60d Percent: -5.75%

Fundamental context

Current Iv Percent: 19.91% | Iv Rank: 23.86 | Iv Percentile: 12.75 | Next Earnings Date: 2026-10-29 | Ex Dividend Date: 2026-07-08

Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

Data, AI and model limitations

Prices, volumes, fundamentals, options data, news-derived context and model outputs reflect the timestamps shown and may be delayed, incomplete, revised or inaccurate. AI-generated explanations can omit context or produce errors. Models can fail when volatility, liquidity, correlations or market regimes change.

Performance and scenario limitations

Past, hypothetical, back-tested, simulated and model-derived results are not indicative of future results. Strategy statistics may exclude commissions, fees, taxes, slippage, early assignment, execution constraints and other costs unless expressly stated. Actual outcomes may differ materially.

Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

Reference documents

Official product terms and standardized options disclosure

Jason Wheel	**jasonwheel.com**
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Options Disclosure Document	**theocc.com / Options Disclosure Document**