Eli Lilly and Co / LLY

Equity | Generated Sep 10, 2026 11:31 PM EDT

Current price	Daily move	Bid / Ask	Previous close
$1,123.06	**-1.15 -0.10%**	**$1,124.83/$1,128.62**	**$1,124.21**

Market	**NYSE**
Industry	**Pharmaceuticals**
Market data as of	**Sep 10, 2026 11:31 PM EDT**

JW Intelligence Report

Complete | 3 of 3 sections | Sep 10, 2026 7:50 PM EDT

JW Rank	Rank label	Confidence	IV percentile
58.3 / 100	**Balanced**	**high**	**26 / 100**

Model reference	Upside scenario	Risk reference	Wheel strategy fit
$1,125.00	**$1,185.00**	**$1,098.00**	**69 / 100**

Options stance	**bullish**
Tail-risk safety	**56 / 100**
JW Rank data coverage / as of	**100.0% | Sep 10, 2026 7:50 PM EDT**

Key insight

LLY Shows Signs of Oversold Bounce Potential

Market read

The market appears to be pricing in a potential oversold bounce for LLY. Despite recent weakness and trading below its 50-day moving average, the stock is showing signs of technical support near $1125. The RSI is oversold, and the price is approaching the lower Bollinger Band. However, short-term momentum remains weak, and uncertainty persists due to upcoming events like the Morgan Stanley healthcare conference on September 14th.

Strategy context

Mixed sentiment among traders with bulls emphasizing recent positive developments and bears highlighting valuation concerns.

JW AI conclusions

Short- and medium-term model interpretation

AI context bias	**Bullish**
AI analysis updated	**Sep 10, 2026 2:03 PM EDT**

Short-term scenario

Speculative long for potential 1-3 week oversold bounce off support, given RSI and proximity to lower Bollinger; however, short-term downtrend, weak momentum, and event risk (conference Sep 14) create high uncertainty. Wait for confirmation or tighter risk. Not financial advice; position sizing critical.

Three-month outlook

Moderately constructive on fundamentals (raised guidance, expanding GLP-1 indications including CV, retatrutide progress, manufacturing scale-up) supporting potential recovery toward 1200-1300 range if momentum improves, aligning with analyst ~19% 12m upside. Significant uncertainty from high valuation, intensifying GLP-1 competition, reimbursement/pricing headwinds, technical short-term weakness, and upcoming catalysts (conference, Q3 earnings late Oct). Possible continued range 1100-1250 or further pullback if sentiment sours. Volatility likely; long-term growth story intact but near-term path unclear.

Market sentiment

Mixed to cautiously constructive among active posters. Bulls emphasize Q2 blowout growth, GLP-1 franchise strength, retatrutide upside, and dip-buying with some $1400 PTs, viewing current levels as opportunity amid FUD. Bears focus on elevated valuation, historical PE risks, heavy institutional ownership, GLP-1 competition, and pricing/reimbursement pressures. Recent comments highlight watching support ~1121-1125 for a bounce rather than chasing. Overall sentiment reflects fundamental optimism tempered by near-term technical weakness and valuation concerns; not uniformly bullish.

Supporting evidence

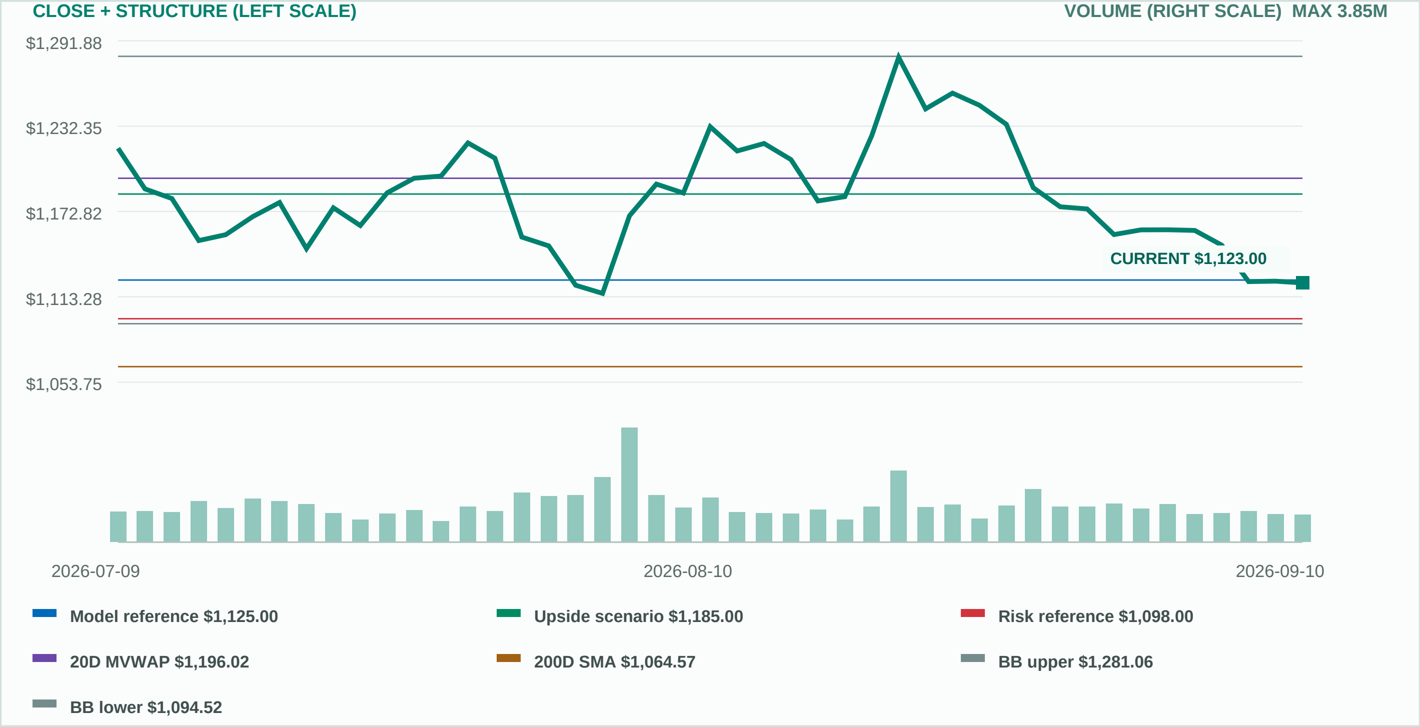
LLY is trading near its lower Bollinger Band, suggesting potential support. | The RSI(14) is at ~37, indicating oversold conditions. | Recent news includes strong Q2 earnings, FDA approval for Mounjaro, and an acquisition of Merida Biosciences, which could drive future growth.

Risk watch

Short-term downtrend persists despite oversold conditions. | Upcoming events like the Morgan Stanley healthcare conference could introduce volatility.

Enhanced price structure

45 trading days with volume, model levels and current technical reference bands



45 complete trading-session observations

JW Rank factors

Score, source coverage and interpretation for each decision factor

JW RANK FACTOR PROFILE	COVERAGE	0 – 50 – 100
Liquidity	100.0%	82.2
Strategy Fit	100.0%	68.8
Technical Trend	100.0%	43.1
Market Tail Risk	100.0%	56.3
Fundamental Quality	100.0%	84.2
Volatility Pressure	100.0%	46.7

Decision summary

Primary model reads before the detailed indicator appendix

Momentum	Institutional flow	Structure	Volatility
bullish_recovery	**Below MVWAP**	**Above 200D trend**	**medium**

Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	**BULLISH RECOVERY | neutral | MACD decelerating**
Trend signal	**BULLISH RECOVERY**
RSI signal	**neutral**
RSI (7 / 14 / 21)	**21.89 / 36.78 / 42.52**
RSI velocity	**-1.52**
MACD line / signal / histogram	**-16.43 / - / -6.05**
MACD acceleration	**-2.92**
Stochastic K / D	**6.06 / 7.30**

Institutional footprints

Volume-weighted cost, price location and flow

Current read	**Below institutional MVWAP | Distribution bias**
Institutional flow	**-3.81**
20-day MVWAP	**$1,196.02**
Price vs 20-day MVWAP	**-6.10%**
Daily reference VWAP	**$1,125.77**
Price vs daily reference	**-0.24%**
Volume	**921.91K**

Structural context

Long-term trend and volatility boundaries

Current read	**Above 200-day trend | Negative macro velocity**
Macro velocity	**-4.94**
20-day / 200-day SMA	**$1,187.79 / $1,064.57**
Bollinger range	**$1,094.52 - $1,281.06**
Bollinger position	**0.153**

Options and volatility intelligence

Structure, premium conditions and principal risks

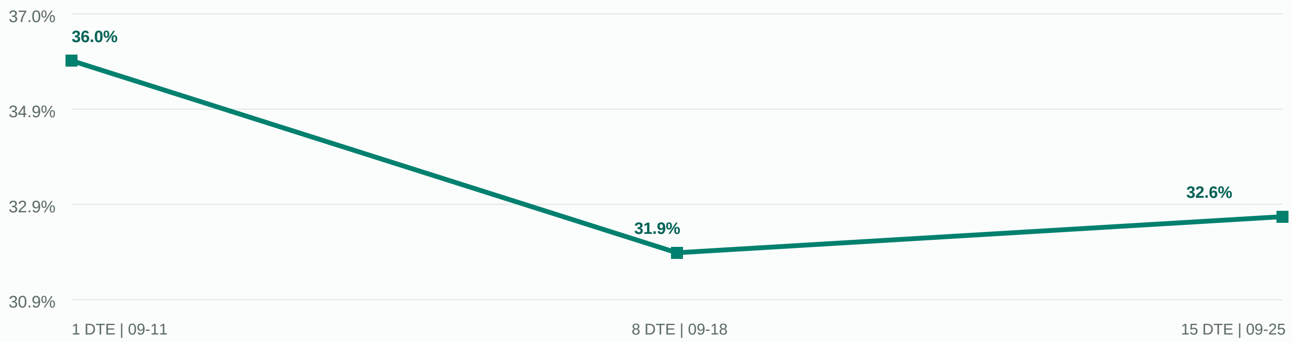
IV rank	IV percentile	VVIX	SKEW
22 / 100	**24 / 100**	**101.82**	**149.25**

Market regime	**Calm**
Tail-risk regime	**NORMAL TAIL RISK**
Term structure	**backwardation**
Term slope	**-3.33 pts**
Skew read	**balanced**
Liquidity / quote coverage	**100.0%**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Sep 10, 2026 2:53 PM EDT**
Options data quality	**Coverage 88.9%**

Option term structure

ATM implied-volatility curve by days to expiration

ATM IV CURVE



Downward-sloping ATM volatility term structure

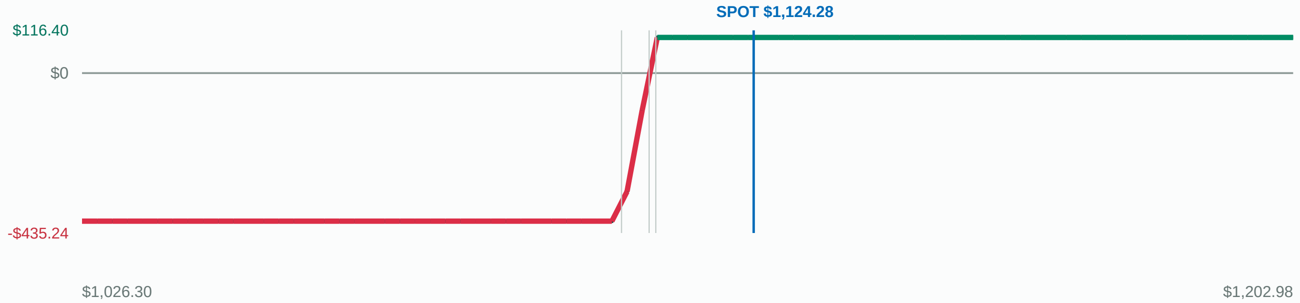
EXPIRATION	DTE	ATM IV	STATE
2026-09-11	1	36.0%	-
2026-09-18	8	31.9%	-
2026-09-25	15	32.6%	-

Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

Bull Put Spread reference

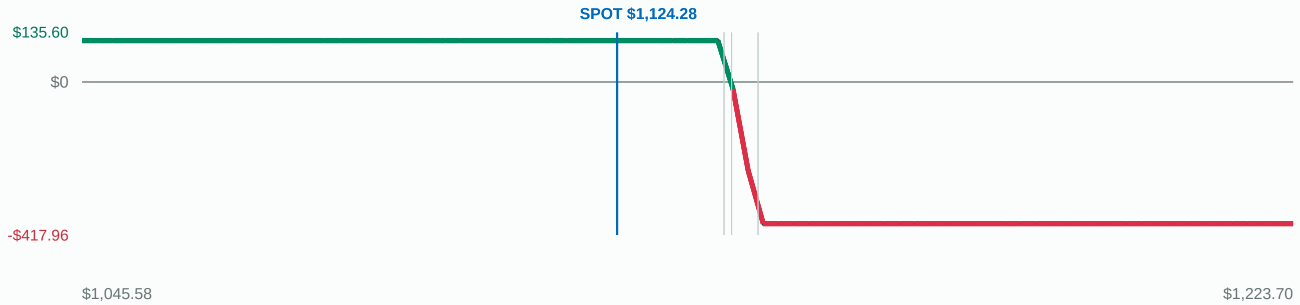
Short $1,110.00 | Long $1,105.00 | Width $5.00 | Net credit $0.97



Max profit $97.00 | Max loss -$403.00 | Break-even $1,109.03 | Per contract at expiry

Bear Call Spread reference

Short $1,140.00 | Long $1,145.00 | Width $5.00 | Net credit $1.13



Max profit $113.00 | Max loss -$387.00 | Break-even $1,141.13 | Per contract at expiry

Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	**2026-10-29**
Earnings IV-crush risk	**NOT MEASURED**
VIX	**17.82**
VVIX	**101.82**
SKEW index	**149.25**
Observation confidence	**high**
Option quote quality	**reliable**
Contracts observed	**118**

Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	**118**

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

The market appears to be pricing in a potential oversold bounce for LLY. Despite recent weakness and trading below its 50-day moving average, the stock is showing signs of technical support near $1125. The RSI is oversold, and the price is approaching the lower Bollinger Band. However, short-term momentum remains weak, and uncertainty persists due to upcoming events like the Morgan Stanley healthcare conference on September 14th.

Options context

LLY Shows Signs of Oversold Bounce Potential

Wheel context

Mixed sentiment among traders with bulls emphasizing recent positive developments and bears highlighting valuation concerns.

Observed evidence

LLY is trading near its lower Bollinger Band, suggesting potential support. | The RSI(14) is at ~37, indicating oversold conditions. | Recent news includes strong Q2 earnings, FDA approval for Mounjaro, and an acquisition of Merida Biosciences, which could drive future growth.

Principal risks to monitor

Short-term downtrend persists despite oversold conditions. | Upcoming events like the Morgan Stanley healthcare conference could introduce volatility.

Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization **$1.06T**	P/E (TTM) **39.95**
ROE **92.6%**	Revenue growth **31.7%**
EPS growth **49.3%**	Operating margin **42.2%**
Net profit margin **33.5%**	Gross margin **-**
Free cash flow CAGR **5.9%**	Debt / equity **1.60**
Dividend yield **0.8%**	Beta **0.43**
52-week range **$712.05 - $1,292.65**	

Company or fund profile

Issuer identity and classification

Name **Eli Lilly and Co**	Market **NYSE**
Industry **Pharmaceuticals**	Country **US**
Currency **USD**	IPO date **1970-07-09**
Shares outstanding **941.74M**	52-week return **52.2%**
Book value per share **$35.98**	Revenue per share **$89.14**

Website	**lilly.com**

Latest strategy observation

Most recent shared general market signal available when this report was generated

LLY Covered Call signal

Sep 10, 2026 10:47 AM EDT

Covered Call | 2026-09-18

At signal $1,126.48 | Current $1,123.06

SHORT **Option $1,130.00 B $19.90 / A $22.35**

High turnover | Conservative | CR $21.13

Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	**$32.85**
ATR as % of price	**2.9%**
Volatility environment	**medium**
Current IV	**32.2%**
IV rank	**24 / 100**
IV percentile	**26 / 100**
Technical Snapshot IV source	**Private fundamentals snapshot**
Technical Snapshot IV observed at	**Sep 10, 2026 3:50 PM EDT**

Technical health and risk radar

Derived indicator health and event context

Overall health	**70 / 100**
Trend health	**78 / 100**
Momentum health	**67 / 100**
Volatility health	**66 / 100**
Structure health	**65 / 100**
Earnings risk / date	**low | 2026-10-29**
Macro risk	**unknown**
Volatility risk	**medium**
Structure risk	**low**

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	**$1,187.79 / $1,186.18 / $1,064.57**
EMA (9 / 21)	**$1,148.75 / $1,170.53**
Bollinger upper / middle / lower	**$1,281.06 / $1,187.79 / $1,094.52**

Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
Bollinger %B	**0.153**
True high / low	**$1,133.79 / $1,120.52**
5-day true high / low	**$1,171.66 / $1,113.55**

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	-4.935	**-**
SMA50	-1.776	**-**
MVWAP20	-3.814	**-**
MACD	-2.925	**-**
RSI	-1.517	**-**
Volume	-16558.330	**-**
ATR	-0.867	**-**
T1	-	**-14.28 / 1199.46 / 1138.79 / 1119.00**
T2	-	**-11.46 / 1203.24 / 1149.36 / 1113.55**
T3	-	**-7.66 / 1207.47 / 1159.60 / 1138.30**

Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	**$1,124.28**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Sep 10, 2026 2:53 PM EDT**
Options data coverage	**88.9%**
SKEW regime	**HIGH TAIL RISK SKEW**
VVIX regime	**VVIX RISING**
Front expiration / DTE	**2026-09-11 | 1 DTE**
Front at-the-money IV	**36.0%**
25-delta skew	**-0.68**
Put / Call 25-delta	**$1,110.00 Delta -0.252 / $1,140.00 Delta 0.242**
Median option bid/ask spread	**21.1%**
Bid/ask spread	**-**
Contracts observed / quoted	**118 / 118**

Price context

Last Price: 1,124.28 | Bid: 1,123.68 | Ask: 1,124.36 | Previous Close: 1,124.21 | Change: 0.07 | Daily change: 0.01% | Update Time: 2026-09-10T14:53:14.118700-04:00 | Latest History Date: 2026-09-10 | Latest History Price: 1,124.28

Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-16 | Latest Date: 2026-09-10 | Latest Price: 1,124.28 | Max Drawdown 60d Percent: -12.22%

Fundamental context

Current Iv Percent: 31.85% | Iv Rank: 22.47 | Iv Percentile: 23.51 | Next Earnings Date: 2026-10-29 | Ex Dividend Date: 2026-08-13

Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

Data, AI and model limitations

Prices, volumes, fundamentals, options data, news-derived context and model outputs reflect the timestamps shown and may be delayed, incomplete, revised or inaccurate. AI-generated explanations can omit context or produce errors. Models can fail when volatility, liquidity, correlations or market regimes change.

Performance and scenario limitations

Past, hypothetical, back-tested, simulated and model-derived results are not indicative of future results. Strategy statistics may exclude commissions, fees, taxes, slippage, early assignment, execution constraints and other costs unless expressly stated. Actual outcomes may differ materially.

Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

Reference documents

Official product terms and standardized options disclosure

Jason Wheel	**jasonwheel.com**
Terms of Use	**jasonwheel.com / Terms**
Privacy Policy	**jasonwheel.com / Privacy**
Options Disclosure Document	**theocc.com / Options Disclosure Document**