



Eli Lilly and Co / LLY

Equity | Generated Sep 4, 2026 11:32 PM EDT

Current price	Daily move	Bid / Ask	Previous close
\$1,146.65	-12.95 -1.12%	-/-	\$1,159.60

Market	NYSE
Industry	Pharmaceuticals
Market data as of	Sep 4, 2026 11:32 PM EDT

JW Intelligence Report

Complete | 3 of 3 sections | Sep 4, 2026 7:51 PM EDT

JW Rank	Rank label	Confidence	IV percentile
61.3 / 100	Balanced	high	18 / 100
Model reference	Upside scenario	Risk reference	Wheel strategy fit
\$1,135.00	\$1,195.00	\$1,105.00	67 / 100

Options stance	bullish
Tail-risk safety	64 / 100
JW Rank data coverage / as of	100.0% Sep 4, 2026 7:51 PM EDT

Key insight

LLY Option Market Implies Continued Growth Potential Despite Recent Pullback

Market read

The US options market for LLY suggests a bullish outlook despite recent price weakness. While the stock has pulled back from its 52-week high, implied volatility remains elevated, indicating anticipation of continued growth and potential volatility in the coming months. The term structure is in contango, with longer-dated options priced at a premium to shorter-dated ones, suggesting market participants expect further upside.

Strategy context

The recent pullback in LLY presents an opportunity for investors to consider bullish options strategies. The elevated implied volatility suggests that there is significant potential for price movement in either direction.



JW AI conclusions

Short- and medium-term model interpretation

AI context bias

Bearish

AI analysis updated

Sep 4, 2026 1:53 PM EDT

Short-term scenario

Cautious/wait for confirmation of support hold amid short-term weakness and mixed technicals (possible bounce but high uncertainty from volatility, competition, and news flow). Not a strong conviction buy at current levels.

Three-month outlook

Constructive but with notable uncertainty: continued GLP-1/incretin growth, pipeline (retatrutide, oral Foundayo, immunology/oncology) and raised guidance support potential 5-15%+ move toward analyst targets (\$1,260-1,315+), assuming no major setbacks. Risks include competition (Novo), valuation (high P/E), execution on manufacturing/access, next earnings (~late Oct), and broader market. Long-term uptrend intact above 200-day MA but near-term chop possible.

Market sentiment

Cautiously mixed-to-positive among limited recent posts. Bullish notes on pipeline (retatrutide, others), JPM reiterating Overweight with \$1,400 PT, BMO upgrade to Buy, and Foundayo pricing adjustments for competitiveness. Some retail interest in growth story and even meme-coin pairings. Older posts more skeptical on valuation. Overall growth optimism tempered by high P/E and current weakness.

Supporting evidence

Implied volatility for LLY is currently 30.23%, indicating expectations of significant price movement in the coming months. | The term structure of LLY options is in contango, with longer-dated options priced at a premium to shorter-dated ones, suggesting market participants expect further upside. | Reference spreads suggest potential for bullish strategies, such as Bull Put Spreads, which profit from limited downside risk and potential upside gains.

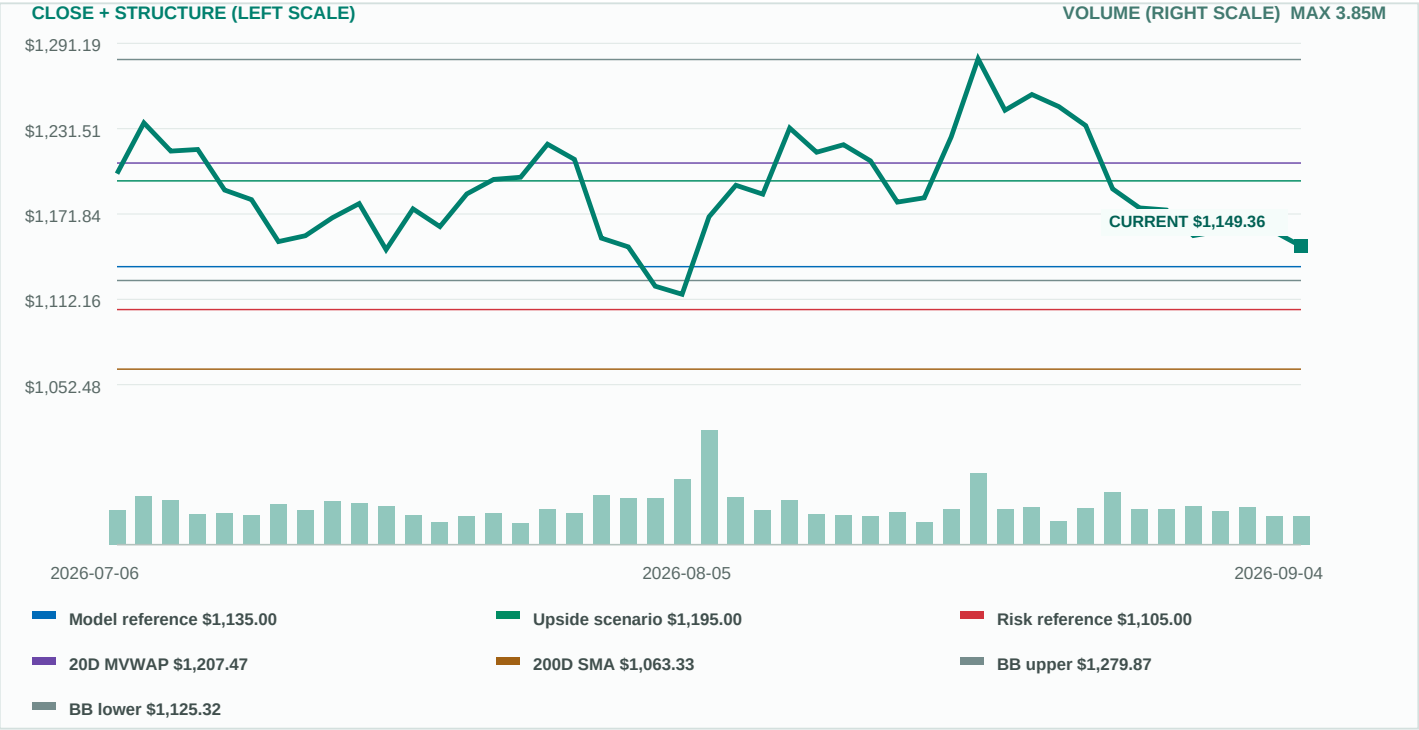
Risk watch

Competition from other pharmaceutical companies, particularly Novo Nordisk, could impact LLY's growth trajectory.



Enhanced price structure

45 trading days with volume, model levels and current technical reference bands



45 complete trading-session observations



JW Rank factors

Score, source coverage and interpretation for each decision factor



Decision summary

Primary model reads before the detailed indicator appendix

Momentum

bullish_recovery

Institutional flow

Below MVWAP

Structure

Above 200D trend

Volatility

medium



Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	BULLISH RECOVERY neutral MACD decelerating
Trend signal	BULLISH RECOVERY
RSI signal	neutral
RSI (7 / 14 / 21)	29.44 / 41.33 / 45.72
RSI velocity	-0.67
MACD line / signal / histogram	-7.66 / - / 1.94
MACD acceleration	-2.36
Stochastic K / D	10.29 / 9.73

Institutional footprints

Volume-weighted cost, price location and flow

Current read	Below institutional MVWAP Accumulation bias
Institutional flow	0.16
20-day MVWAP	\$1,207.47
Price vs 20-day MVWAP	-5.04%
Daily reference VWAP	\$1,148.70
Price vs daily reference	-0.18%
Volume	971.50K

Structural context

Long-term trend and volatility boundaries

Current read	Above 200-day trend Negative macro velocity
Macro velocity	-1.31
20-day / 200-day SMA	\$1,202.60 / \$1,063.33
Bollinger range	\$1,125.32 - \$1,279.87
Bollinger position	0.156



Options and volatility intelligence

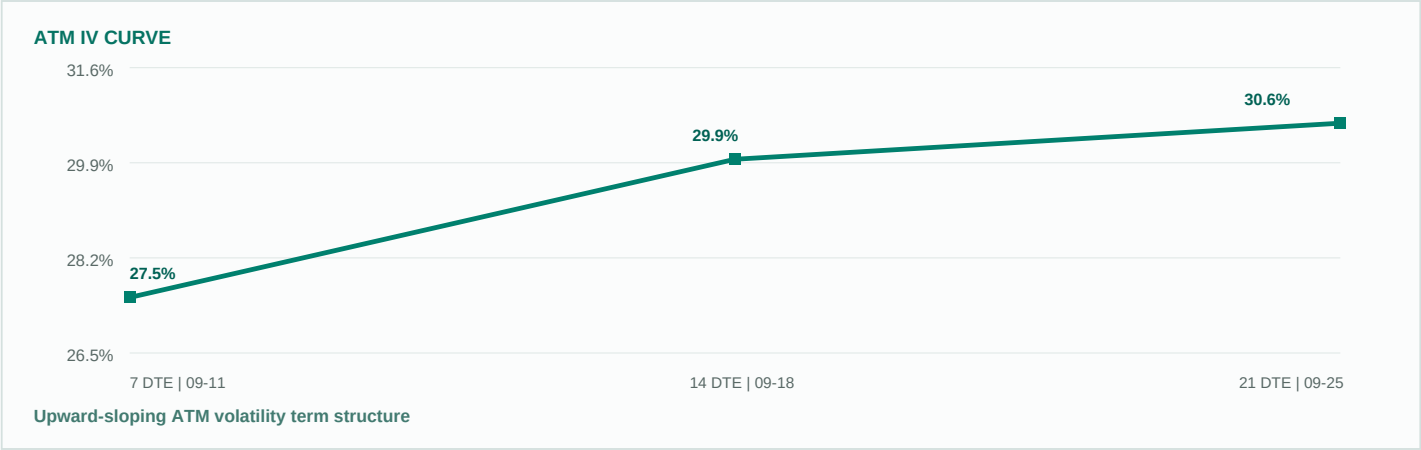
Structure, premium conditions and principal risks

IV rank	IV percentile	VVIX	SKEW
16 / 100	14 / 100	82.43	150.63

Market regime	Calm
Tail-risk regime	NORMAL TAIL RISK
Term structure	contango
Term slope	+3.14 pts
Skew read	balanced
Liquidity / quote coverage	100.0%
Options observation	Sep 4, 2026 4:35 PM EDT Coverage 88.9%

Option term structure

ATM implied-volatility curve by days to expiration



EXPIRATION	DTE	ATM IV	STATE
2026-09-11	7	27.5%	-
2026-09-18	14	29.9%	-
2026-09-25	21	30.6%	-



Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit



Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	2026-10-29
Earnings IV-crush risk	NOT MEASURED
VIX	14.02
VVIX	82.43
SKEW index	150.63
Observation confidence	high
Option quote quality	reliable
Contracts observed	104



Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	104

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

The US options market for LLY suggests a bullish outlook despite recent price weakness. While the stock has pulled back from its 52-week high, implied volatility remains elevated, indicating anticipation of continued growth and potential volatility in the coming months. The term structure is in contango, with longer-dated options priced at a premium to shorter-dated ones, suggesting market participants expect further upside.

Options context

LLY Option Market Implies Continued Growth Potential Despite Recent Pullback

Wheel context

The recent pullback in LLY presents an opportunity for investors to consider bullish options strategies. The elevated implied volatility suggests that there is significant potential for price movement in either direction.

Observed evidence

Implied volatility for LLY is currently 30.23%, indicating expectations of significant price movement in the coming months. | The term structure of LLY options is in contango, with longer-dated options priced at a premium to shorter-dated ones, suggesting market participants expect further upside. | Reference spreads suggest potential for bullish strategies, such as Bull Put Spreads, which profit from limited downside risk and potential upside gains.

Principal risks to monitor

Competition from other pharmaceutical companies, particularly Novo Nordisk, could impact LLY's growth trajectory.



Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization	P/E (TTM)
\$1.09T	40.31
ROE	Revenue growth
92.6%	31.7%
EPS growth	Operating margin
49.3%	42.2%
Net profit margin	Gross margin
33.5%	-
Free cash flow CAGR	Debt / equity
5.9%	1.60
Dividend yield	Beta
0.8%	0.43
52-week range	
\$712.05 - \$1,292.65	

Company or fund profile

Issuer identity and classification

Name	Market
Eli Lilly and Co	NYSE
Industry	Country
Pharmaceuticals	US
Currency	IPO date
USD	1970-07-09
Shares outstanding	52-week return
941.74M	57.2%
Book value per share	Revenue per share
\$35.98	\$89.14
Website	
	lilly.com



Latest strategy observation

Most recent shared general market signal available when this report was generated

LLY Covered Call signal

Covered Call | 2026-09-11

At signal \$1,145.50 | Current \$1,146.65

SHORT Option \$1,095.00 B \$48.35 / A \$55.95

High turnover | CR \$52.15

Sep 4, 2026 9:56 AM EDT



Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	\$35.45
ATR as % of price	3.1%
Volatility environment	medium
Current IV	30.8%
IV rank	18 / 100
IV percentile	18 / 100

Technical health and risk radar

Derived indicator health and event context

Overall health	72 / 100
Trend health	78 / 100
Momentum health	75 / 100
Volatility health	64 / 100
Structure health	66 / 100
Earnings risk / date	low 2026-10-29
Macro risk	unknown
Volatility risk	medium
Structure risk	low

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	\$1,202.60 / \$1,191.50 / \$1,063.33
EMA (9 / 21)	\$1,172.68 / \$1,186.04
Bollinger upper / middle / lower	\$1,279.87 / \$1,202.60 / \$1,125.32
Bollinger %B	0.156
True high / low	\$1,159.60 / \$1,138.30



Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
5-day true high / low	\$1,188.33 / \$1,137.50

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	-1.308	-
SMA50	0.780	-
MVWAP20	0.156	-
MACD	-2.357	-
RSI	-0.669	-
Volume	-52203.000	-
ATR	-0.601	-
T1	-	-5.28 / 1208.57 / 1171.66 / 1137.50
T2	-	-3.22 / 1209.94 / 1187.83 / 1158.00
T3	-	-0.59 / 1207.00 / 1188.33 / 1156.73



Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	\$1,140.17
Options intelligence as of	Sep 4, 2026 4:35 PM EDT
Options data coverage	88.9%
SKEW regime	HIGH TAIL RISK SKEW
VVIX regime	VVIX FLAT
Front expiration / DTE	2026-09-11 7 DTE
Front at-the-money IV	27.5%
25-delta skew	-0.02
Put / Call 25-delta	\$1,115.00 Delta -0.268 / \$1,172.50 Delta 0.246
Median option bid/ask spread	16.3%
Bid/ask spread	-
Contracts observed / quoted	104 / 104

Price context

Last Price: 1,140.17 | Bid: 1,140.00 | Ask: 1,140.36 | Previous Close: 1,159.60 | Change: -19.43 |
Daily change: -1.68% | Update Time: 2026-09-04T14:49:25.202923-04:00 | Latest History Date: 2026-09-04
| Latest History Price: 1,140.18

Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-11 | Latest Date: 2026-09-04 | Latest Price:
1,140.18 | Max Drawdown 60d Percent: -10.95%

Fundamental context

Current Iv Percent: 30.23% | Iv Rank: 15.67 | Iv Percentile: 14.29 | Next Earnings Date: 2026-10-29 |
Ex Dividend Date: 2026-08-13 | Dividend Yield: 60.00



Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

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Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

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Reference documents

Official product terms and standardized options disclosure

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