



Eli Lilly and Co / LLY

Equity | Generated Sep 2, 2026 11:31 PM EDT

Current price	Daily move	Bid / Ask	Previous close
\$1,162.61	+2.61 +0.22%	\$1,162.00/\$1,163.00	\$1,160.00

Market	NYSE
Industry	Pharmaceuticals
Market data as of	Sep 2, 2026 11:31 PM EDT

JW Intelligence Report

Complete | 3 of 3 sections | Sep 2, 2026 7:51 PM EDT

JW Rank	Rank label	Confidence	IV percentile
62.9 / 100	Balanced	high	22 / 100
Model reference	Upside scenario	Risk reference	Wheel strategy fit
\$1,155.00	\$1,215.00	\$1,125.00	69 / 100

Options stance	bullish
Tail-risk safety	64 / 100
JW Rank data coverage / as of	100.0% Sep 2, 2026 7:51 PM EDT

Key insight

LLY Option Market Implies Upside Potential Despite Recent Dip

Market read

The LLY option market suggests bullish sentiment despite a recent dip in the stock price. The term structure exhibits backwardation, with near-term options priced at a premium to longer-dated options. This indicates that the market anticipates potential upside movement in the near future. Additionally, the skew is balanced, suggesting neutral expectations for directional movement.

Strategy context

The market appears to be pricing in potential upside from upcoming catalysts such as retatrutide BLA submission and continued growth in Mounjaro/Zepbound/Foundayo sales.



JW AI conclusions

Short- and medium-term model interpretation

AI context bias

Bullish

AI analysis updated

Sep 2, 2026 1:45 PM EDT

Short-term scenario

Cautious/speculative buy on dip for potential 1-3 week bounce given mildly oversold RSI and support test, but high uncertainty from recent acquisition reaction, technical breakdown below short-term MAs, and lack of strong volume confirmation. Wait for hold above \$1,155 or improved momentum.

Three-month outlook

Moderately bullish with potential 8-15% upside toward \$1,250-\$1,315 analyst targets, supported by continued Mounjaro/Zepbound/Foundayo volume growth, raised 2026 guidance, and pipeline catalysts (retatrutide submission). However, significant uncertainty exists due to elevated valuation (trailing P/E ~39), intensifying GLP-1 competition and pricing/reimbursement pressures, execution risks on recent acquisitions, and broader market/macro factors. Possible range \$1,080-\$1,350 depending on news and sentiment; not a low-risk setup.

Market sentiment

Mixed with cautious optimism. Positive commentary on retatrutide pipeline completion, analyst upgrades (BMO to Buy, JPMorgan Overweight with \$1,400 PT), and GLP-1 leadership. Frustration over recent two-week decline compared to peers; some viewing current levels as oversold bounce setup or dip-buy opportunity. Persistent valuation skepticism around high P/E. Overall sentiment leans constructive on fundamentals amid technical weakness.

Supporting evidence

The front-month ATM IV is 36.5%, higher than the average implied volatility of 31.45% over the past month. | The term structure shows backwardation with near-term options priced at a premium to longer-dated options, suggesting anticipation of near-term upside. | The balanced delta skew indicates neutral expectations for directional movement.

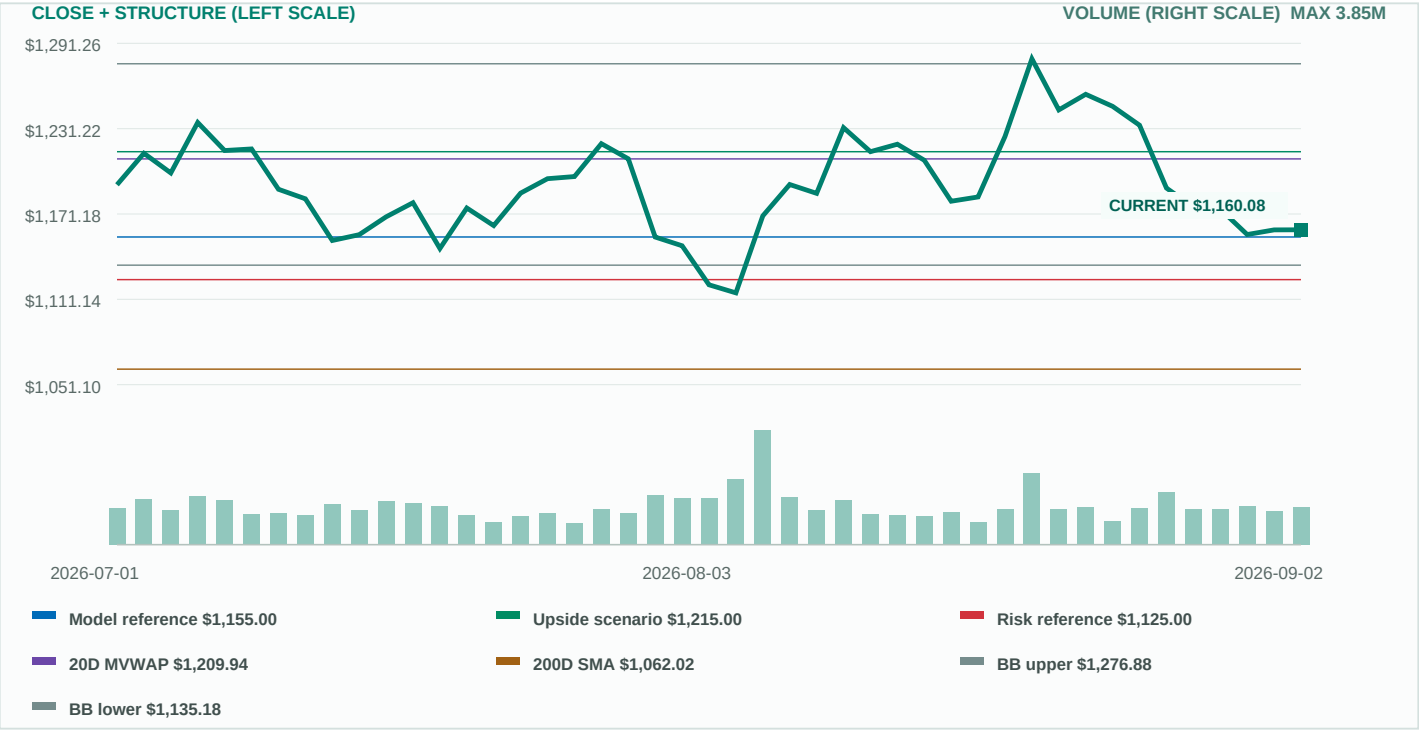
Risk watch

Recent acquisition of Merida Biosciences has caused some short-term stock price decline, potentially impacting investor sentiment.



Enhanced price structure

45 trading days with volume, model levels and current technical reference bands

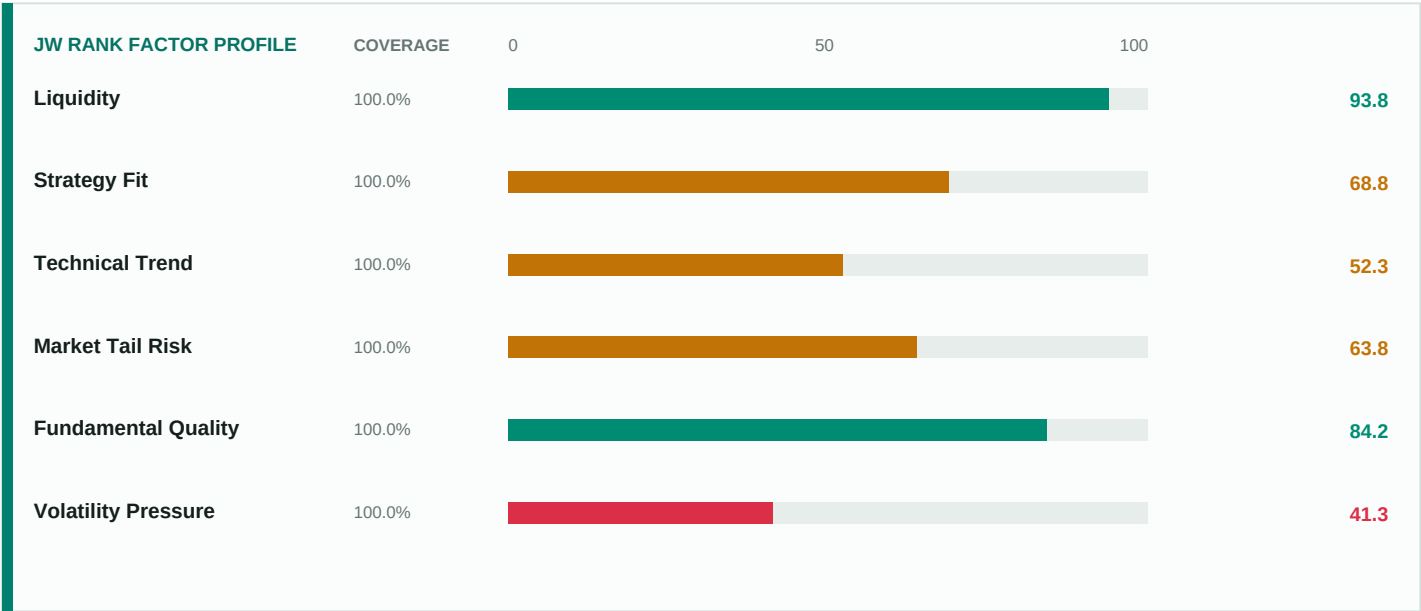


45 complete trading-session observations



JW Rank factors

Score, source coverage and interpretation for each decision factor



Decision summary

Primary model reads before the detailed indicator appendix

Momentum

bullish_recovery

Institutional flow

Below MVWAP

Structure

Above 200D trend

Volatility

medium



Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	BULLISH RECOVERY neutral MACD decelerating
Trend signal	BULLISH RECOVERY
RSI signal	neutral
RSI (7 / 14 / 21)	33.53 / 43.36 / 47.09
RSI velocity	-0.70
MACD line / signal / histogram	-3.22 / - / 6.74
MACD acceleration	-3.54
Stochastic K / D	8.20 / 8.29

Institutional footprints

Volume-weighted cost, price location and flow

Current read	Below institutional MVWAP Accumulation bias
Institutional flow	3.33
20-day MVWAP	\$1,209.94
Price vs 20-day MVWAP	-3.91%
Daily reference VWAP	\$1,168.64
Price vs daily reference	-0.52%
Volume	1.27M

Structural context

Long-term trend and volatility boundaries

Current read	Above 200-day trend Positive macro velocity
Macro velocity	1.17
20-day / 200-day SMA	\$1,206.03 / \$1,062.02
Bollinger range	\$1,135.18 - \$1,276.88
Bollinger position	0.176



Options and volatility intelligence

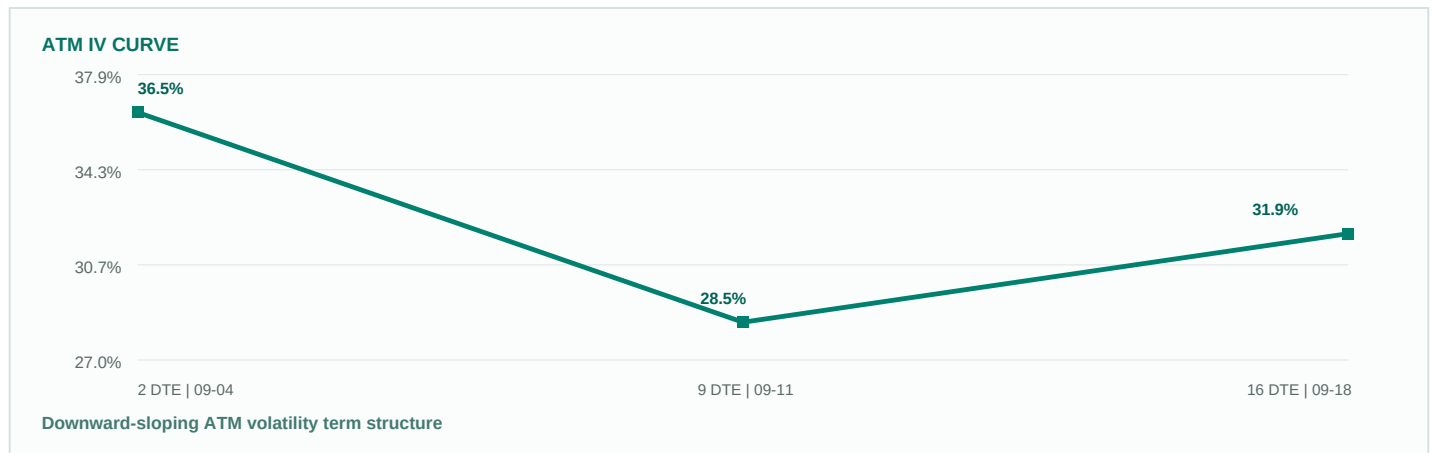
Structure, premium conditions and principal risks

IV rank 25 / 100	IV percentile 23 / 100	VVIX 87.01	SKEW 149.23
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Market regime	Calm
Tail-risk regime	NORMAL TAIL RISK
Term structure	backwardation
Term slope	-4.65 pts
Skew read	balanced
Liquidity / quote coverage	100.0%
Options observation	Sep 2, 2026 4:40 PM EDT Coverage 88.9%

Option term structure

ATM implied-volatility curve by days to expiration



EXPIRATION	DTE	ATM IV	STATE
2026-09-04	2	36.5%	-
2026-09-11	9	28.5%	-
2026-09-18	16	31.9%	-



Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit



Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	2026-10-29
Earnings IV-crush risk	NOT MEASURED
VIX	15.21
VVIX	87.01
SKEW index	149.23
Observation confidence	high
Option quote quality	reliable
Contracts observed	101



Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	101

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

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Options context

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Wheel context

The market appears to be pricing in potential upside from upcoming catalysts such as retatrutide BLA submission and continued growth in Mounjaro/Zepbound/Foundayo sales.

Observed evidence

The front-month ATM IV is 36.5%, higher than the average implied volatility of 31.45% over the past month. | The term structure shows backwardation with near-term options priced at a premium to longer-dated options, suggesting anticipation of near-term upside. | The balanced delta skew indicates neutral expectations for directional movement.

Principal risks to monitor

Recent acquisition of Merida Biosciences has caused some short-term stock price decline, potentially impacting investor sentiment.



Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization	P/E (TTM)
\$1.09T	43.17
ROE	Revenue growth
92.6%	31.7%
EPS growth	Operating margin
49.3%	42.2%
Net profit margin	Gross margin
33.5%	-
Free cash flow CAGR	Debt / equity
5.9%	1.60
Dividend yield	Beta
0.8%	0.45
52-week range	
\$712.05 - \$1,292.65	

Company or fund profile

Issuer identity and classification

Name	Market
Eli Lilly and Co	NYSE
Industry	Country
Pharmaceuticals	US
Currency	IPO date
USD	1970-07-09
Shares outstanding	52-week return
941.74M	57.9%
Book value per share	Revenue per share
\$35.98	\$89.14
Website	lilly.com



Latest strategy observation

Most recent shared general market signal available when this report was generated

LLY Covered Call signal	Sep 2, 2026 1:39 PM EDT
Covered Call 2026-09-04	
At signal \$1,160.96 Current \$1,162.61	
SHORT Option \$1,160.00 B \$12.95 / A \$15.00	
High turnover CR \$13.98	



Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	\$36.72
ATR as % of price	3.2%
Volatility environment	medium
Current IV	31.3%
IV rank	24 / 100
IV percentile	22 / 100

Technical health and risk radar

Derived indicator health and event context

Overall health	73 / 100
Trend health	78 / 100
Momentum health	79 / 100
Volatility health	62 / 100
Structure health	68 / 100
Earnings risk / date	low 2026-10-29
Macro risk	unknown
Volatility risk	medium
Structure risk	low

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	\$1,206.03 / \$1,190.22 / \$1,062.02
EMA (9 / 21)	\$1,183.24 / \$1,192.72
Bollinger upper / middle / lower	\$1,276.88 / \$1,206.03 / \$1,135.18
Bollinger %B	0.176
True high / low	\$1,187.83 / \$1,158.00



Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
5-day true high / low	\$1,190.11 / \$1,147.00

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	1.165	-
SMA50	1.127	-
MVWAP20	3.329	-
MACD	-3.537	-
RSI	-0.699	-
Volume	26096.670	-
ATR	-0.580	-
T1	-	-0.59 / 1207.00 / 1188.33 / 1156.73
T2	-	2.79 / 1201.88 / 1174.61 / 1147.00
T3	-	7.39 / 1199.95 / 1180.00 / 1162.93



Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	\$1,166.39
Options intelligence as of	Sep 2, 2026 4:40 PM EDT
Options data coverage	88.9%
SKEW regime	HIGH TAIL RISK SKEW
VVIX regime	VVIX FLAT
Front expiration / DTE	2026-09-04 2 DTE
Front at-the-money IV	36.5%
25-delta skew	0.60
Put / Call 25-delta	\$1,145.00 Delta -0.257 / \$1,187.50 Delta 0.253
Median option bid/ask spread	32.9%
Bid/ask spread	-
Contracts observed / quoted	101 / 101

Price context

Last Price: 1,166.39 | Bid: 1,165.36 | Ask: 1,166.41 | Previous Close: 1,160.00 | Change: 6.39 | Daily change: 0.55% | Update Time: 2026-09-02T14:47:03.146393-04:00 | Latest History Date: 2026-09-02 | Latest History Price: 1,164.73

Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-09 | Latest Date: 2026-09-02 | Latest Price: 1,164.73 | Max Drawdown 60d Percent: -9.70%

Fundamental context

Current Iv Percent: 31.45% | Iv Rank: 24.76 | Iv Percentile: 22.62 | Next Earnings Date: 2026-10-29 | Ex Dividend Date: 2026-08-13 | Dividend Yield: 60.00



Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

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Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

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Reference documents

Official product terms and standardized options disclosure

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