Alphabet Inc. / GOOGL

Equity | Generated Nov 24, 2026 11:30 PM EST

Current price	Daily move	Bid / Ask	Previous close
$277.11	-4.99 -1.77%	$276.80/$277.11	$282.10

Market	**NYSE**
Industry	**Media**
Market data as of	**Nov 24, 2026 11:30 PM EST**

JW Intelligence Report

Complete | 3 of 3 sections | Nov 24, 2026 6:50 PM EST

JW Rank	Rank label	Confidence	IV percentile
52.7 / 100	Balanced	high	73 / 100

Model reference	Upside scenario	Risk reference	Wheel strategy fit
$276.00	$288.00	$268.00	61 / 100

Options stance	**mixed**
Tail-risk safety	**35 / 100**
JW Rank data coverage / as of	**100.0% | Nov 24, 2026 6:50 PM EST**

Key insight

GOOGL: Mixed Signals, Elevated Uncertainty

Market read

GOOGL's price action reflects a market grappling with conflicting signals. While recent AI-related rallies have partially reversed, the stock remains below key moving averages, suggesting a prevailing bearish trend. Technical indicators show mixed signals, with RSI near oversold levels but MACD remaining negative. The upcoming earnings date and potential legal developments surrounding AI product claims add to the uncertainty.

Strategy context

GOOGL's implied volatility is elevated, reflecting the heightened uncertainty surrounding its future prospects. This presents both opportunities and risks for options traders.

JW AI conclusions

Short- and medium-term model interpretation

AI context bias	**Bearish**
AI analysis updated	**Nov 24, 2026 2:11 PM EST**

Short-term scenario

Cautious tactical long only if price holds a dip near support over the next 1-3 weeks; the primary trend is still down and event risk is elevated. This is an illustrative risk framework, not a recommendation. Uncertainty is high: a failed bounce could retest the November lows quickly.

Three-month outlook

Base case is a choppy attempt to recover toward roughly 300-330 if Cloud momentum holds, the AI product narrative stabilizes, and capex fears ease, helped by a P/E well below Alphabet's own recent history and analyst targets still far above the price. A plausible downside case is a retest or break of the ~264 area if free-cash-flow pressure, Search competition, or a broader AI derating persists. The three-month path is highly uncertain; recent daily moves of several percent and binary headlines make a clean trend unlikely. No return is assured.

Market sentiment

Sentiment is mixed and low-conviction. Bullish posts emphasize a roughly 15-17x earnings multiple, Cloud more than doubling with a large backlog, in-house TPUs, and Gemini 4 Neon, with some calling the area near 265-279 a buy after the post-earnings drop. Cautious or bearish posts cite relative weakness, distribution, negative free cash flow, slower Search growth, heavy weekly put interest, and broader AI valuation risk. One flow note described intraday options as call-led while the weekly book remained put-heavy. Overall tone is valuation-supportive but technically skeptical. Uncertainty: X posts are noisy, promotional, and not a reliable sample of institutional positioning.

Supporting evidence

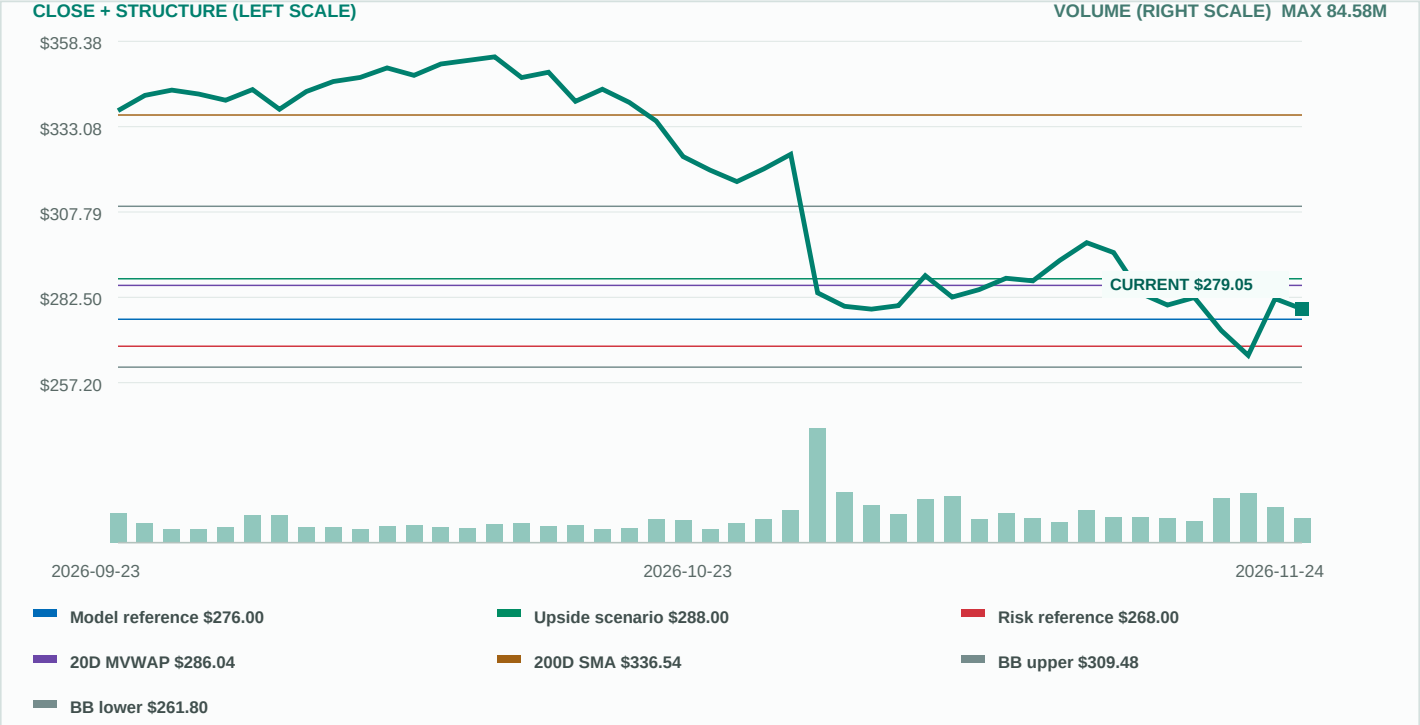
GOOGL is trading below its 20-day, 50-day, and 200-day moving averages, indicating a downtrend. | RSI(14) is near oversold levels but MACD remains negative, suggesting mixed technical signals. | The stock has experienced volatility tied to AI news, with recent rallies partially reversing. | Upcoming earnings and potential legal developments related to AI products contribute to market uncertainty.

Risk watch

Earnings date approaching with potential for significant price swings. | Ongoing legal challenges related to AI product claims could negatively impact sentiment.

Enhanced price structure

45 trading days with volume, model levels and current technical reference bands



45 complete trading-session observations

JW Rank factors

Score, source coverage and interpretation for each decision factor



Decision summary

Primary model reads before the detailed indicator appendix

Momentum	Institutional flow	Structure	Volatility
strong_bear	Below MVWAP	Below 200D trend	high

Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	**STRONG BEAR | neutral | MACD accelerating**
Trend signal	**STRONG BEAR**
RSI signal	**neutral**
RSI (7 / 14 / 21)	**44.16 / 39.62 / 38.84**
RSI velocity	**3.01**
MACD line / signal / histogram	**-12.18 / - / -12.83**
MACD acceleration	**0.20**
Stochastic K / D	**27.63 / 17.06**

Institutional footprints

Volume-weighted cost, price location and flow

Current read	**Below institutional MVWAP | Distribution bias**
Institutional flow	**-1.47**
20-day MVWAP	**$286.04**
Price vs 20-day MVWAP	**-3.12%**
Daily reference VWAP	**$278.95**
Price vs daily reference	**-0.66%**
Volume	**18.19M**

Structural context

Long-term trend and volatility boundaries

Current read	**Below 200-day trend | Negative macro velocity**
Macro velocity	**-2.19**
20-day / 200-day SMA	**$285.64 / $336.54**
Bollinger range	**$261.80 - $309.48**
Bollinger position	**0.362**

Options and volatility intelligence

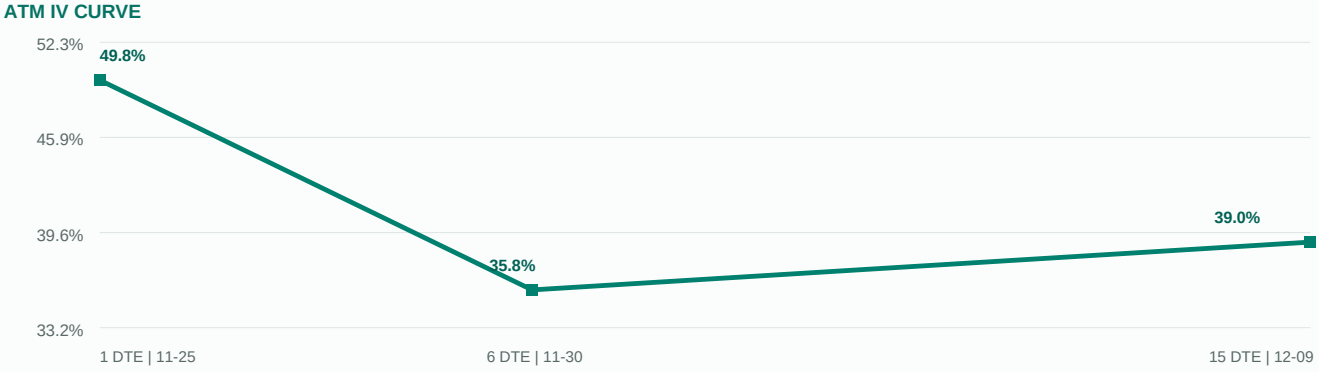
Structure, premium conditions and principal risks

IV rank	IV percentile	VVIX	SKEW
81 / 100	78 / 100	114.93	140.37

Market regime	**CRASH RISK**
Tail-risk regime	**HIGH TAIL RISK**
Term structure	**backwardation**
Term slope	**-10.81 pts**
Skew read	**balanced**
Liquidity / quote coverage	**96.8%**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Nov 24, 2026 2:32 PM EST**
Options data quality	**Coverage 88.9%**

Option term structure

ATM implied-volatility curve by days to expiration



Downward-sloping ATM volatility term structure

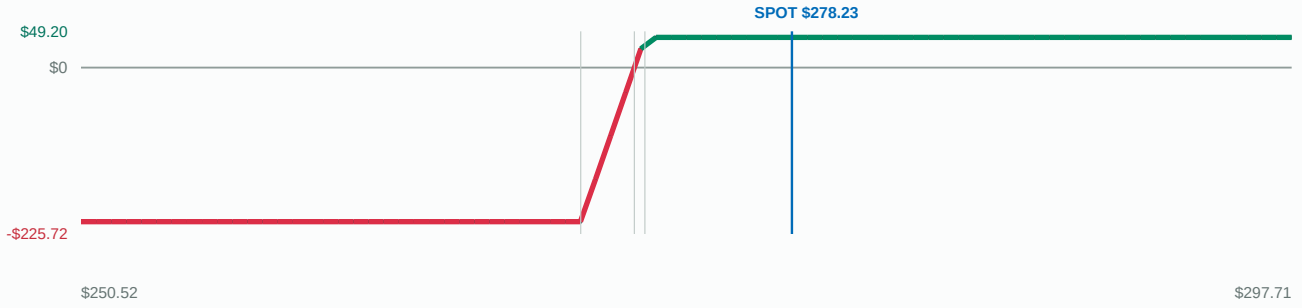
EXPIRATION	DTE	ATM IV	STATE
2026-11-25	1	49.8%	-
2026-11-30	6	35.8%	-
2026-12-09	15	39.0%	-

Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

Bull Put Spread reference

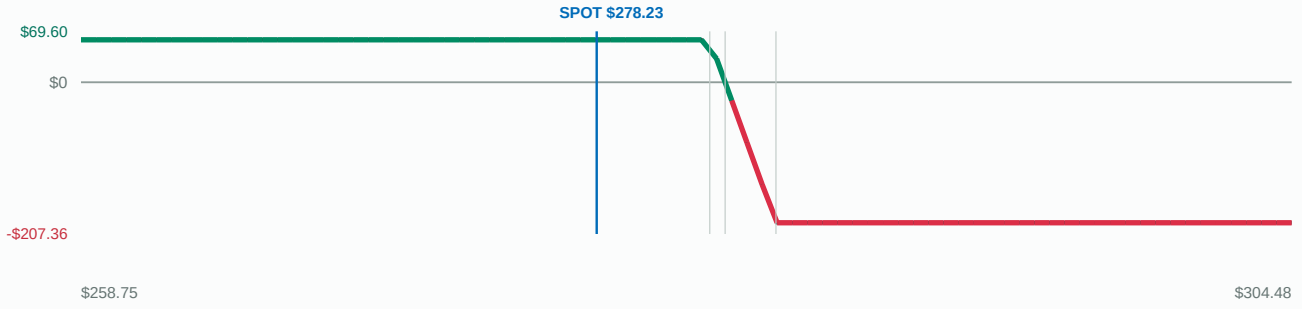
Short $272.50 | Long $270.00 | Width $2.50 | Net credit $0.41



Max profit $41.00 | Max loss -$209.00 | Break-even $272.09 | Per contract at expiry

Bear Call Spread reference

Short $282.50 | Long $285.00 | Width $2.50 | Net credit $0.58



Max profit $58.00 | Max loss -$192.00 | Break-even $283.08 | Per contract at expiry

Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	**2027-02-03**
Earnings IV-crush risk	**NOT MEASURED**
VIX	**26.41**
VVIX	**114.93**
SKEW index	**140.37**
Observation confidence	**high**
Option quote quality	**reliable**
Contracts observed	**124**

Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	**120**

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

GOOGL's price action reflects a market grappling with conflicting signals. While recent AI-related rallies have partially reversed, the stock remains below key moving averages, suggesting a prevailing bearish trend. Technical indicators show mixed signals, with RSI near oversold levels but MACD remaining negative. The upcoming earnings date and potential legal developments surrounding AI product claims add to the uncertainty.

Options context

GOOGL: Mixed Signals, Elevated Uncertainty

Wheel context

GOOGL's implied volatility is elevated, reflecting the heightened uncertainty surrounding its future prospects. This presents both opportunities and risks for options traders.

Observed evidence

GOOGL is trading below its 20-day, 50-day, and 200-day moving averages, indicating a downtrend. | RSI(14) is near oversold levels but MACD remains negative, suggesting mixed technical signals. | The stock has experienced volatility tied to AI news, with recent rallies partially reversing. | Upcoming earnings and potential legal developments related to AI products contribute to market uncertainty.

Principal risks to monitor

Earnings date approaching with potential for significant price swings. | Ongoing legal challenges related to AI product claims could negatively impact sentiment.

Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization **$3.47T**	P/E (TTM) **14.78**
ROE **42.6%**	Revenue growth **12.5%**
EPS growth **33.4%**	Operating margin **33.2%**
Net profit margin **50.0%**	Gross margin **-**
Free cash flow CAGR **11.3%**	Debt / equity **0.12**
Dividend yield **-**	Beta **1.25**
52-week range **$264.22 - $408.61**	

Company or fund profile

Issuer identity and classification

Name **Alphabet Inc.**	Market **NYSE**
Industry **Media**	Country **US**
Currency **USD**	IPO date **2004-08-19**
Shares outstanding **12.29B**	52-week return **-8.3%**
Book value per share **$55.11**	Revenue per share **$38.09**

Website	**abc.xyz**

Latest strategy observation

Most recent shared general market signal available when this report was generated

GOOGL Covered Call signal

Nov 24, 2026 9:45 AM EST

Covered Call | 2026-11-25

At signal $278.36 | Current $277.11

SHORT **Option $280.00 B $3.15 / A $3.20**

Conservative | CR $3.18

Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	**$11.51**
ATR as % of price	**4.1%**
Volatility environment	**high**
Current IV	**35.9%**
IV rank	**79 / 100**
IV percentile	**73 / 100**
Technical Snapshot IV source	**Private fundamentals snapshot**
Technical Snapshot IV observed at	**Nov 24, 2026 6:30 PM EST**

Technical health and risk radar

Derived indicator health and event context

Overall health	**54 / 100**
Trend health	**25 / 100**
Momentum health	**72 / 100**
Volatility health	**48 / 100**
Structure health	**86 / 100**
Earnings risk / date	**low | 2027-02-03**
Macro risk	**unknown**
Volatility risk	**high**
Structure risk	**low**

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	**$285.64 / $319.64 / $336.54**
EMA (9 / 21)	**$280.75 / $291.00**
Bollinger upper / middle / lower	**$309.48 / $285.64 / $261.80**

Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
Bollinger %B	**0.362**
True high / low	**$282.10 / $276.03**
5-day true high / low	**$295.43 / $264.22**

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	-2.186	**-**
SMA50	-1.376	**-**
MVWAP20	-1.469	**-**
MACD	0.195	**-**
RSI	3.012	**-**
Volume	-4856337.000	**-**
ATR	0.259	**-**
T1	-	**-12.74 / 287.35 / 285.14 / 265.29**
T2	-	**-13.59 / 288.51 / 283.15 / 264.22**
T3	-	**-12.76 / 290.44 / 295.43 / 272.36**

Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	**$278.23**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Nov 24, 2026 2:32 PM EST**
Options data coverage	**88.9%**
SKEW regime	**HIGH TAIL RISK SKEW**
VVIX regime	**VVIX RISING**
Front expiration / DTE	**2026-11-25 | 1 DTE**
Front at-the-money IV	**49.8%**
25-delta skew	**4.97**
Put / Call 25-delta	**$272.50 Delta -0.223 / $282.50 Delta 0.284**
Median option bid/ask spread	**12.2%**
Bid/ask spread	**-**
Contracts observed / quoted	**124 / 120**

Price context

Last Price: 278.23 | Bid: 278.21 | Ask: 278.25 | Previous Close: 282.10 | Change: -3.87 | Daily change: -1.37% | Update Time: 2026-11-24T14:32:45.103607-05:00 | Latest History Date: 2026-11-24 | Latest History Price: 278.23

Historical context

Trading-day sample: 60 sessions | First Date: 2026-09-01 | Latest Date: 2026-11-24 | Latest Price: 278.23 | Max Drawdown 60d Percent: -25.26%

Fundamental context

Current Iv Percent: 36.51% | Iv Rank: 81.22 | Iv Percentile: 77.69 | Next Earnings Date: 2027-02-03 | Ex Dividend Date: 2026-12-06

Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

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Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

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Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

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Reference documents

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