Costco Wholesale Corp / COST

Equity | Generated Nov 2, 2026 11:30 PM EST

Current price	Daily move	Bid / Ask	Previous close
$1,040.00	+27.72 +2.74%	$1,026.91/$1,045.00	$1,012.28

Market	**NYSE**
Industry	**Retail**
Market data as of	**Nov 2, 2026 11:30 PM EST**

JW Intelligence Report

Complete | 3 of 3 sections | Nov 2, 2026 6:50 PM EST

JW Rank	Rank label	Confidence	IV percentile
77.9 / 100	Constructive	high	49 / 100

Model reference	Upside scenario	Risk reference	Wheel strategy fit
$1,020.00	$1,068.00	$995.00	81 / 100

Options stance	**bullish**
Tail-risk safety	**56 / 100**
JW Rank data coverage / as of	**100.0% | Nov 2, 2026 6:50 PM EST**

Key insight

Costco's Strong Performance Fuels Bullish Sentiment

Market read

COST is showing bullish momentum with a strong price increase driven by positive news and technical indicators. Recent earnings were reported to be slightly above expectations, and the company continues to gain market share in the grocery sector. The stock is trading above its key moving averages, and technical indicators suggest continued upward movement.

Strategy context

The bullish sentiment is supported by positive news and technical indicators, suggesting potential for further upside.

JW AI conclusions

Short- and medium-term model interpretation

AI context bias	**Bearish**
AI analysis updated	**Nov 2, 2026 1:45 PM EST**

Short-term scenario

Cautious over 1-3 weeks: do not chase the +2.7% spike. Prefer a pullback toward former resistance near $1,010-$1,025. Trend and share gains are supportive, but stretched RSI and a premium multiple raise fade risk. Levels are illustrative, not a live-price buy, and are uncertain.

Three-month outlook

Base case is range-bound to modestly higher into early 2027, supported by holiday traffic, membership loyalty, and grocery-share gains, with Dec 10, 2026 earnings as the main catalyst. Consensus targets already sit close to the current price, so three-month upside looks limited unless comps or fees surprise. Downside is valuation compression if growth slows; a miss could retest roughly $950-$980 near longer averages. Uncertainty is high: beat/miss history conflicts across sources, consumer and inflation conditions are unresolved, and technicals are extended after a sharp rally.

Market sentiment

Recent $COST posts are cautiously constructive, not euphoric. Traders cite a hold above about $1,010, partial profit-taking in calls, and Costco as a relative quality/defensive name while broader risk appetite looks mixed. Holiday big-box comments are anecdotal and positive. Recurring skepticism focuses on a still-high P/E for a low-margin retailer. Fresh-post engagement is thin and some mentions are promotional spam, so X sentiment is noisy and a weak signal.

Supporting evidence

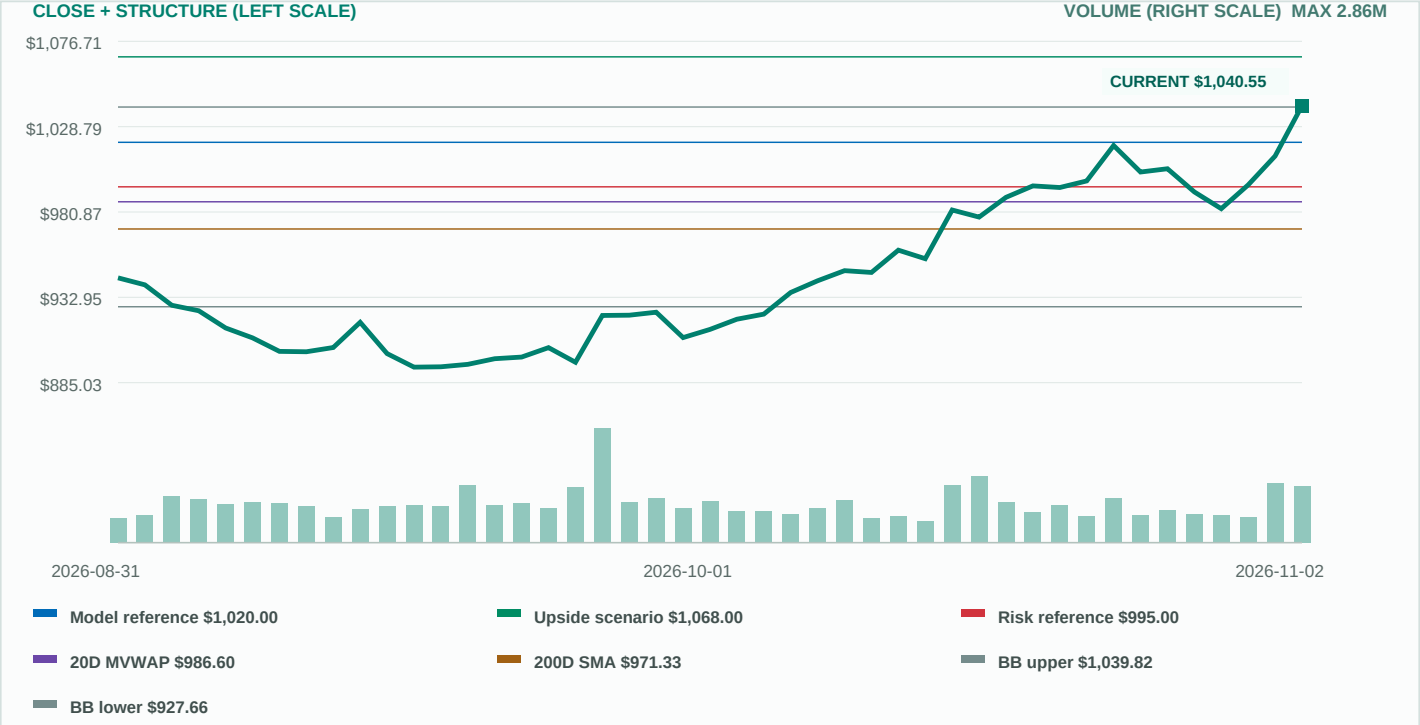
COST's price surged 2.85% today, closing at $1041.13. | The stock is trading above its 10-, 20-, 50-, and 200-day moving averages. | Recent quarterly sales were about $95.7B, up roughly 11% year over year. | Costco is gaining market share in the grocery sector, cited as a key driver of growth.

Risk watch

Valuation remains a concern with a high P/E ratio. | Future earnings reports will be crucial in determining the stock's direction.

Enhanced price structure

45 trading days with volume, model levels and current technical reference bands



45 complete trading-session observations

JW Rank factors

Score, source coverage and interpretation for each decision factor



Decision summary

Primary model reads before the detailed indicator appendix

Momentum	Institutional flow	Structure	Volatility
bullish_recovery	Above MVWAP	Above 200D trend	low

Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	**BULLISH RECOVERY | overbought | MACD accelerating**
Trend signal	**BULLISH RECOVERY**
RSI signal	**overbought**
RSI (7 / 14 / 21)	**77.22 / 72.72 / 68.78**
RSI velocity	**5.11**
MACD line / signal / histogram	**21.67 / - / 19.16**
MACD acceleration	**0.81**
Stochastic K / D	**83.36 / 70.52**

Institutional footprints

Volume-weighted cost, price location and flow

Current read	**Above institutional MVWAP | Accumulation bias**
Institutional flow	**5.51**
20-day MVWAP	**$986.60**
Price vs 20-day MVWAP	**+5.41%**
Daily reference VWAP	**$1,032.48**
Price vs daily reference	**+0.73%**
Volume	**1.41M**

Structural context

Long-term trend and volatility boundaries

Current read	**Above 200-day trend | Positive macro velocity**
Macro velocity	**4.83**
20-day / 200-day SMA	**$983.74 / $971.33**
Bollinger range	**$927.66 - $1,039.82**
Bollinger position	**1.007**

Options and volatility intelligence

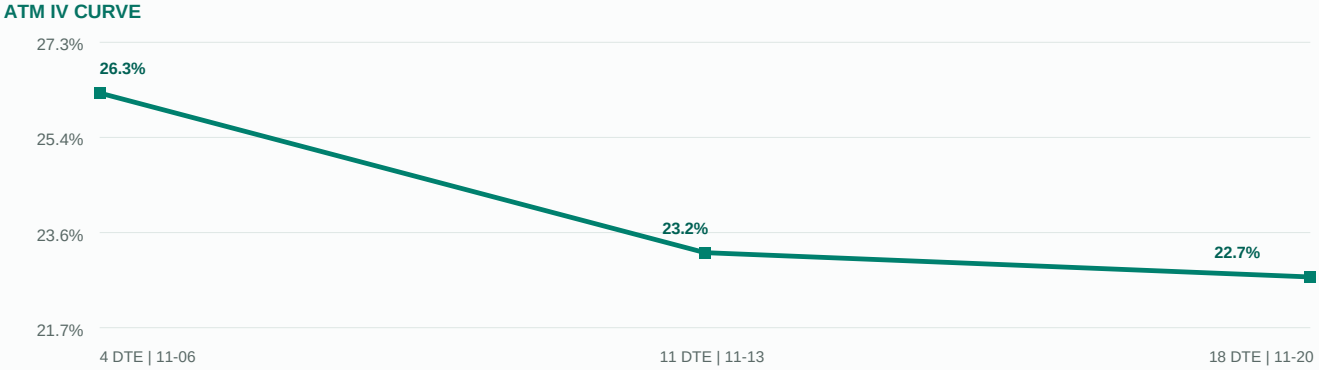
Structure, premium conditions and principal risks

IV rank	IV percentile	VVIX	SKEW
59 / 100	**70 / 100**	**107.71**	**149.76**

Market regime	**DANGER ZONE**
Tail-risk regime	**NORMAL TAIL RISK**
Term structure	**backwardation**
Term slope	**-3.63 pts**
Skew read	**balanced**
Liquidity / quote coverage	**100.0%**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Nov 2, 2026 2:45 PM EST**
Options data quality	**Coverage 88.9%**

Option term structure

ATM implied-volatility curve by days to expiration



Downward-sloping ATM volatility term structure

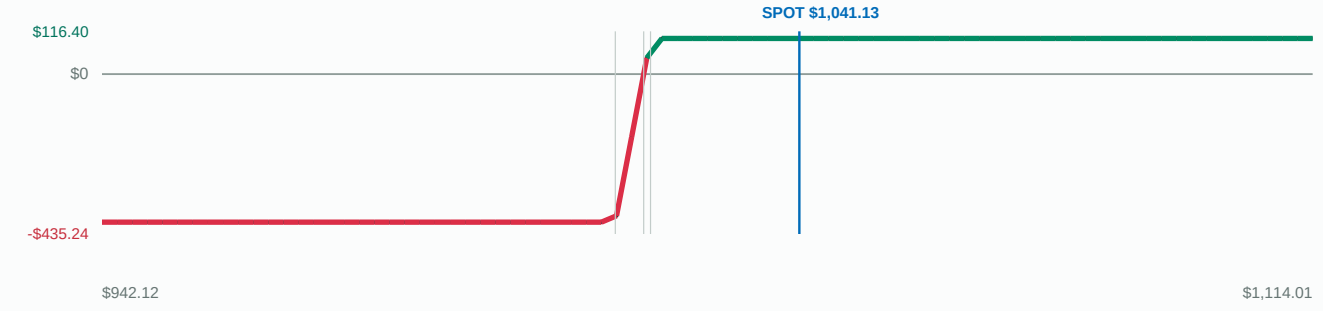
EXPIRATION	DTE	ATM IV	STATE
2026-11-06	4	26.3%	-
2026-11-13	11	23.2%	-
2026-11-20	18	22.7%	-

Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

Bull Put Spread reference

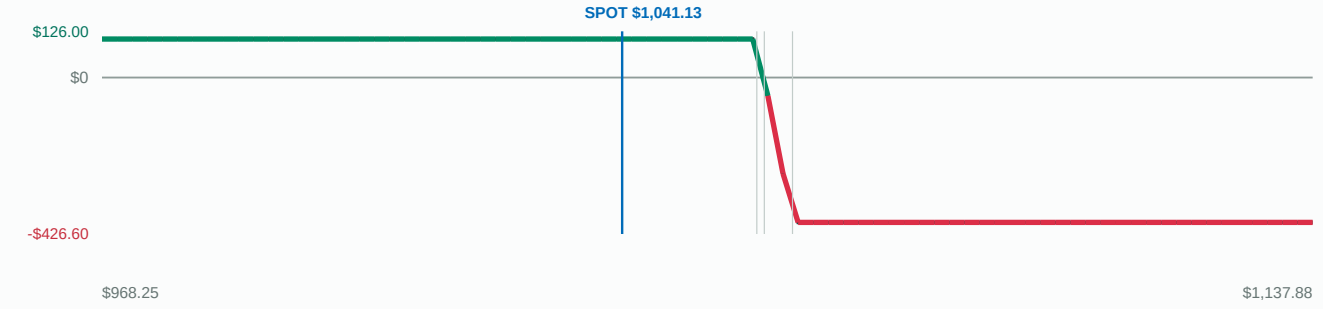
Short $1,020.00 | Long $1,015.00 | Width $5.00 | Net credit $0.97



Max profit $97.00 | Max loss -$403.00 | Break-even $1,019.03 | Per contract at expiry

Bear Call Spread reference

Short $1,060.00 | Long $1,065.00 | Width $5.00 | Net credit $1.05



Max profit $105.00 | Max loss -$395.00 | Break-even $1,061.05 | Per contract at expiry

Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	**2026-12-10**
Earnings IV-crush risk	**NOT MEASURED**
VIX	**20.77**
VVIX	**107.71**
SKEW index	**149.76**
Observation confidence	**high**
Option quote quality	**reliable**
Contracts observed	**126**

Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	**126**

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

COST is showing bullish momentum with a strong price increase driven by positive news and technical indicators. Recent earnings were reported to be slightly above expectations, and the company continues to gain market share in the grocery sector. The stock is trading above its key moving averages, and technical indicators suggest continued upward movement.

Options context

Costco's Strong Performance Fuels Bullish Sentiment

Wheel context

The bullish sentiment is supported by positive news and technical indicators, suggesting potential for further upside.

Observed evidence

COST's price surged 2.85% today, closing at $1041.13. | The stock is trading above its 10-, 20-, 50-, and 200-day moving averages. | Recent quarterly sales were about $95.7B, up roughly 11% year over year. | Costco is gaining market share in the grocery sector, cited as a key driver of growth.

Principal risks to monitor

Valuation remains a concern with a high P/E ratio. | Future earnings reports will be crucial in determining the stock's direction.

Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization	P/E (TTM)
$448.57B	**48.62**
ROE	Revenue growth
28.0%	**7.8%**
EPS growth	Operating margin
13.6%	**3.9%**
Net profit margin	Gross margin
3.0%	**-**
Free cash flow CAGR	Debt / equity
11.8%	**0.21**
Dividend yield	Beta
0.7%	**0.86**

52-week range

$844.06 - $1,096.50

Company or fund profile

Issuer identity and classification

Name	Market
Costco Wholesale Corp	**NYSE**
Industry	Country
Retail	**US**
Currency	IPO date
USD	**1985-12-05**
Shares outstanding	52-week return
443.13M	**10.0%**
Book value per share	Revenue per share
$80.77	**$682.25**

Website	costco.com

Latest strategy observation

Most recent shared general market signal available when this report was generated

COST Covered Call signal

Oct 30, 2026 9:37 AM EDT

Covered Call | 2026-11-06

At signal $1,009.49 | Current $1,040.00

SHORT **Option $1,015.00 B $9.35 / A $10.85**

Conservative | CR $10.10

Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	**$17.38**
ATR as % of price	**1.7%**
Volatility environment	**low**
Current IV	**22.2%**
IV rank	**41 / 100**
IV percentile	**49 / 100**
Technical Snapshot IV source	**Private fundamentals snapshot**
Technical Snapshot IV observed at	**Nov 2, 2026 6:30 PM EST**

Technical health and risk radar

Derived indicator health and event context

Overall health	**71 / 100**
Trend health	**78 / 100**
Momentum health	**68 / 100**
Volatility health	**85 / 100**
Structure health	**49 / 100**
Earnings risk / date	**low | 2026-12-10**
Macro risk	**unknown**
Volatility risk	**low**
Structure risk	**high**

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	**$983.74 / $945.16 / $971.33**
EMA (9 / 21)	**$1,004.87 / $983.85**
Bollinger upper / middle / lower	**$1,039.82 / $983.74 / $927.66**

Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
Bollinger %B	**1.007**
True high / low	**$1,042.57 / $1,012.28**
5-day true high / low	**$1,042.57 / $980.31**

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	4.830	**-**
SMA50	1.405	**-**
MVWAP20	5.506	**-**
MACD	0.808	**-**
RSI	5.115	**-**
Volume	244213.000	**-**
ATR	0.506	**-**
T1	-	**19.18 / 980.06 / 1021.31 / 996.08**
T2	-	**18.61 / 974.28 / 996.42 / 982.73**
T3	-	**19.25 / 970.08 / 992.13 / 980.31**

Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	**$1,041.13**
Options Snapshot IV sources	**ATM: option chain | Rank/percentile: fundamentals**
Options Snapshot IV observed at	**Nov 2, 2026 2:45 PM EST**
Options data coverage	**88.9%**
SKEW regime	**HIGH TAIL RISK SKEW**
VVIX regime	**VVIX FLAT**
Front expiration / DTE	**2026-11-06 | 4 DTE**
Front at-the-money IV	**26.3%**
25-delta skew	**0.82**
Put / Call 25-delta	**$1,020.00 Delta -0.229 / $1,060.00 Delta 0.268**
Median option bid/ask spread	**13.0%**
Bid/ask spread	**-**
Contracts observed / quoted	**126 / 126**

Price context

Last Price: 1,041.13 | Bid: 1,040.83 | Ask: 1,041.36 | Previous Close: 1,012.28 | Change: 28.85 | Daily change: 2.85% | Update Time: 2026-11-02T14:45:42.365628-05:00 | Latest History Date: 2026-11-02 | Latest History Price: 1,041.13

Historical context

Trading-day sample: 60 sessions | First Date: 2026-08-10 | Latest Date: 2026-11-02 | Latest Price: 1,041.13 | Max Drawdown 60d Percent: -7.99%

Fundamental context

Current Iv Percent: 24.29% | Iv Rank: 58.67 | Iv Percentile: 69.72 | Next Earnings Date: 2026-12-10 | Ex Dividend Date: 2026-10-29

Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

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Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

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