Costco Wholesale Corp / COST

Equity | Generated Sep 2, 2026 11:30 PM EDT

Current price	Daily move	Bid / Ask	Previous close
$929.00	-10.96 -1.17%	$928.00/$931.00	$939.96

Market	**NYSE**
Industry	**Retail**
Market data as of	**Sep 2, 2026 11:30 PM EDT**

JW Intelligence Report

Complete | 3 of 3 sections | Sep 2, 2026 7:50 PM EDT

JW Rank	Rank label	Confidence	IV percentile
63.9 / 100	Balanced	high	67 / 100

Model reference	Upside scenario	Risk reference	Wheel strategy fit
$925.00	$965.00	$905.00	88 / 100

Options stance	**mixed**
Tail-risk safety	**64 / 100**
JW Rank data coverage / as of	**100.0% | Sep 2, 2026 7:50 PM EDT**

Key insight

COST Option Market Shows Uncertainty Amidst Earnings Approaching

Market read

The COST option market displays mixed signals as investors weigh recent price weakness against strong fundamentals and upcoming earnings. While implied volatility is elevated, reflecting uncertainty surrounding August sales data and the impact of Costco Next's shutdown, bullish sentiment persists based on analyst ratings and long-term growth prospects.

Strategy context

The current option market structure suggests a potential for both upside and downside movement in COST. Traders may be positioning for volatility ahead of earnings, with bullish call options balanced by bearish put options.

JW AI conclusions

Short- and medium-term model interpretation

AI context bias	**Bullish**
AI analysis updated	**Sep 2, 2026 2:16 PM EDT**

Short-term scenario

Neutral/Hold; wait for August sales (post-close) and Sep 24 earnings. High uncertainty from pending data, valuation, and consumer trends. Potential dip-buy if support holds, but volatility likely.

Three-month outlook

Fundamentals remain solid (membership growth, warehouses, international) supporting longer-term upside toward $1,050-$1,100 if earnings beat and traffic stabilizes, but high P/E/PEG (~4), slowing visits, and macro/consumer risks create significant uncertainty and possible 5-10% drawdown. Earnings and sales data are key catalysts; not investment advice.

Market sentiment

Limited core discussion; traders flag valuation fatigue and possible pullback to $920 ahead of sales data (one suggesting short). Some trackers show 8/10 bullish scores. Meme/tokenized COST and hotdog activity unrelated to fundamentals. Cautious overall.

Supporting evidence

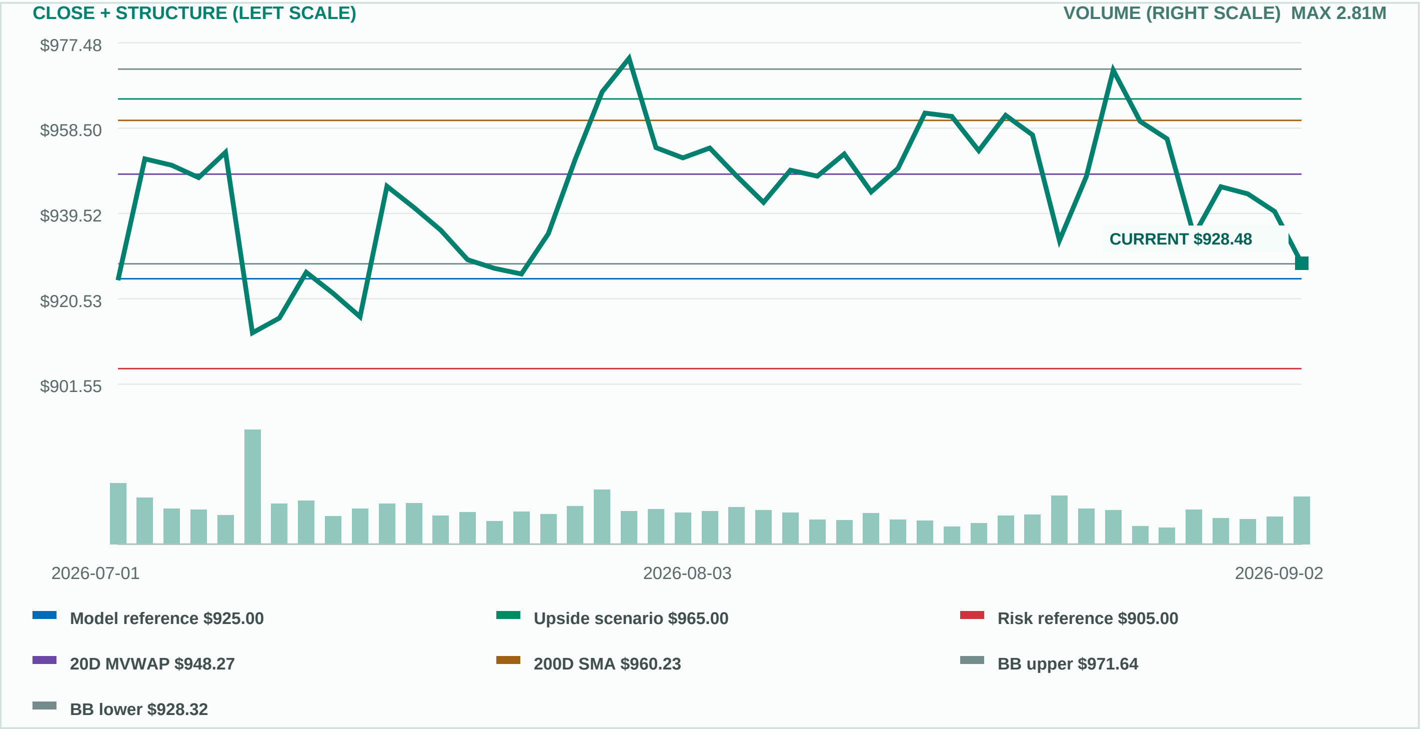
Implied volatility is elevated at 25.4%, suggesting market participants anticipate significant price movement ahead of earnings. | The term structure shows backwardation, with near-term options more expensive than longer-dated options, indicating a potential for short-term volatility. | Analyst ratings remain bullish, with an average target price of $1,077, but some traders express concerns about valuation and slowing warehouse traffic. | Recent news regarding the DOJ's beef pricing probe and Costco Next's closure adds to market uncertainty.

Risk watch

Earnings results on September 24th could significantly impact the stock price, potentially leading to a sharp move in either direction.

Enhanced price structure

45 trading days with volume, model levels and current technical reference bands



45 complete trading-session observations

JW Rank factors

Score, source coverage and interpretation for each decision factor

JW RANK FACTOR PROFILE	COVERAGE	0 — 50 — 100
Liquidity	100.0%	93.4
Strategy Fit	100.0%	87.8
Technical Trend	100.0%	31.0
Market Tail Risk	100.0%	63.8
Fundamental Quality	100.0%	51.5
Volatility Pressure	100.0%	85.4

Decision summary

Primary model reads before the detailed indicator appendix

Momentum	Institutional flow	Structure	Volatility
strong_bear	**Below MVWAP**	**Below 200D trend**	**low**

Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	**STRONG BEAR | neutral | MACD decelerating**
Trend signal	**STRONG BEAR**
RSI signal	**neutral**
RSI (7 / 14 / 21)	**35.42 / 42.17 / 44.26**
RSI velocity	**-1.96**
MACD line / signal / histogram	**-2.75 / - / -0.24**
MACD acceleration	**-0.93**
Stochastic K / D	**25.01 / 29.06**

Institutional footprints

Volume-weighted cost, price location and flow

Current read	**Below institutional MVWAP | Distribution bias**
Institutional flow	**-0.70**
20-day MVWAP	**$948.27**
Price vs 20-day MVWAP	**-2.03%**
Daily reference VWAP	**$929.22**
Price vs daily reference	**-0.02%**
Volume	**1.17M**

Structural context

Long-term trend and volatility boundaries

Current read	**Below 200-day trend | Negative macro velocity**
Macro velocity	**-0.53**
20-day / 200-day SMA	**$949.98 / $960.23**
Bollinger range	**$928.32 - $971.64**
Bollinger position	**0.004**

Options and volatility intelligence

Structure, premium conditions and principal risks

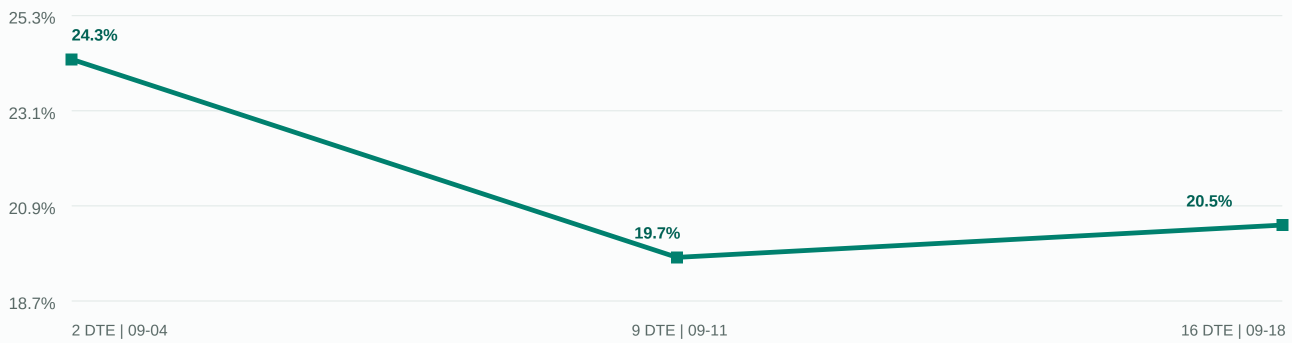
IV rank	IV percentile	VVIX	SKEW
68 / 100	75 / 100	87.10	149.23

Market regime	**Calm**
Tail-risk regime	**NORMAL TAIL RISK**
Term structure	**backwardation**
Term slope	**-3.80 pts**
Skew read	**balanced**
Liquidity / quote coverage	**100.0%**
Options observation	**Sep 2, 2026 4:36 PM EDT | Coverage 88.9%**

Option term structure

ATM implied-volatility curve by days to expiration

ATM IV CURVE



Downward-sloping ATM volatility term structure

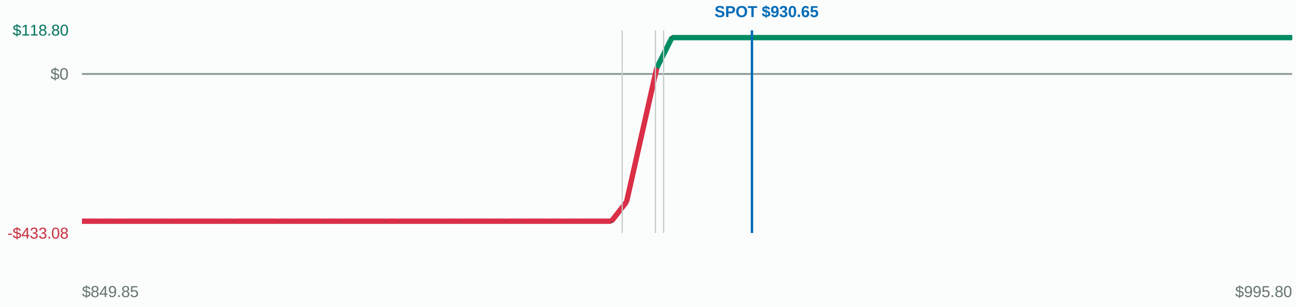
EXPIRATION	DTE	ATM IV	STATE
2026-09-04	2	24.3%	-
2026-09-11	9	19.7%	-
2026-09-18	16	20.5%	-

Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

Bull Put Spread reference

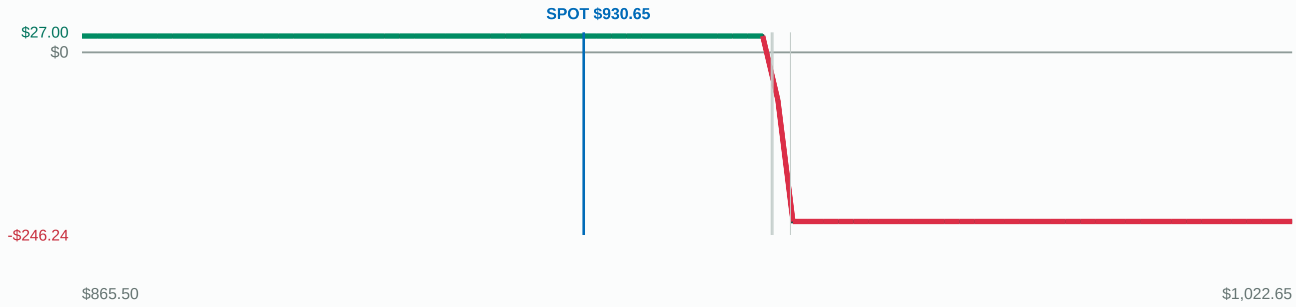
Short $920.00 | Long $915.00 | Width $5.00 | Net credit $0.99



Max profit $99.00 | Max loss -$401.00 | Break-even $919.01 | Per contract at expiry

Bear Call Spread reference

Short $955.00 | Long $957.50 | Width $2.50 | Net credit $0.22



Max profit $22.00 | Max loss -$228.00 | Break-even $955.22 | Per contract at expiry

Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	**2026-09-24**
Earnings IV-crush risk	**NOT MEASURED**
VIX	**15.25**
VVIX	**87.10**
SKEW index	**149.23**
Observation confidence	**high**
Option quote quality	**reliable**
Contracts observed	**141**

Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	**141**

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

The COST option market displays mixed signals as investors weigh recent price weakness against strong fundamentals and upcoming earnings. While implied volatility is elevated, reflecting uncertainty surrounding August sales data and the impact of Costco Next's shutdown, bullish sentiment persists based on analyst ratings and long-term growth prospects.

Options context

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Wheel context

The current option market structure suggests a potential for both upside and downside movement in COST. Traders may be positioning for volatility ahead of earnings, with bullish call options balanced by bearish put options.

Observed evidence

Implied volatility is elevated at 25.4%, suggesting market participants anticipate significant price movement ahead of earnings. | The term structure shows backwardation, with near-term options more expensive than longer-dated options, indicating a potential for short-term volatility. | Analyst ratings remain bullish, with an average target price of $1,077, but some traders express concerns about valuation and slowing warehouse traffic. | Recent news regarding the DOJ's beef pricing probe and Costco Next's closure adds to market uncertainty.

Principal risks to monitor

Earnings results on September 24th could significantly impact the stock price, potentially leading to a sharp move in either direction.

Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization **$416.85B**	P/E (TTM) **48.26**
ROE **28.3%**	Revenue growth **6.6%**
EPS growth **11.5%**	Operating margin **3.8%**
Net profit margin **3.0%**	Gross margin **-**
Free cash flow CAGR **5.3%**	Debt / equity **0.25**
Dividend yield **0.7%**	Beta **0.86**
52-week range **$844.06 - $1,096.50**	

Company or fund profile

Issuer identity and classification

Name **Costco Wholesale Corp**	Market **NYSE**
Industry **Retail**	Country **US**
Currency **USD**	IPO date **1985-12-05**
Shares outstanding **443.48M**	52-week return **0.1%**
Book value per share **$75.55**	Revenue per share **$660.59**

Website	costco.com

Latest strategy observation

Most recent shared general market signal available when this report was generated

COST Covered Call signal

Sep 2, 2026 10:14 AM EDT

Covered Call | 2026-09-04

At signal $932.47 | Current $929.00

SHORT **Option $930.00 B $8.15 / A $9.45**

High turnover | CR $8.80

Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	**$17.66**
ATR as % of price	**1.9%**
Volatility environment	**low**
Current IV	**24.6%**
IV rank	**62 / 100**
IV percentile	**67 / 100**

Technical health and risk radar

Derived indicator health and event context

Overall health	**54 / 100**
Trend health	**25 / 100**
Momentum health	**77 / 100**
Volatility health	**82 / 100**
Structure health	**50 / 100**
Earnings risk / date	**medium | 2026-09-24**
Macro risk	**unknown**
Volatility risk	**low**
Structure risk	**medium**

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	**$949.98 / $944.82 / $960.23**
EMA (9 / 21)	**$943.46 / $947.31**
Bollinger upper / middle / lower	**$971.64 / $949.98 / $928.32**
Bollinger %B	**0.004**
True high / low	**$939.96 / $920.31**

Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
5-day true high / low	**$956.12 / $920.31**

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	-0.527	**-**
SMA50	-0.321	**-**
MVWAP20	-0.700	**-**
MACD	-0.925	**-**
RSI	-1.959	**-**
Volume	175040.000	**-**
ATR	-0.214	**-**
T1	-	**-1.27 / 949.68 / 952.10 / 935.92**
T2	-	**-0.53 / 949.74 / 949.30 / 940.71**
T3	-	**0.03 / 950.37 / 953.73 / 934.66**

Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	**$930.65**
Options intelligence as of	**Sep 2, 2026 4:36 PM EDT**
Options data coverage	**88.9%**
SKEW regime	**HIGH TAIL RISK SKEW**
VVIX regime	**VVIX FLAT**
Front expiration / DTE	**2026-09-04 | 2 DTE**
Front at-the-money IV	**24.3%**
25-delta skew	**-1.45**
Put / Call 25-delta	**$920.00 / $955.00**
Median option bid/ask spread	**17.6%**
Bid/ask spread	**-**
Contracts observed / quoted	**141 / 141**

Price context

Last Price: 930.65 | Bid: 930.33 | Ask: 930.80 | Previous Close: 939.96 | Change: -9.31 | Daily change: -0.99% | Update Time: 2026-09-02T14:31:58.108310-04:00 | Latest History Date: 2026-09-02 | Latest History Price: 930.65

Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-09 | Latest Date: 2026-09-02 | Latest Price: 930.65 | Max Drawdown 60d Percent: -7.47%

Fundamental context

Current Iv Percent: 25.40% | Iv Rank: 68.22 | Iv Percentile: 75.40 | Next Earnings Date: 2026-09-24 | Ex Dividend Date: 2026-07-23 | Dividend Yield: 63.00

Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

Data, AI and model limitations

Prices, volumes, fundamentals, options data, news-derived context and model outputs reflect the timestamps shown and may be delayed, incomplete, revised or inaccurate. AI-generated explanations can omit context or produce errors. Models can fail when volatility, liquidity, correlations or market regimes change.

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Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

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Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

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Reference documents

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