American Express Co / AXP

Equity | Generated Sep 3, 2026 11:30 PM EDT

Current price	Daily move	Bid / Ask	Previous close
$330.01	+0.03 +0.01%	$328.16/$332.98	$329.98

Market	**NYSE**
Industry	**Financial Services**
Market data as of	**Sep 3, 2026 11:30 PM EDT**

JW Intelligence Report

Complete | 3 of 3 sections | Sep 3, 2026 7:51 PM EDT

JW Rank	Rank label	Confidence	IV percentile
50.1 / 100	Balanced	high	3 / 100

Model reference	Upside scenario	Risk reference	Wheel strategy fit
$328.00	$342.00	$318.00	69 / 100

Options stance	**neutral**
Tail-risk safety	**64 / 100**
JW Rank data coverage / as of	**100.0% | Sep 3, 2026 7:51 PM EDT**

Key insight

AXP Option Market Implies Mixed Sentiment

Market read

The market for AXP options shows a neutral stance, with mixed signals from technical indicators and fundamental data. While implied volatility is elevated, reflecting uncertainty surrounding upcoming earnings, the term structure suggests backwardation, indicating a slight preference for near-term upside potential. The recent price action has been bearish, with the stock trading below its 50-day moving average, but above its 200-day moving average.

Strategy context

The current market environment presents opportunities for both bullish and bearish strategies. Investors can consider selling covered calls or buying protective puts to manage risk.

JW AI conclusions

Short- and medium-term model interpretation

AI context bias	**Bullish**
AI analysis updated	**Sep 3, 2026 1:53 PM EDT**

Short-term scenario

Neutral/cautious; possible bounce from oversold RSI but mixed MAs and pre-earnings (Oct 23) create high uncertainty. Prefer wait for dip or tight range trade. Not a high-conviction short-term setup.

Three-month outlook

Moderately positive with consensus analyst targets ~$373-376 (~13% upside) driven by continued premium spending, fee growth, and reaffirmed guidance. Reinvestment strategy and TheFork deal support longer-term but may pressure near-term margins. High uncertainty from macro (consumer credit, travel, economy), Oct earnings, and valuation. Potential 5-15% move either way; not guaranteed. Identify all forecasts as uncertain.

Market sentiment

Mixed but leaning cautiously optimistic. Positive comments on Buffett's large long-term holding, millennial/Gen Z growth, card fee acceleration, spending strength, and partnerships (NFL, St Andrews). Some DCF analyses see undervaluation. Caution noted on elevated valuation, credit/spending risks, and recent pullbacks. Limited very recent high-engagement posts; some promotional/spam. Sentiment not uniformly bullish.

Supporting evidence

Implied volatility is elevated at 22%, suggesting market uncertainty ahead of earnings on October 23rd. | The term structure exhibits backwardation with near-term options more expensive than longer-dated options, hinting at potential for near-term upside. | Technical indicators are mixed, with the RSI in neutral/oversold territory and the MACD negative, indicating a potential for both bullish and bearish movements.

Risk watch

Earnings on October 23rd could significantly impact the stock price, leading to increased volatility.

Enhanced price structure

45 trading days with volume, model levels and current technical reference bands

45 complete trading-session observations

JW Rank factors

Score, source coverage and interpretation for each decision factor

JW RANK FACTOR PROFILE	COVERAGE	0 – 50 – 100
Liquidity	100.0%	70.6
Strategy Fit	100.0%	68.6
Technical Trend	100.0%	29.9
Market Tail Risk	100.0%	63.8
Fundamental Quality	100.0%	64.3
Volatility Pressure	100.0%	38.4

Decision summary

Primary model reads before the detailed indicator appendix

Momentum	Institutional flow	Structure	Volatility
bearish_warning	**Below MVWAP**	**Below 200D trend**	**low**

Decision indicators

Detailed momentum, institutional and structural observations

Momentum kinematics

Direction, velocity and oscillator state

Current read	**BEARISH WARNING | neutral | MACD decelerating**
Trend signal	**BEARISH WARNING**
RSI signal	**neutral**
RSI (7 / 14 / 21)	**40.78 / 42.68 / 45.16**
RSI velocity	**0.77**
MACD line / signal / histogram	**-3.17 / - / -2.27**
MACD acceleration	**-0.29**
Stochastic K / D	**18.82 / 11.71**

Institutional footprints

Volume-weighted cost, price location and flow

Current read	**Below institutional MVWAP | Distribution bias**
Institutional flow	**-0.93**
20-day MVWAP	**$336.13**
Price vs 20-day MVWAP	**-1.82%**
Daily reference VWAP	**$331.05**
Price vs daily reference	**-0.31%**
Volume	**986.54K**

Structural context

Long-term trend and volatility boundaries

Current read	**Below 200-day trend | Negative macro velocity**
Macro velocity	**-0.91**
20-day / 200-day SMA	**$336.18 / $337.19**
Bollinger range	**$325.65 - $346.71**
Bollinger position	**0.198**

Options and volatility intelligence

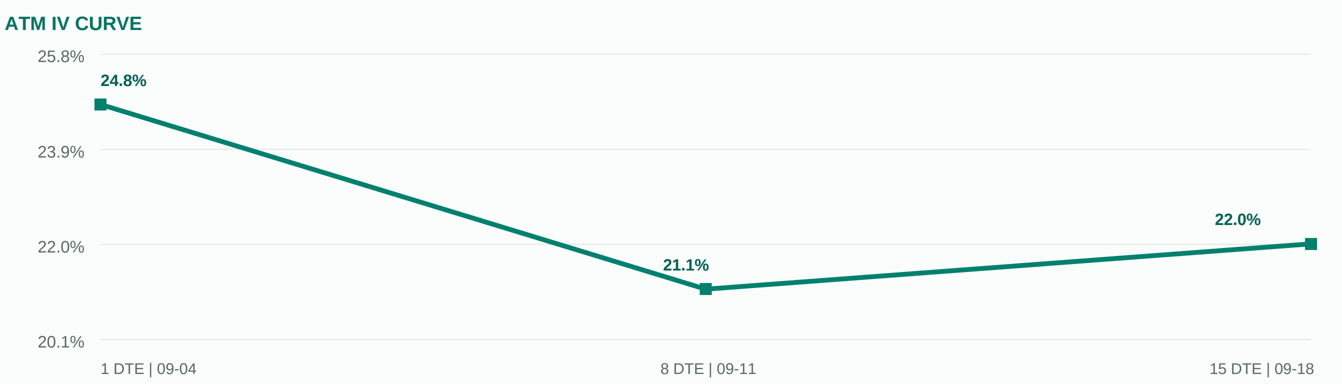
Structure, premium conditions and principal risks

IV rank	IV percentile	VVIX	SKEW
7 / 100	3 / 100	85.08	144.12

Market regime	**Calm**
Tail-risk regime	**NORMAL TAIL RISK**
Term structure	**backwardation**
Term slope	**-2.77 pts**
Skew read	**CALL DEMAND ELEVATED**
Liquidity / quote coverage	**91.9%**
Options observation	**Sep 3, 2026 4:32 PM EDT | Coverage 88.9%**

Option term structure

ATM implied-volatility curve by days to expiration



Downward-sloping ATM volatility term structure

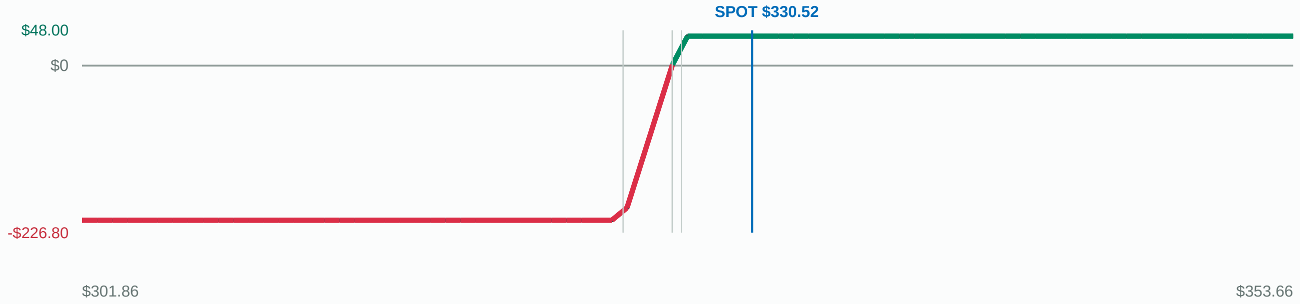
EXPIRATION	DTE	ATM IV	STATE
2026-09-04	1	24.8%	-
2026-09-11	8	21.1%	-
2026-09-18	15	22.0%	-

Reference spread payoff

Illustrative expiry profit/loss per one-lot structure, including quoted net credit

Bull Put Spread reference

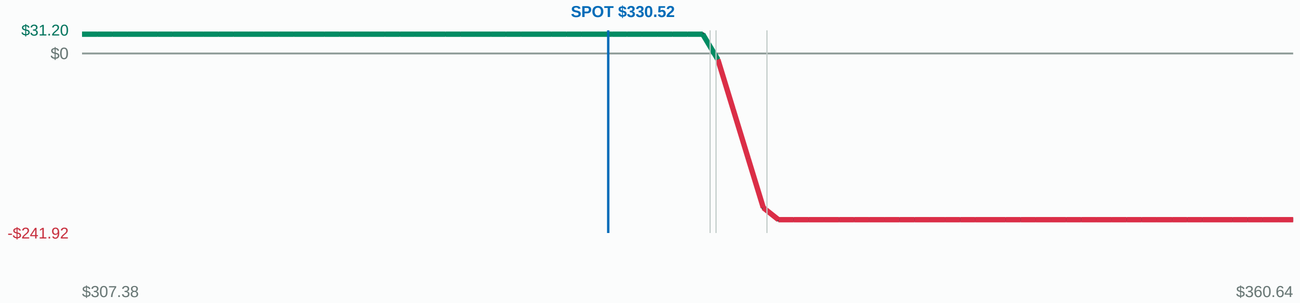
Short $327.50 | Long $325.00 | Width $2.50 | Net credit $0.40



Max profit $40.00 | Max loss -$210.00 | Break-even $327.10 | Per contract at expiry

Bear Call Spread reference

Short $335.00 | Long $337.50 | Width $2.50 | Net credit $0.26



Max profit $26.00 | Max loss -$224.00 | Break-even $335.26 | Per contract at expiry

Event and tail-risk context

Known event windows and broad volatility conditions

Next earnings date	**2026-10-23**
Earnings IV-crush risk	**NOT MEASURED**
VIX	**14.53**
VVIX	**85.08**
SKEW index	**144.12**
Observation confidence	**high**
Option quote quality	**reliable**
Contracts observed	**136**

Event and tail-risk context (continued)

Known event windows and broad volatility conditions

FIELD	VALUE
Contracts with quotes	**125**

Strategy fit

Generalized structure fit; not a personalized recommendation

Market structure

The market for AXP options shows a neutral stance, with mixed signals from technical indicators and fundamental data. While implied volatility is elevated, reflecting uncertainty surrounding upcoming earnings, the term structure suggests backwardation, indicating a slight preference for near-term upside potential. The recent price action has been bearish, with the stock trading below its 50-day moving average, but above its 200-day moving average.

Options context

AXP Option Market Implies Mixed Sentiment

Wheel context

The current market environment presents opportunities for both bullish and bearish strategies. Investors can consider selling covered calls or buying protective puts to manage risk.

Observed evidence

Implied volatility is elevated at 22%, suggesting market uncertainty ahead of earnings on October 23rd. | The term structure exhibits backwardation with near-term options more expensive than longer-dated options, hinting at potential for near-term upside. | Technical indicators are mixed, with the RSI in neutral/oversold territory and the MACD negative, indicating a potential for both bullish and bearish movements.

Principal risks to monitor

Earnings on October 23rd could significantly impact the stock price, leading to increased volatility.

Fundamentals and events

Business quality, valuation and upcoming event context

Market capitalization **$224.43B**	P/E (TTM) **19.51**
ROE **34.1%**	Revenue growth **12.6%**
EPS growth **15.9%**	Operating margin **18.2%**
Net profit margin **14.1%**	Gross margin **-**
Free cash flow CAGR **31.2%**	Debt / equity **6.28**
Dividend yield **1.5%**	Beta **1.11**
52-week range **$290.97 - $387.49**	

Company or fund profile

Issuer identity and classification

Name **American Express Co**	Market **NYSE**
Industry **Financial Services**	Country **US**
Currency **USD**	IPO date **1977-05-18**
Shares outstanding **675.31M**	52-week return **1.9%**
Book value per share **$50.79**	Revenue per share **$119.63**

Website	**americanexpress.com**

Latest strategy observation

Most recent shared general market signal available when this report was generated

AXP Covered Call signal

Sep 3, 2026 10:37 AM EDT

Covered Call | 2026-09-04

At signal $328.90 | Current $330.01

SHORT **Option $325.00 B $4.45 / A $4.75**

High turnover | CR $4.60

Complete technical details

Full supporting indicator set used by the symbol detail experience

Volatility and options market

Price movement and premium conditions

ATR	**$6.29**
ATR as % of price	**1.9%**
Volatility environment	**low**
Current IV	**22.0%**
IV rank	**7 / 100**
IV percentile	**3 / 100**

Technical health and risk radar

Derived indicator health and event context

Overall health	**63 / 100**
Trend health	**38 / 100**
Momentum health	**78 / 100**
Volatility health	**81 / 100**
Structure health	**70 / 100**
Earnings risk / date	**low | 2026-10-23**
Macro risk	**unknown**
Volatility risk	**low**
Structure risk	**low**

Structural indicator levels

Moving averages, volatility bands and observed trading ranges

SMA (20 / 50 / 200)	**$336.18 / $341.77 / $337.19**
EMA (9 / 21)	**$331.67 / $335.15**
Bollinger upper / middle / lower	**$346.71 / $336.18 / $325.65**
Bollinger %B	**0.198**
True high / low	**$335.00 / $328.33**

Structural indicator levels (continued)

Moving averages, volatility bands and observed trading ranges

FIELD	VALUE
5-day true high / low	**$336.56 / $323.91**

Three-day indicator history

Short-horizon change and the underlying three-session observations

INDICATOR	3-DAY CHANGE	SESSION 1 / 2 / 3
SMA20	-0.905	**-**
SMA50	-0.230	**-**
MVWAP20	-0.928	**-**
MACD	-0.293	**-**
RSI	0.771	**-**
Volume	-17866.670	**-**
ATR	0.072	**-**
T1	-	**-3.12 / 336.80 / 332.71 / 324.19**
T2	-	**-3.04 / 337.76 / 330.17 / 323.91**
T3	-	**-2.29 / 338.91 / 333.20 / 329.63**

Detailed options evidence

Supporting option-chain, execution and data-quality observations

Underlying price at observation	**$330.52**
Options intelligence as of	**Sep 3, 2026 4:32 PM EDT**
Options data coverage	**88.9%**
SKEW regime	**HIGH TAIL RISK SKEW**
VVIX regime	**VVIX FLAT**
Front expiration / DTE	**2026-09-04 | 1 DTE**
Front at-the-money IV	**24.8%**
25-delta skew	**-2.57**
Put / Call 25-delta	**$327.50 Delta -0.240 / $335.00 Delta 0.180**
Median option bid/ask spread	**11.6%**
Bid/ask spread	**-**
Contracts observed / quoted	**136 / 125**

Price context

Last Price: 330.52 | Bid: 330.48 | Ask: 330.57 | Previous Close: 329.98 | Change: 0.54 | Daily change: 0.16% | Update Time: 2026-09-03T14:47:06.275897-04:00 | Latest History Date: 2026-09-03 | Latest History Price: 330.52

Historical context

Trading-day sample: 60 sessions | First Date: 2026-06-10 | Latest Date: 2026-09-03 | Latest Price: 330.52 | Max Drawdown 60d Percent: -10.34%

Fundamental context

Current Iv Percent: 22.00% | Iv Rank: 7.06 | Iv Percentile: 2.78 | Next Earnings Date: 2026-10-23 | Ex Dividend Date: 2026-07-01 | Dividend Yield: 115.00

Important disclosures

Scope, limitations, risk and permitted interpretation

General market information only

This report is general quantitative research and market commentary. It is not investment, legal, tax or accounting advice; it is not an offer, solicitation, order, recommendation or promise of performance. It does not consider any reader's holdings, objectives, financial circumstances, risk tolerance or suitability.

Model observations - not instructions

JW Rank, strategy fit, model reference, upside scenario and risk reference levels are model observations. They are not entries, price targets, stops, position sizes or instructions to buy, sell, open, close or hold a security or option. A higher score does not imply lower risk or a guaranteed favorable outcome.

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Prices, volumes, fundamentals, options data, news-derived context and model outputs reflect the timestamps shown and may be delayed, incomplete, revised or inaccurate. AI-generated explanations can omit context or produce errors. Models can fail when volatility, liquidity, correlations or market regimes change.

Performance and scenario limitations

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Options risk

Options are complex and are not suitable for all investors. They may involve total or substantial loss, assignment, early exercise, margin calls, liquidity and spread risk, volatility and Greek exposure, event risk, regime shifts and expiration risk. Multi-leg positions may not execute or close at modeled prices.

Investor responsibility and ODD

Use current market information, assess suitability independently and consult qualified professionals when appropriate. Before trading listed options, read Characteristics and Risks of Standardized Options (ODD) available from the Options Clearing Corporation at theocc.com.

Reference documents

Official product terms and standardized options disclosure

Jason Wheel	**jasonwheel.com**
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Options Disclosure Document	**theocc.com / Options Disclosure Document**